

**REOPEN** TUSCALOOSA















# COVID-19 RESPONSE

## FEB 28

Activated IC Level 1

## MARCH 5

Joint press conference with TCS

## MARCH 12

Activated IC Level 2

Canceled public events/meetings

## MARCH 13

Issued State of Emergency

Enacted 60 day grace period for water bills

Extended event cancellations

## MARCH 25

Implemented 10 p.m. – 5 a.m. curfew

## MARCH 26

Implemented 24 hour curfew

## APRIL 3

Amended City order to mirror State

Stay at Home Order



# **STATE'S SAFER AT HOME ORDER**

On April 28, Governor Kay Ivey and ADPH state health officer Dr. Scott Harris announced their plan to reopen Alabama.

# REOPEN TUSCALOOSA

The City of Tuscaloosa's early action to slow the spread of COVID-19 has had the positive effect of flattening the curve.

While the threat has not passed, the City has earned the opportunity to begin to **reopen businesses** with a **medically-sound** approach.

# **BUSINESS ENGAGEMENT**

By partnering through the Chamber of Commerce and other local partners, the City has received input from over 200 local businesses

# CITY PLANNED OPERATIONAL PHASES

## PHASE 1

Businesses **currently operating** may continue to operate. Plus, **general retail** and **commercial services** may operate at no more than 50% capacity, appointment-based and masks encouraged.

## PHASE 2

Businesses from phase 1 may continue to operate. **Restaurants** may operate dining rooms at 50% capacity, **bars** may operate table service, and **close personal services** (barbers etc.) may operate by appointment only.

## PHASE 3

Businesses from phases 1 & 2 may continue to operate. **All businesses** (including **entertainment venues** & **fitness**) and **community operations** (PARA, etc.) may operate at 50% capacity.

\*City-hosted events and public gatherings on City property to be phased in after the completion and evaluation of these phases.

\*\*These phases are subject to change, in accordance with the CDC and/or State's recommendation

# MEDICAL REQUIREMENTS

## TO IMPLEMENT REOPEN TUSCALOOSA

The Reopen phases will only be implemented as **medical evidence** demonstrates that it is **safe to do so**. The decision to activate any phase of plan will be made based on a variety of relevant criteria, including:

- Number of local inpatient COVID-19 positive patients
- Daily new COVID-19 hospitalizations
- ICU bed, ventilator, and PPE availability
- Availability of COVID-19 tests



# OPERATIONAL PHASES

	PHASE 1	PHASE 2	PHASE 3
Retail	✓	✓	✓
Vending	✓	✓	✓
Rental & Leasing	✓	✓	✓
Professional Services	✓	✓	✓
Repairs	✓	✓	✓
Restaurants & Bars		✓	✓
Barber/Beauty Shops		✓	✓
Nail Salons		✓	✓
Massage Therapists		✓	✓
Tanning		✓	✓
Tattoo Parlors		✓	✓
Sports & Recreation			✓
Fitness Centers			✓
Entertainment Venues			✓
Nightclubs			✓

# STATE-REGULATED ACTIVITIES

These institutions shall continue to follow and comply with Alabama Department of Public Health Orders.

- Religious entities
- Healthcare providers
- Caregivers
- Education providers

# STEP BACK

Should medical evidence indicate the necessity, the **Mayor may order a step back** in phase, or reinstitute the full 24 hour public safety curfew, in accordance with Governor Ivey and the Alabama Department of Public Health.

