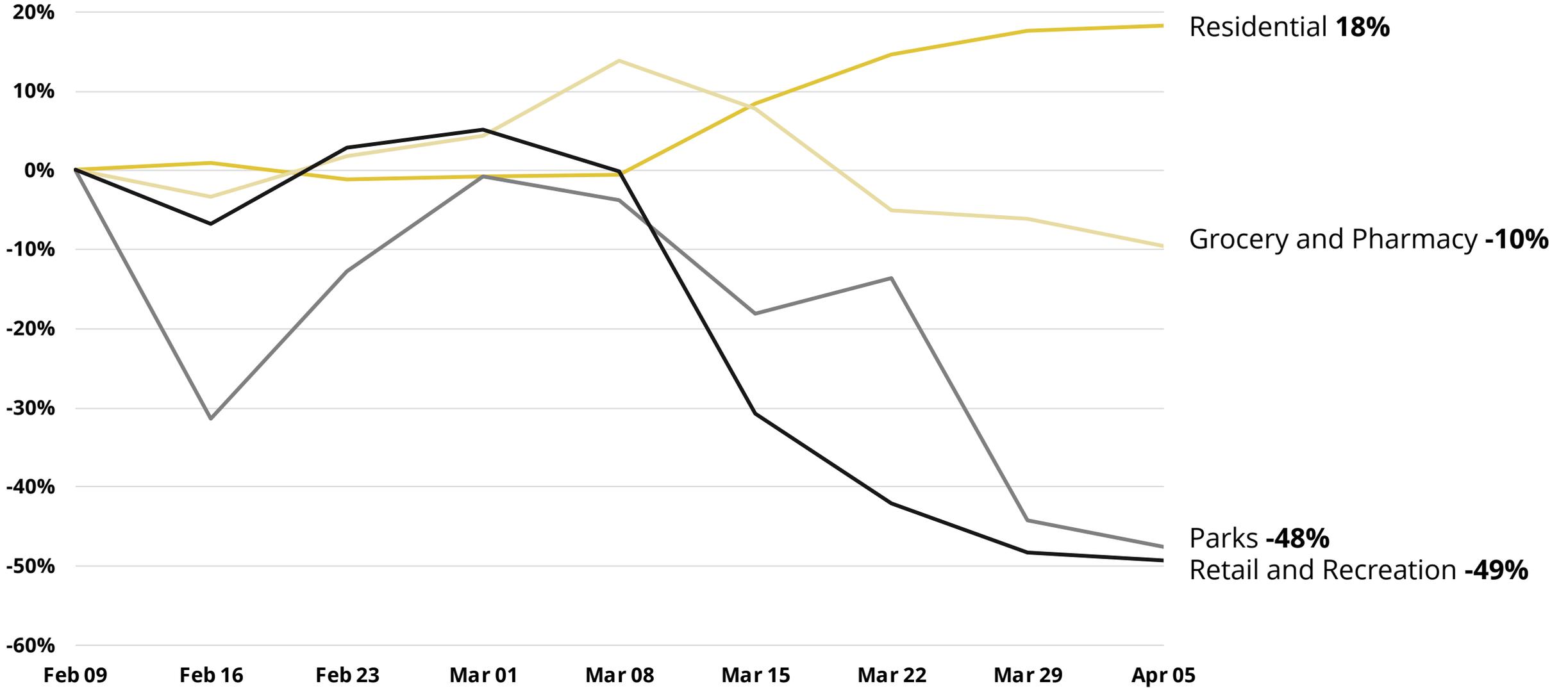


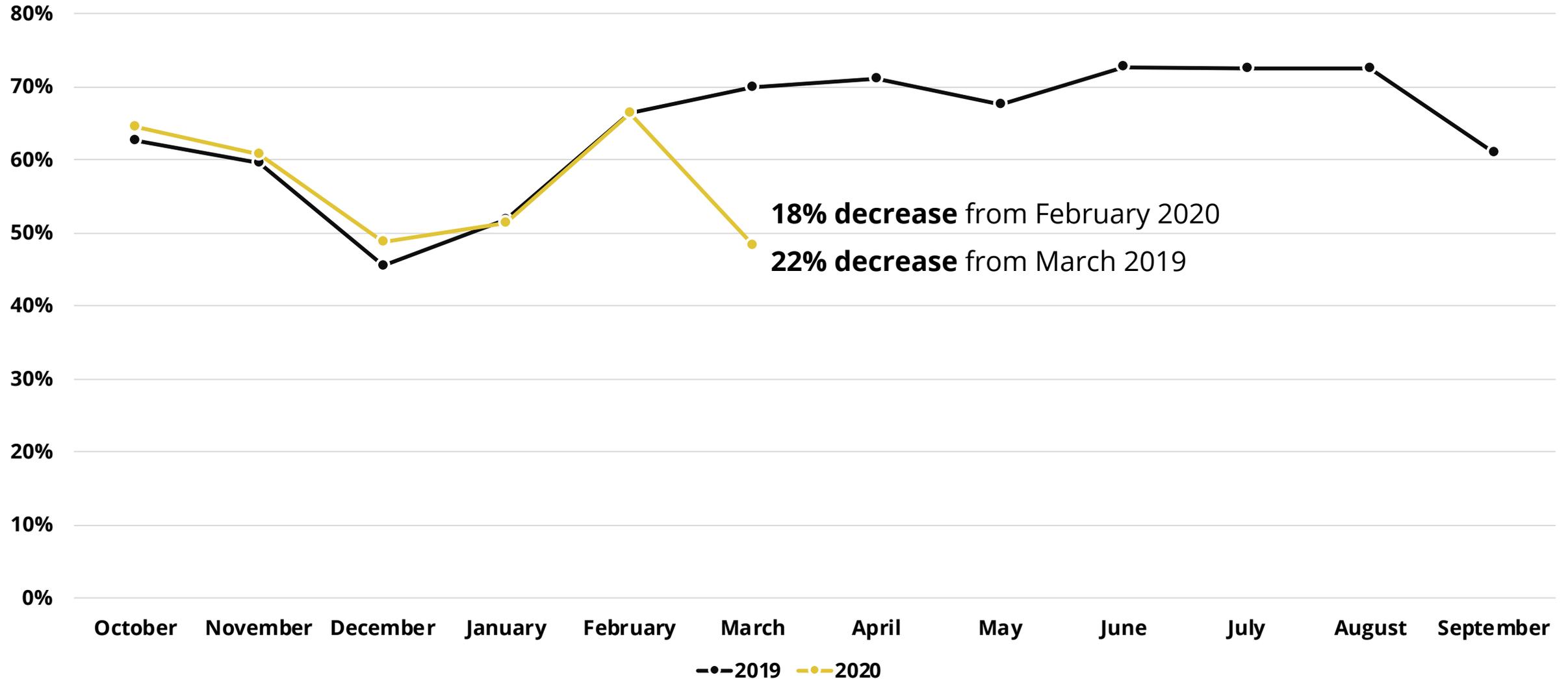
RESTART TUSCALOOSA

MOBILITY TUSCALOOSA COUNTY

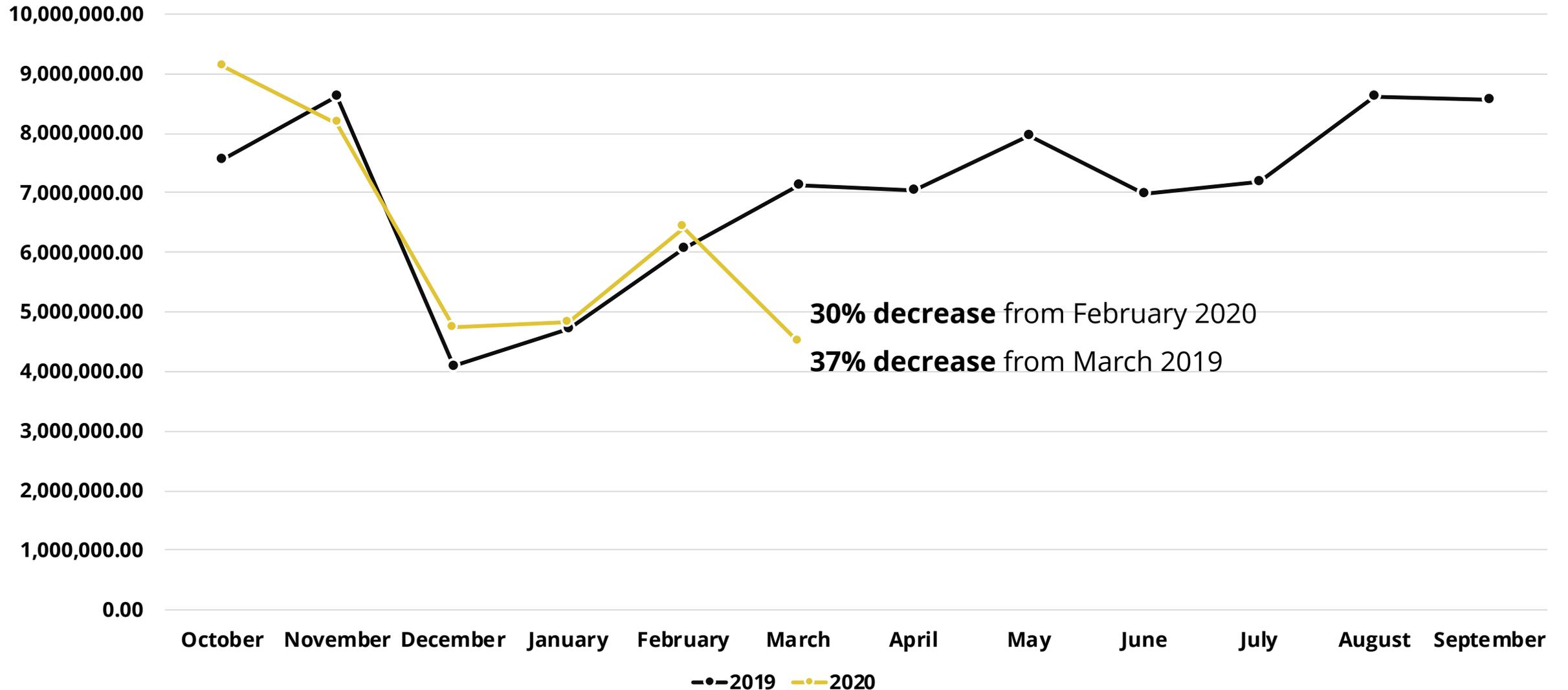


Source: Google Mobility Reports

STR REPORT OCCUPANCY PERCENT

