

2020

CHAPTER SPONSORSHIP

IIDA

ALABAMA
chapter



DEAR SPONSORS OF IIDA ALABAMA

All of us at the IIDA Alabama Chapter would like to sincerely thank you for your support of the Commercial Interior Design Association in Alabama. It is your generosity that makes it possible for IIDA AL to provide outstanding educational, social, and cultural opportunities to our members and the entire design community.

With the generous support of our 2019 sponsors, we were able to produce a series of exciting events this year. Our signature event, the IDIES, was a huge hit this spring with record breaking numbers of more than 90 submissions and over 350 industry members in attendance!

With your support, we expect 2020 to include our newest event, Casino Night, as well as our favorite familiar events like Advocacy Week, Student Day, Young Professional Events, the exclusive Sponsor Appreciation Event at Selwood Farms, and the annual Holiday Party. We also continue to provide educational opportunities for our members in the form of monthly CEUs and quarterly Forums. Forums are a great way to showcase work designed by our IIDA AL community and earn a CEU credit at the same time! Our student members will continue to be a focus for our chapter with our three active campus centers at the University of Alabama, Auburn University, and Samford University. The Student Day event helps to bring these three campus centers together for a one day conference, and the NCIDQ Prep Course in the spring helps students and young professional designers fully prepare for the national certification exam at no-cost to members. Your generosity also helps send board members to IIDA HQ conferences with other IIDA chapter leaders from across the country for collaboration efforts in order to better our processes.

None of these things would be possible without the support that you provide to our chapter. This year we continue to offer multiple levels of sponsorship and payment options and hope that you will find a level that will align with your goals.

On behalf of the IIDA Alabama Chapter Board of Directors, members, and the entire design community, I would like to thank you for your generous support of our programs in 2019 and look forward to the exciting new things on the horizon for 2020.

With gratitude,

Laura Yeatman



BOARD OF DIRECTORS



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WHAT WE DO

DEVELOP AND SUPPORT CAMPUS CENTERS AND CITY CENTERS ACROSS THE STATE

OFFER A NCIDQ PREP CLASS

DISTRIBUTE A NCIDQ SCHOLARSHIP REIMBURSEMENT

ESTABLISH STUDENT MENTORSHIP AND DEVELOPMENT OPPORTUNITIES

PARTICIPATE IN THE IIDA HQ CHAPTER LEADERSHIP COUNCIL TO DEVELOP STRONG, LOCAL LEADERSHIP

ENCOURAGE PROFESSIONALS TO BECOME REGISTERED INTERIOR DESIGNERS (RIDS) UNDER OUR STATE ENACTED TITLE ACT

OFFER VALUABLE CEU PROGRAMS NEEDED FOR DESIGNERS TO MAINTAIN THEIR ACCREDITATIONS

PROVIDE MEANINGFUL NETWORKING OPPORTUNITIES FOR MEMBERS

OFFER CURRENT AND LOCAL TOURS OF RECENT PROJECTS TO ENGAGE THE DESIGN COMMUNITY AND INDUSTRY

SUPPORT VARIOUS LOCAL CHARITIES THROUGH OUR COMMUNITY OUTREACH AND EVENTS

ACTIVELY ENGAGE ON POPULAR SOCIAL MEDIA PLATFORMS TO PROMOTE LOCAL AND INTERNATIONAL INTERIOR DESIGN

DEVELOP AND MAINTAIN OUR CHAPTER WEBSITE IIDA-AL.ORG





ADVOCACY WEEK

BIENNIAL IDIE AWARDS

SPONSOR
NETWORKING EVENTS

EXCLUSIVE SPONSOR
APPRECIATION EVENT

ANNUAL CHRISTMAS PARTY

YP EVENTS

MONTHLY CEUS

QUARTERLY
FANTASTIC FORUMS

STUDENT DAY

CASINO NIGHT

IIDA ALABAMA

**SIGNATURE
EVENTS**

SPONSOR BENEFITS

	ELITE	PREMIER	PLATINUM	GOLD	SILVER	BRONZE	A+D+E FRIEND	CONTRACTOR FRIEND	FRIEND OF IIDA
TOP BILLING ON ALL EVENTS EXCLUDING CEUs	X								
LOGO WITH LINK TO SPONSOR'S SITE ON MONTHLY NEWSLETTER	X								
RECOGNITION AS SPONSOR ON IIDA HOMEPAGE WITH LINK TO SITE	X	X	X						
FREE TICKETS TO ANY SINGLE CHAPTER EVENT	6	2	3	1					
FREE ENTRY TO ALL CHAPTER CEUs	6	4	2	1	1				
RECOGNITION AS CHAPTER SPONSOR ON WEBSITE	X	X	X	X	X	X	X	X	X
PROMOTION THROUGH IIDA SOCIAL MEDIA OUTLETS	X	X	X	X	X	X	X	X	
RECOGNITION AS SPONSOR ON IIDA CHAPTER BANNER	X	X	X	X	X	X	X	X	X
EXCLUSIVE SPONSOR EVENT	6	4	3	2	1	1	1	1	