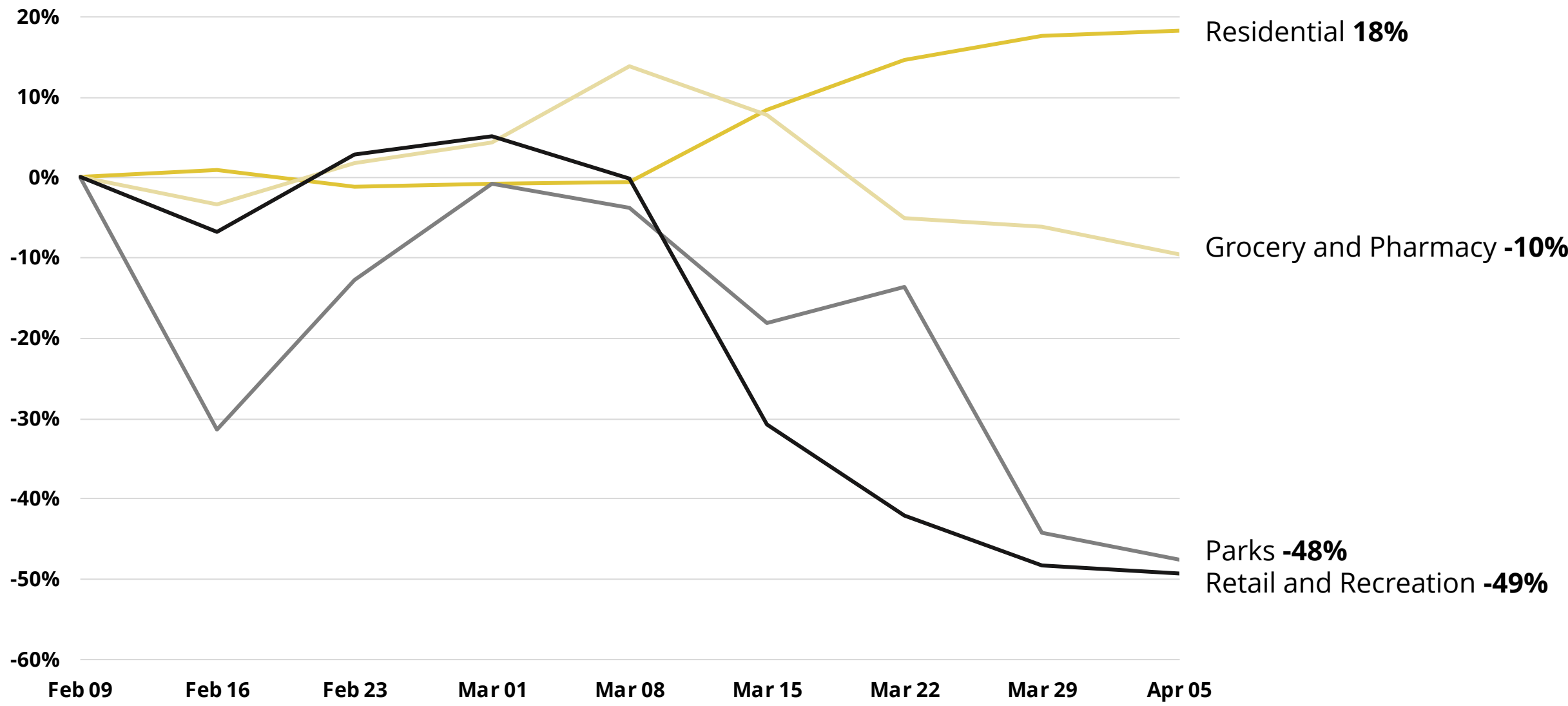
**REOPEN** TUSCALOOSA

**TUSCALOOSA.COM/REOPEN**

**RESTART** TUSCALOOSA

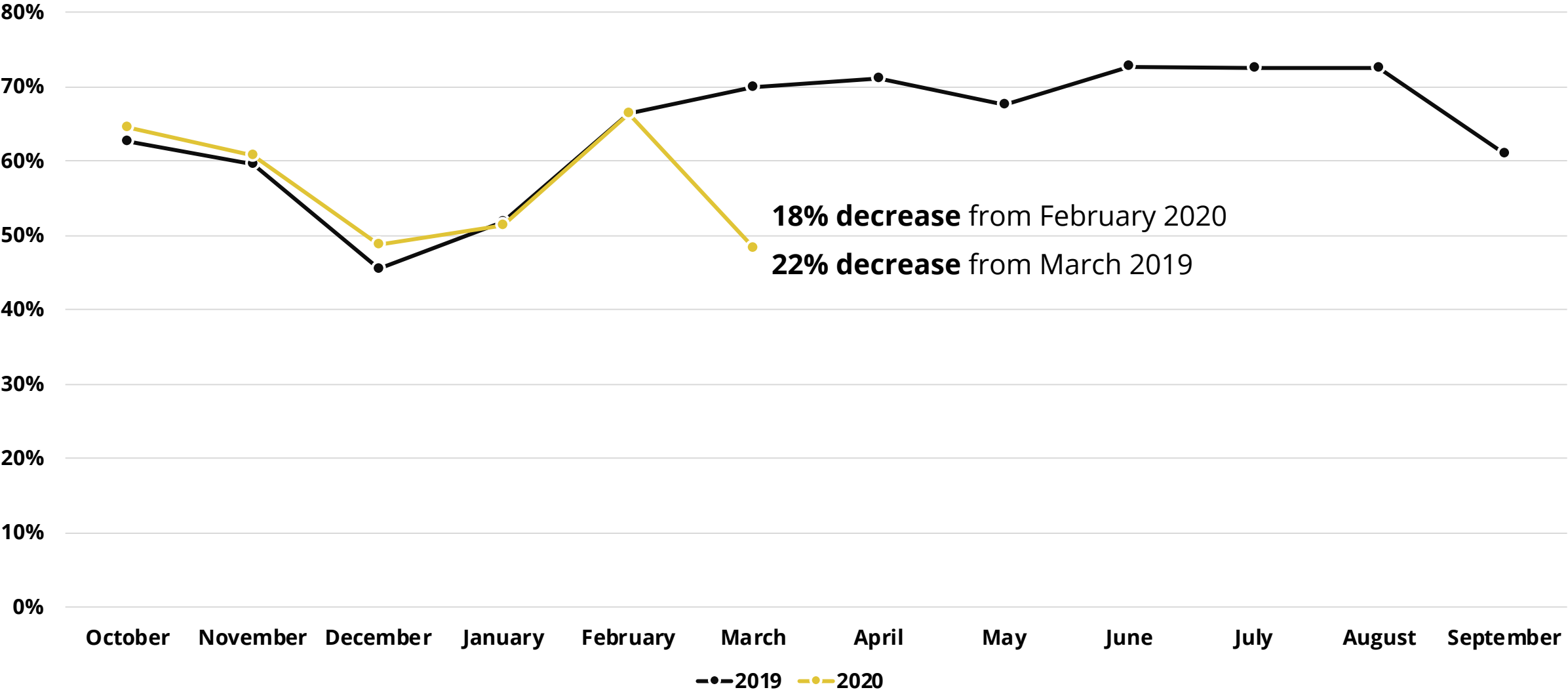


# MOBILITY TUSCALOOSA COUNTY



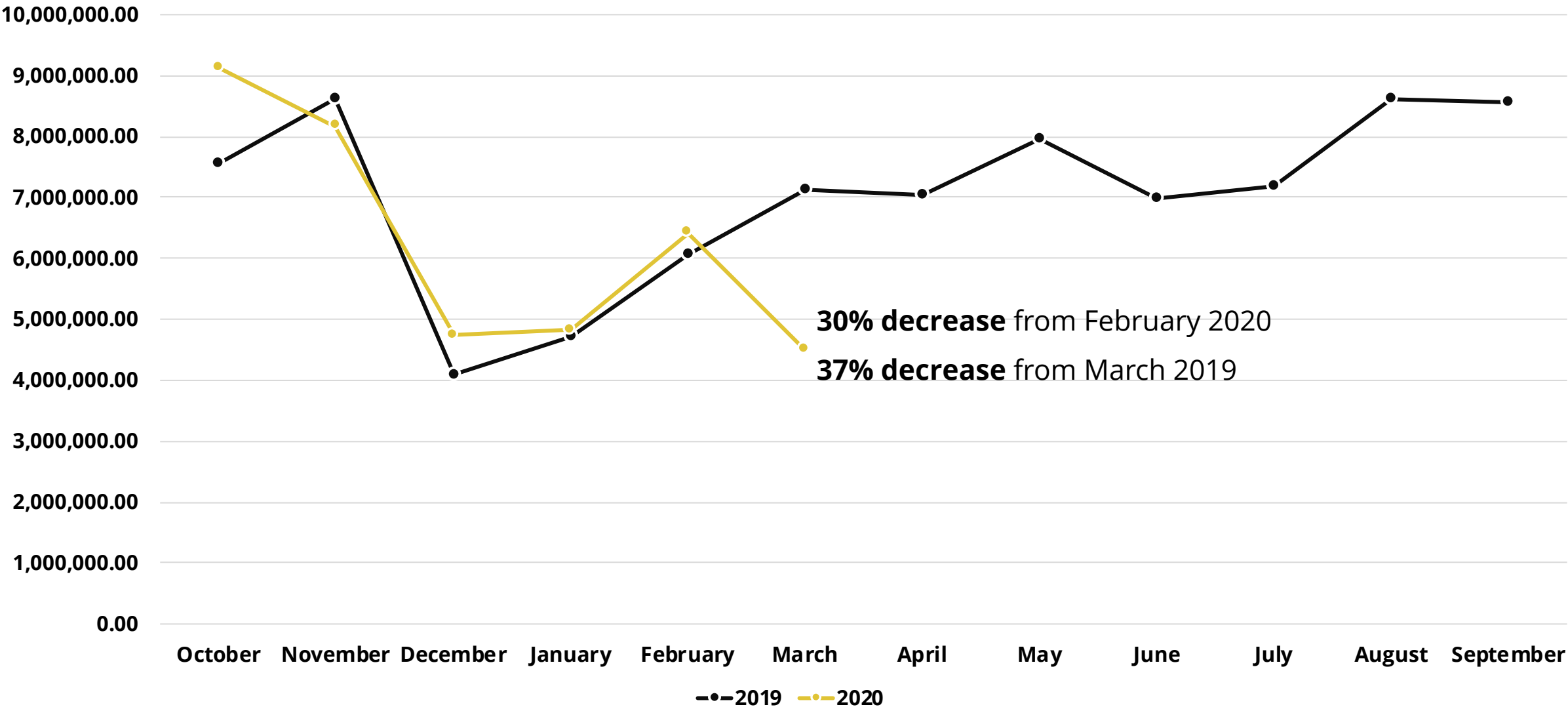
Source: Google Mobility Reports