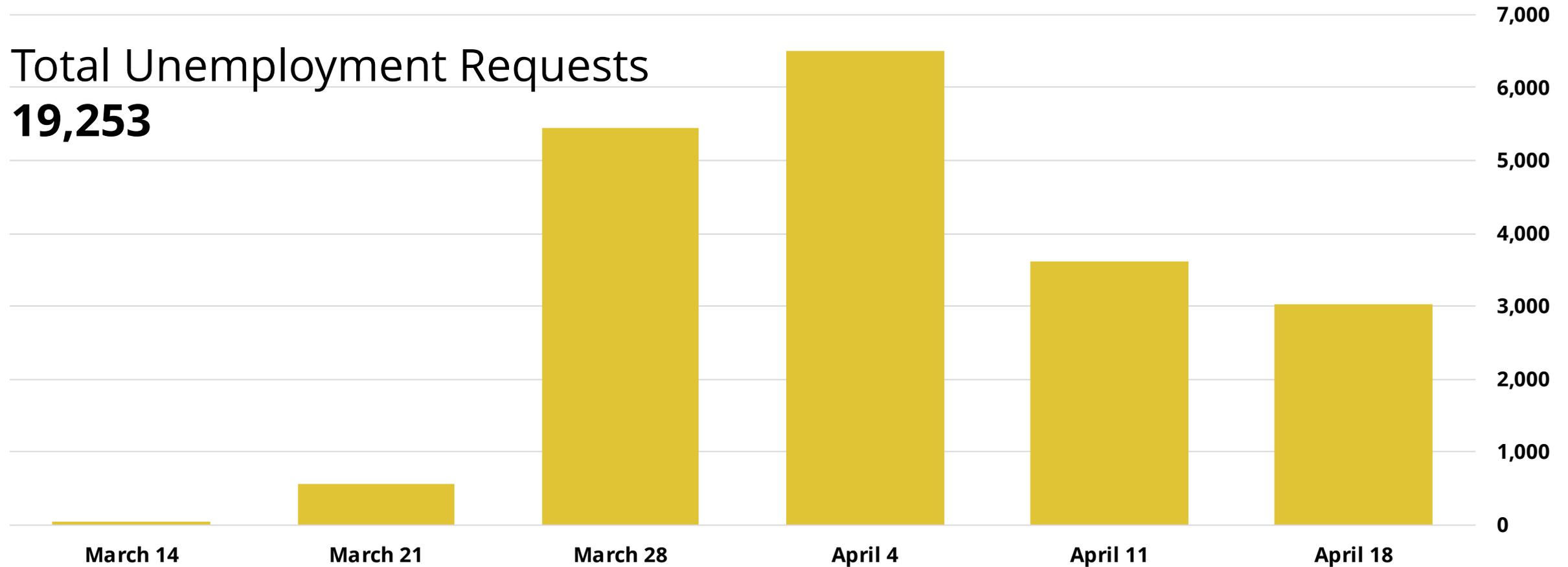


STR REPORT REVENUE



Source: STR Report

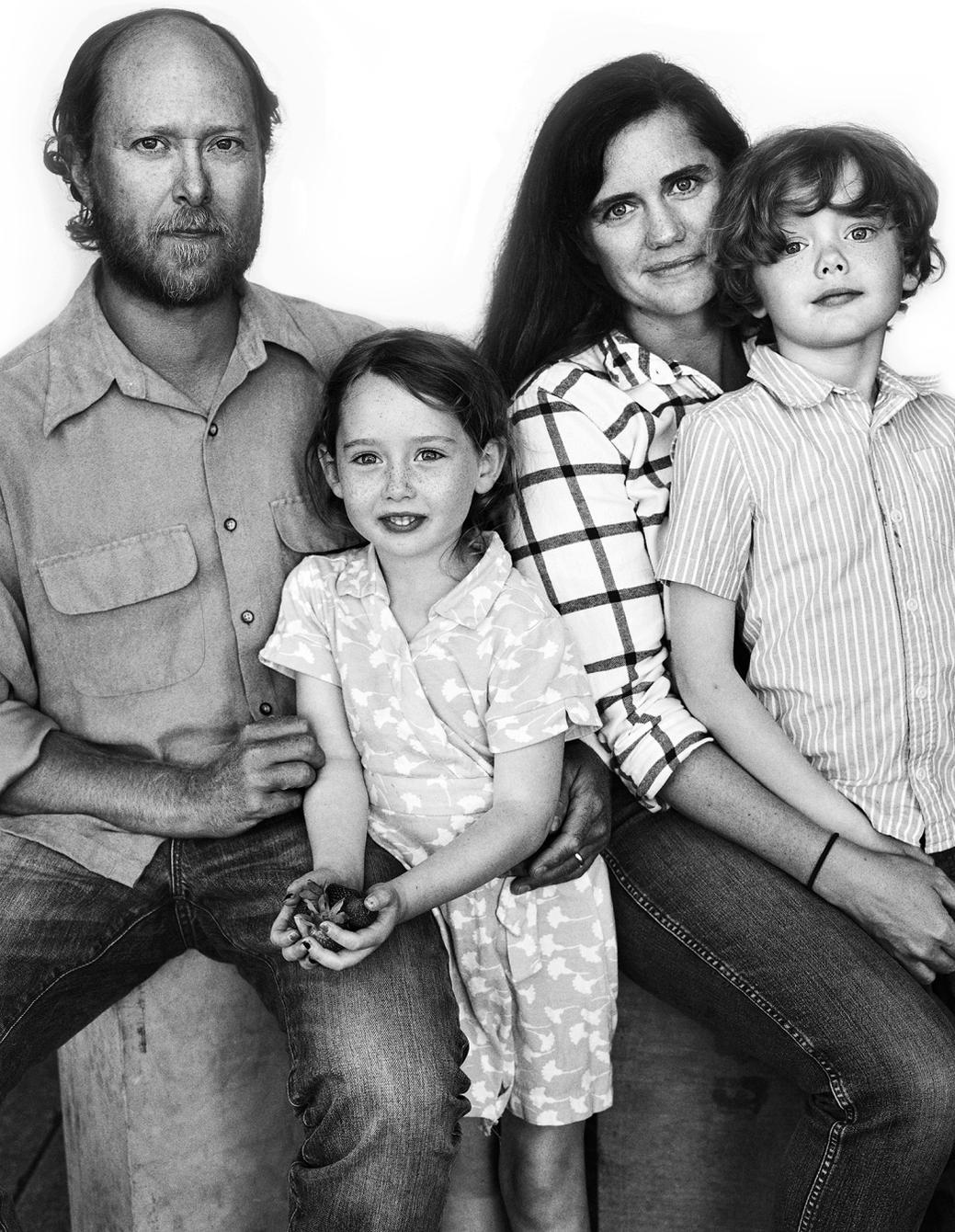
UNEMPLOYMENT REQUESTS TUSCALOOSA COUNTY



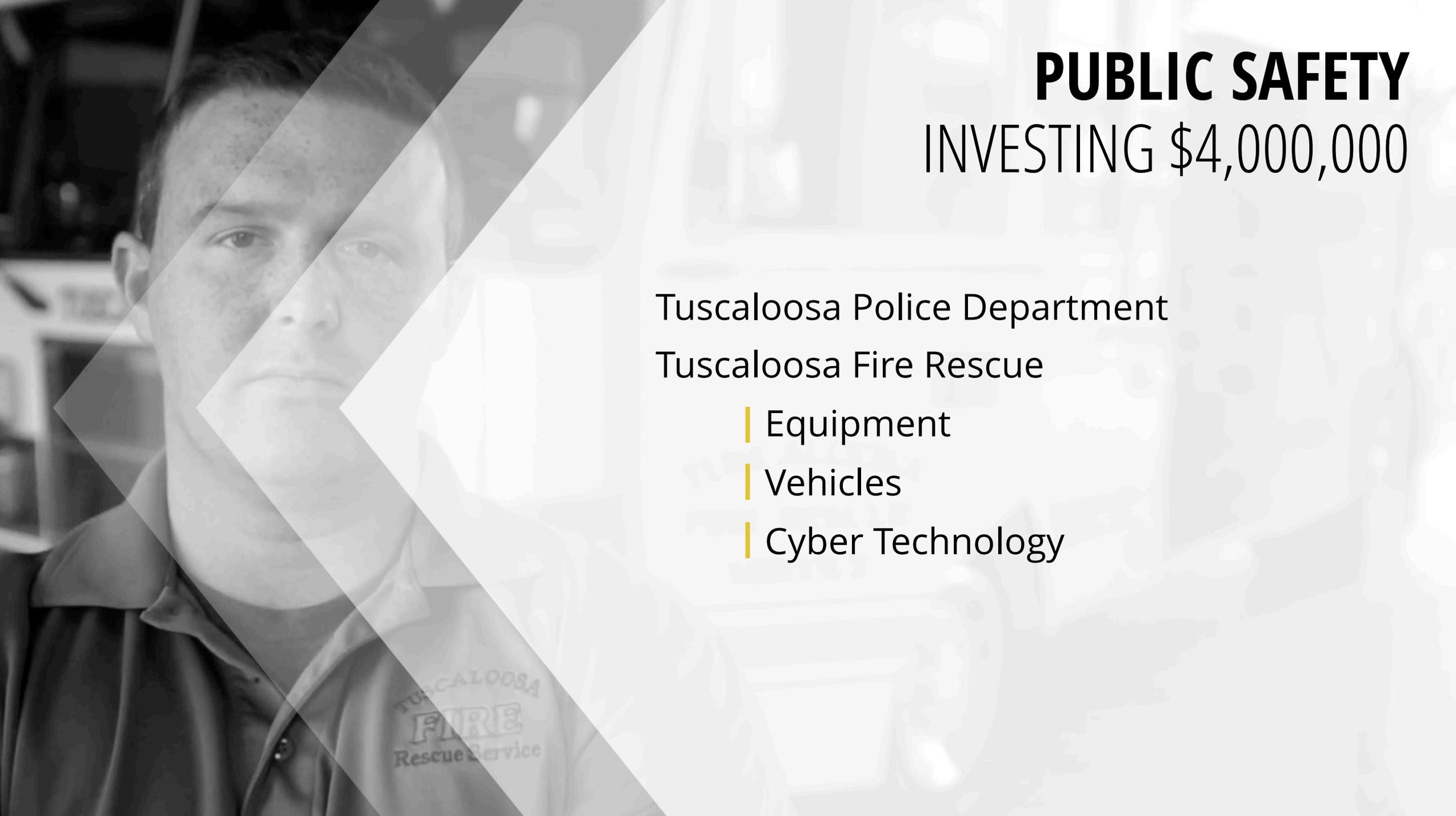
PLAN OF ACTION

	FY 2020	FY 2021	FY 2022	Total
Invest Neighborhoods		\$5,500,000	\$5,500,000	\$11,000,000
Invest Jobs	\$1,500,000	\$1,500,000	\$1,000,000	\$4,000,000
Invest Services	\$484,268			\$484,268
Invest City	\$6,686,211*			\$6,686,211
Total	\$8,670,479	\$7,000,000	\$7,000,000	\$22,670,479

*The grants will be dispersed over multiple fiscal years



INVEST NEIGHBORHOODS



PUBLIC SAFETY

INVESTING \$4,000,000

Tuscaloosa Police Department

Tuscaloosa Fire Rescue

- | Equipment
- | Vehicles
- | Cyber Technology

ROAD READY

INVESTING \$7,000,000

FY 2021 and 2022

- | Neighborhood roads, sidewalks, curb and gutters
- | Must be bid by October 1, 2020
- | No right-of-way acquisition
- | Utilize existing grading criteria

INVEST JOBS



SMALL BUSINESS RELIEF FUND

INVESTING \$1,000,000

Business must be in the City of Tuscaloosa

Business does not have to be a Chamber member

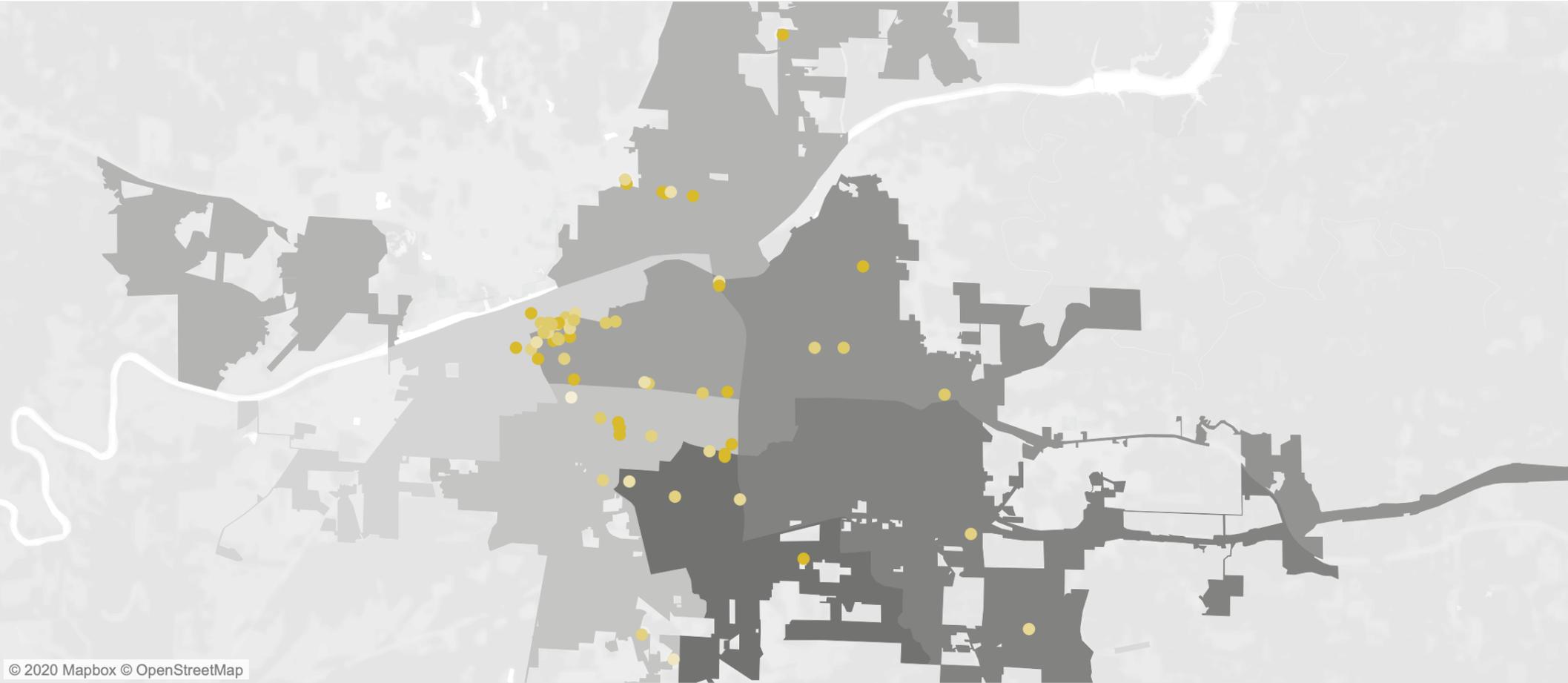
Each council district will have a minimum of \$50,000