# STR REPORT OCCUPANCY PERCENT



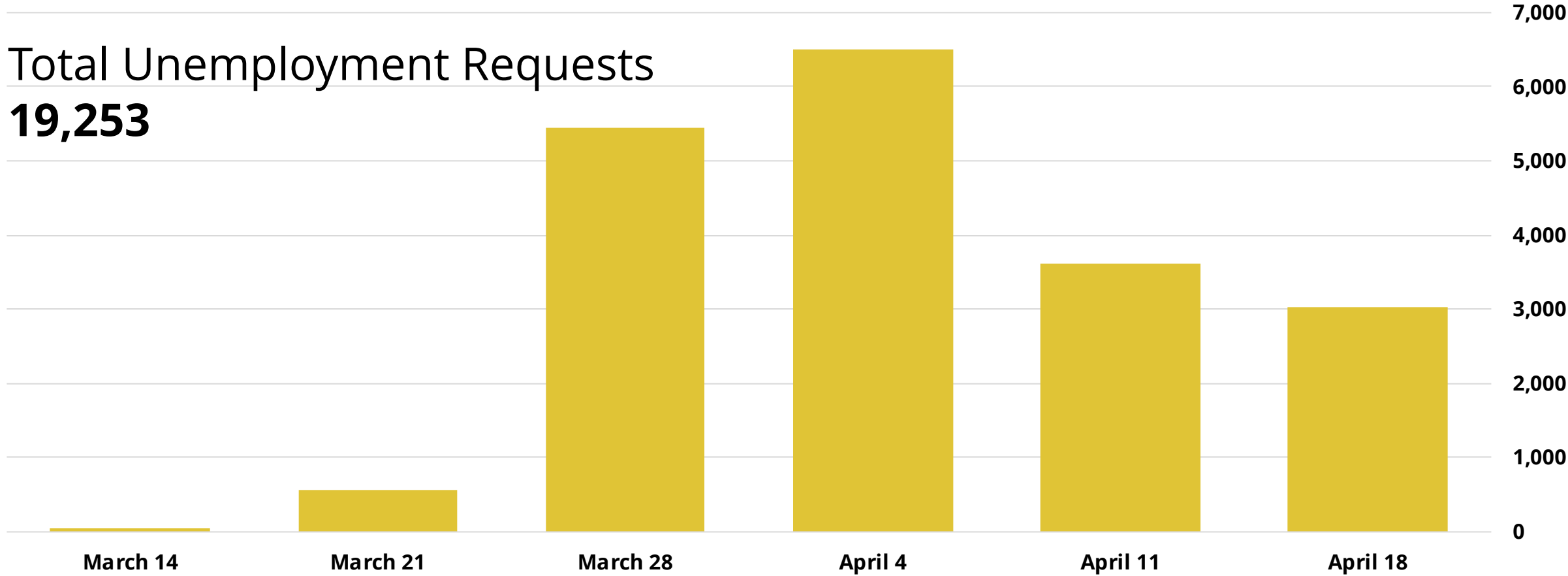
Source: STR Report

# STR REPORT REVENUE



Source: STR Report

# UNEMPLOYMENT REQUESTS TUSCALOOSA COUNTY



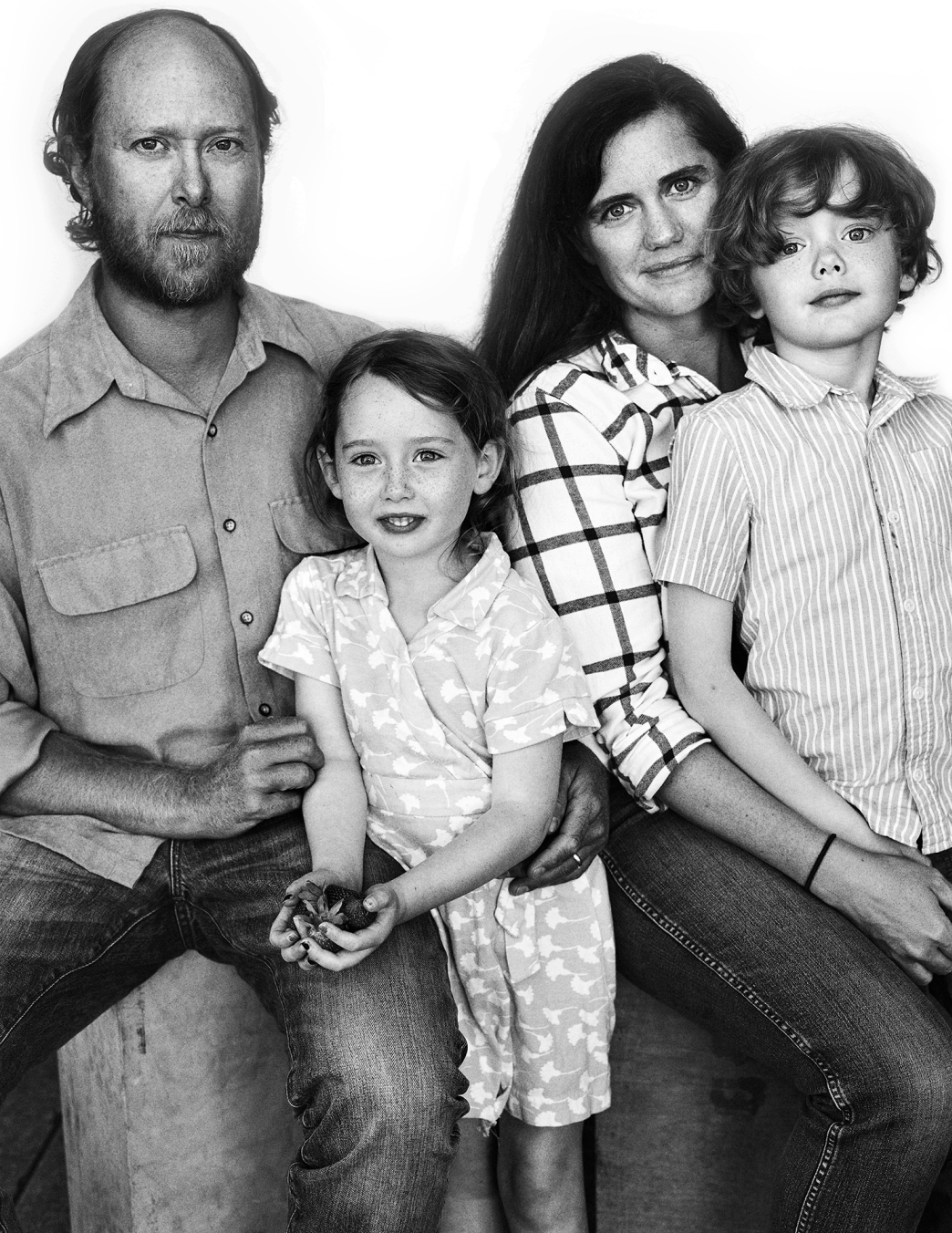
Source: Alabama Department of Labor

# PLAN OF ACTION

	FY 2020	FY 2021	FY 2022	Total
<b>Invest Neighborhoods</b>		\$5,500,000	\$5,500,000	<b>\$11,000,000</b>
<b>Invest Jobs</b>	\$1,500,000	\$1,500,000	\$1,000,000	<b>\$4,000,000</b>
<b>Invest Services</b>	\$484,268			<b>\$484,268</b>
<b>Invest City</b>	\$6,686,211*			<b>\$6,686,211</b>
<b>Total</b>	<b>\$8,670,479</b>	<b>\$7,000,000</b>	<b>\$7,000,000</b>	<b>\$22,670,479</b>

\*The grants will be dispersed over multiple fiscal years





# INVEST NEIGHBORHOODS



# **PUBLIC SAFETY**

## INVESTING \$4,000,000

Tuscaloosa Police Department

Tuscaloosa Fire Rescue

- | Equipment
- | Vehicles
- | Cyber Technology

# ROAD READY

INVESTING \$7,000,000

## FY 2021 and 2022

- | Neighborhood roads, sidewalks, curb and gutters
- | Must be bid by October 1, 2020
- | No right-of-way acquisition
- | Utilize existing grading criteria