Must be dispersed by Dec. 31, 2020



Council District**Category**

- Personal care 34
- Food service 25
- Service 14
- Shop 11
- Fitness 5
- Childcare 5
- Event venue 1



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Location	Number of Grants Awarded	% of Total Grants Awarded	Total Amount Awarded	% of Total Amount Awarded	Average Award Amount
Northport	15	15.79%	\$ 31,250	15.63%	\$ 2,083
Other Communities	15	15.79%	\$ 25,100	12.55%	\$ 1,673
Tuscaloosa	65	68.42%	\$ 143,650	71.83%	\$ 2,210



EXPERIENCES

INVESTING \$3,000,000

Bolster restaurants, hotels and jobs by expanding our experience economy

- | More amphitheater concerts
- | More Live at the Plaza shows
- | More sporting events
- | More music, food and art festivals
- | More entertainment district activity
- | More marketing to support experience economy

URGENCY OF NOW

City Council will resume public hearings for rezoning applications, alcohol licenses, etc.

Meetings will resume for

- | Planning and Zoning Commission
- | Zoning Board of Adjustments
- | Historic Preservation Commission



INVEST SERVICES

AGENCIES

INVESTING \$484,268

Provide funding to agencies who have assisted in

- | Delivery of services related to COVID-19
- | Carrying out job training to expand pool of health care workers and techs
- | Administering testing, diagnosis or other services at a fixed or mobile location

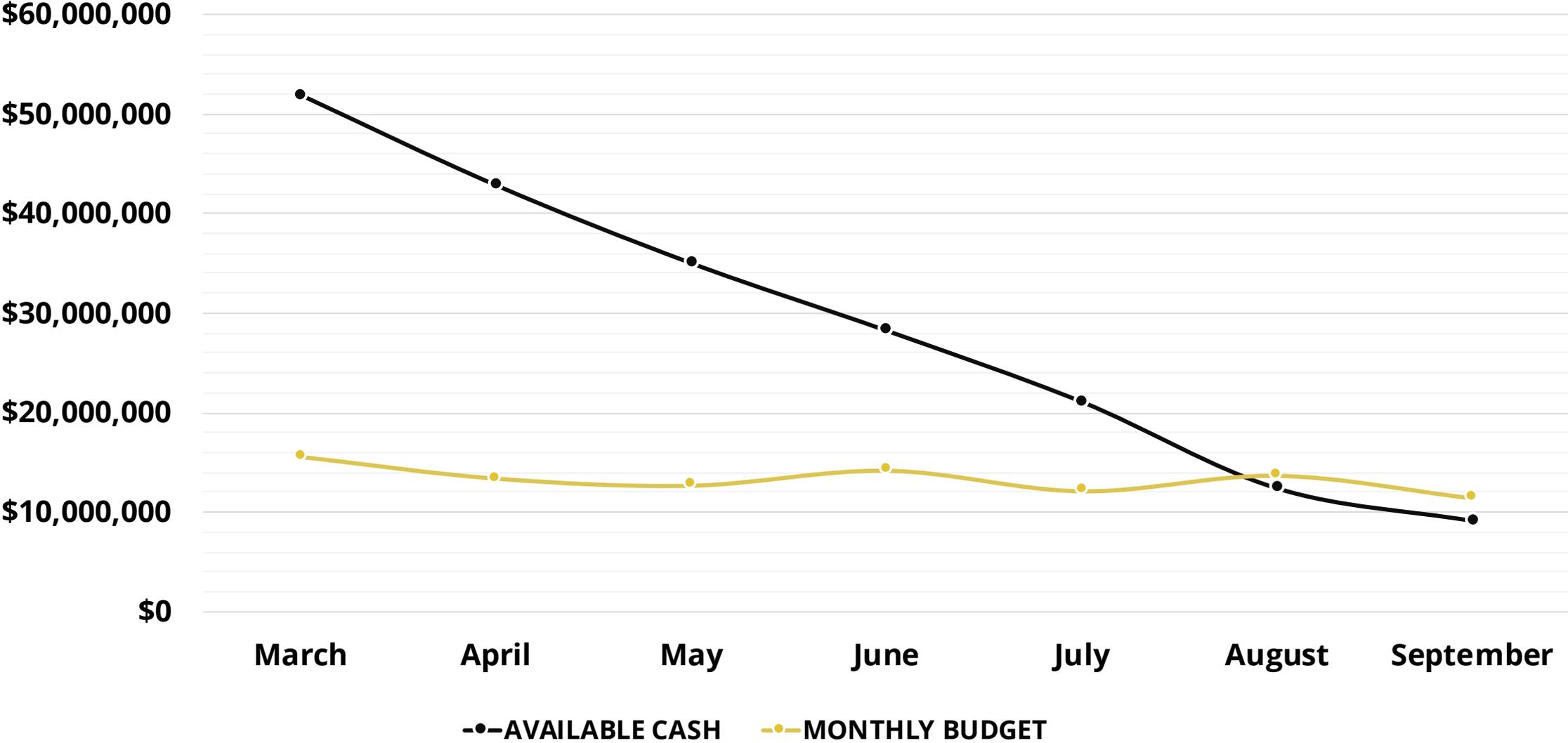


3001
Legacy
Retirement Village



INVEST CITY

FISCAL YEAR 2020



LEVERAGING OPPORTUNITIES COMMITMENT TO THE GENERAL FUND

DOJ \$125,205

Coronavirus Emergency Supplement Funding

FAA \$861,006

Airport Improvement Program
Grants-In-Aid for Airports

FTA \$5,700,000

Transit Infrastructure Grants

Regions \$25,000,000

Line of Credit

ACCOUNTABILITY

Suspension of all out-of-state travel, unless authorized by council

Hiring freeze for non-public safety positions

- | Exceptions approved by mayor

- | Review of vacant positions

Review of major equipment purchases



ELEVATE

ECONOMY

Give hope. Invest local.

COUNCIL CONSIDERATION PERIOD

April			May														
28	29	30	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15

Council Work Session

Restart Tuscaloosa

Council Work Session

May 4 at 4-6 p.m.

Council Work Session

May 5 at 4-6 p.m.

Council Work Session

May 11 at 4-6 p.m.

Council Work Session

May 12 at 4-6 p.m.

RESTART TUSCALOOSA

COUNCIL VOTE ON MAY 12

All finances will be trackable on ElevateTuscaloosa.com