# INVEST JOBS



# **SMALL BUSINESS RELIEF FUND**

## **INVESTING \$1,000,000**

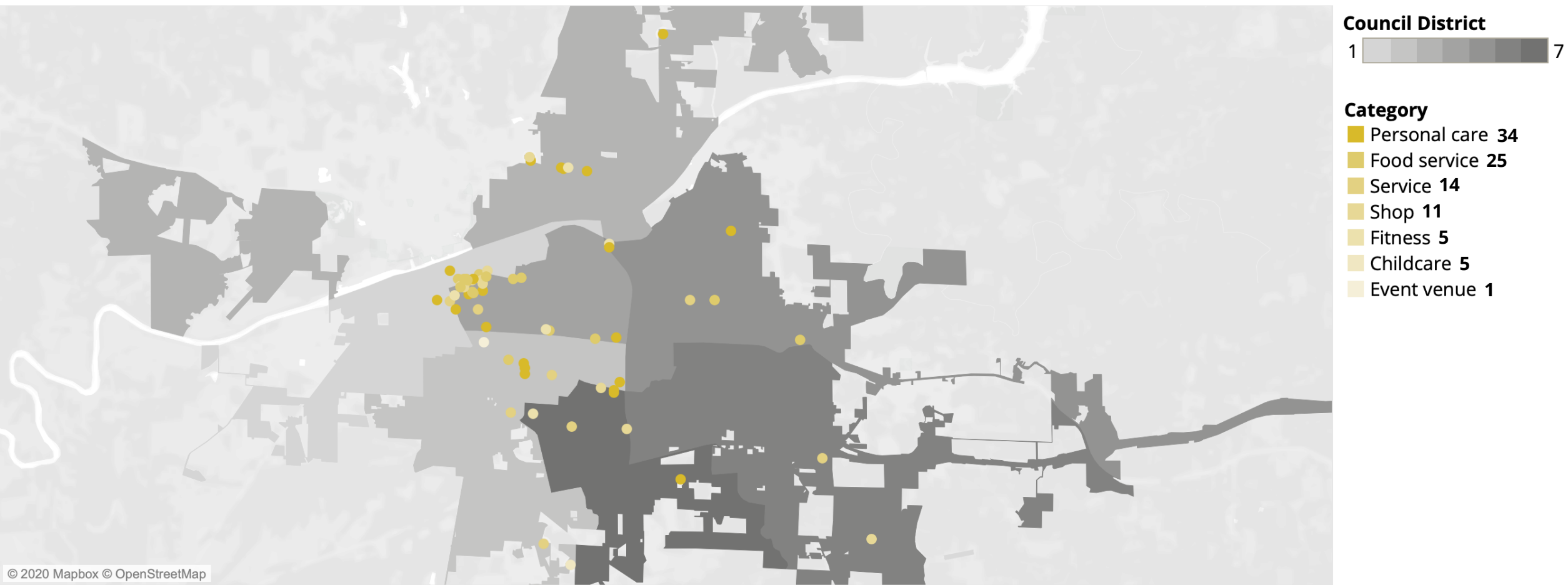
Business must be in the City of Tuscaloosa

Business does not have to be a Chamber member

Each council district will have a minimum of \$50,000

Must be dispersed by Dec. 31, 2020





Location	Number of Grants Awarded	% of Total Grants Awarded	Total Amount Awarded	% of Total Amount Awarded	Average Award Amount
Northport	15	15.79%	\$ 31,250	15.63%	\$ 2,083
Other Communities	15	15.79%	\$ 25,100	12.55%	\$ 1,673
Tuscaloosa	65	68.42%	\$ 143,650	71.83%	\$ 2,210



# EXPERIENCES

## INVESTING \$3,000,000

Bolster restaurants, hotels and jobs by expanding our experience economy

- | More amphitheater concerts
- | More Live at the Plaza shows
- | More sporting events
- | More music, food and art festivals
- | More entertainment district activity
- | More marketing to support experience economy



# URGENCY OF NOW

City Council will resume public hearings for rezoning applications, alcohol licenses, etc.

Meetings will resume for

- | Planning and Zoning Commission
- | Zoning Board of Adjustments
- | Historic Preservation Commission





# INVEST SERVICES

# AGENCIES

INVESTING \$484,268

Provide funding to agencies who have assisted in

- | Delivery of services related to COVID-19
- | Carrying out job training to expand pool of health care workers and techs
- | Administering testing, diagnosis or other services at a fixed or mobile location

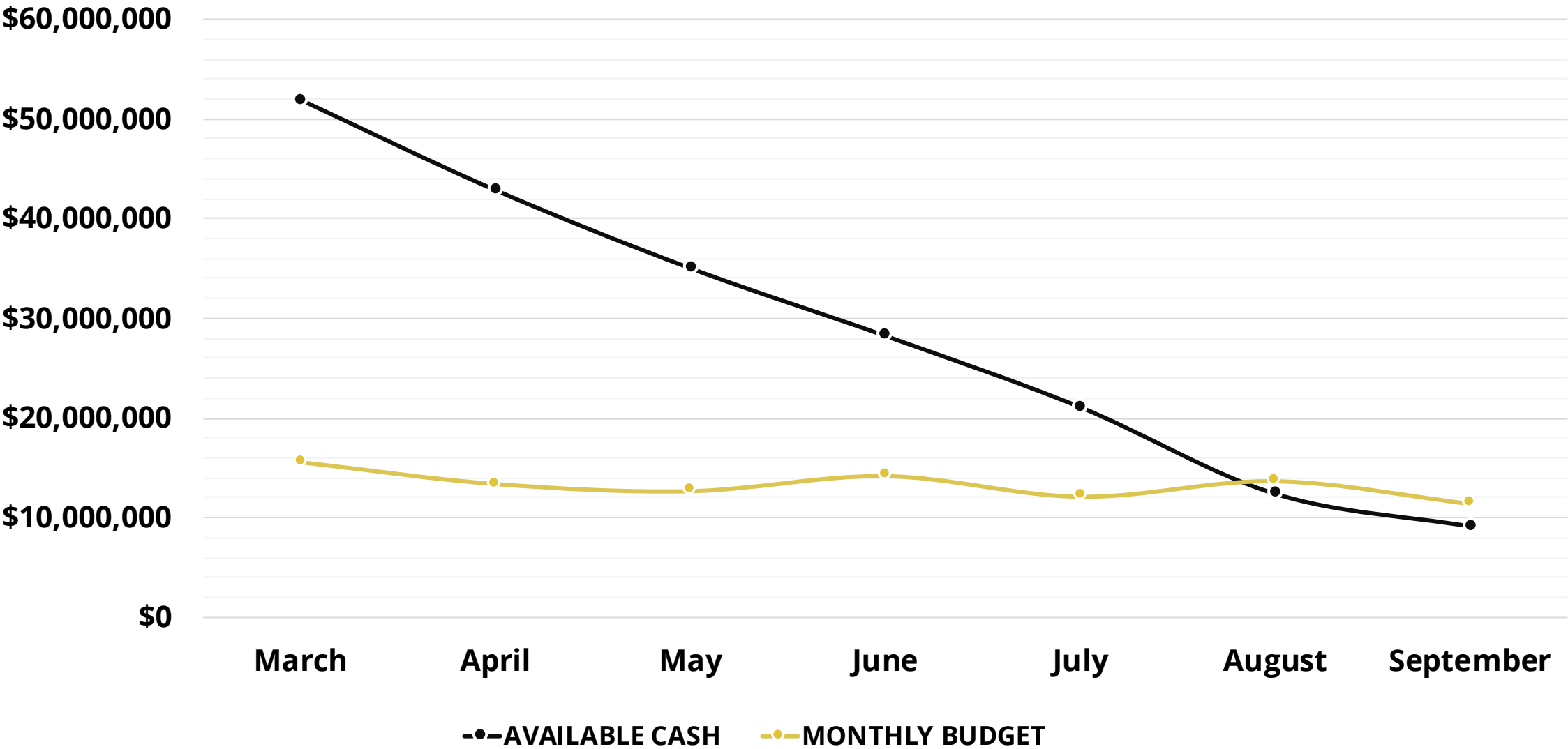


Regency  
Retirement Village



# INVEST CITY

# FISCAL YEAR 2020







# LEVERAGING OPPORTUNITIES COMMITMENT TO THE GENERAL FUND

**DOJ \$125,205**

Coronavirus Emergency Supplement Funding

**FAA \$861,006**

Airport Improvement Program  
Grants-In-Aid for Airports

**FTA \$5,700,000**

Transit Infrastructure Grants

**Regions \$25,000,000**

Line of Credit

# ACCOUNTABILITY

Suspension of all out-of-state travel, unless authorized by council

Hiring freeze for non-public safety positions

- | Exceptions approved by mayor

- | Review of vacant positions

Review of major equipment purchases





# ELEVATE

ECONOMY

*Give hope. Invest local.*

# COUNCIL CONSIDERATION PERIOD

April			May														
28	29	30	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15

**Council Work Session**  
Restart Tuscaloosa

**Council Work Session**  
May 4 at 4-6 p.m.

**Council Work Session**  
May 5 at 4-6 p.m.

**Council Work Session**  
May 11 at 4-6 p.m.

**Council Work Session**  
May 12 at 4-6 p.m.



# **RESTART** TUSCALOOSA

## **COUNCIL VOTE ON MAY 12**

**All finances will be trackable on [ElevateTuscaloosa.com](https://ElevateTuscaloosa.com)**