SPONSOR AN EVENT

The IIDA Alabama Chapter welcomes you to be an event sponsor in addition to or in lieu of becoming a Chapter sponsor. In exchange for your generous commitment your company will receive a special recognition before and at the event you select to support.

ADVOCACY WEEK - \$1500

STUDENT DAY - \$200

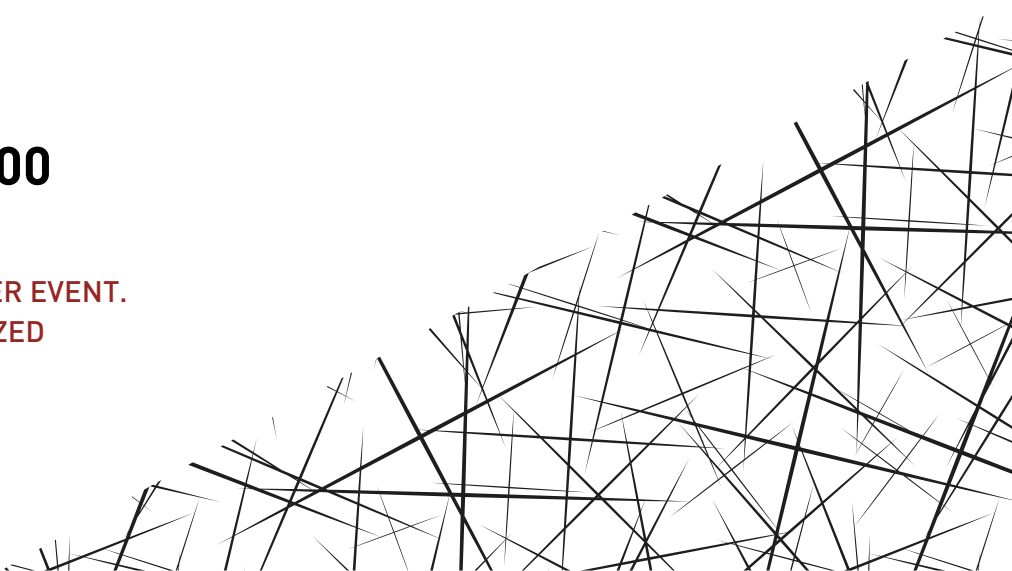
HOLIDAY PARTY - \$500

CHILDRENS HOSPITAL CHRISTMAS TREE -\$200

YP EVENTS - \$500

CASINO NIGHT - \$500

***OPEN TO MULTIPLE SPONSORS PER EVENT.
SPONSORSHIPS WILL BE RECOGNIZED
ON EVENT MARKETING.**



THANK YOU TO OUR 2019 CHAPTER SPONSORS

ELITE



PREMIER



PLATINUM



SILVER

KI • OFFICE ENVIRONMENTS • SHERWIN WILLIAMS

BRONZE

**ARMSTRONG CEILING AND FLOOR • ATLAS-MASLAND CONTRACT • BPI BIRMINGHAM
COSENTINO • CROSSVILLE STUDIO • DAL TILE • ERWIN AND ASSOCIATES
ENVIROLEATHER & SIX DEGREES • HARRISON WORKPLACE FURNISHINGS
HAWORTH • HUMANSCALE • KYLE OFFICE SOLUTIONS • LIGHTING PARTNERSHIP
LINDSEY OFFICE FURNISHINGS • MANNINGTON COMMERCIAL • MILLIKEN
NATIONAL WALLCOVERING • OED • PATTERSON POPE • PBPI BIRMINGHAM
RS REPS • STEELCASE / DESIGN PORTFOLIOS • TAG REPS**

A&D FRIENDS
GRESHAM SMITH

CONTRACTOR FRIENDS
DOSTER CONSTRUCTION

FRIENDS OF IIDA

**ALLSTEEL • APPLETON + ASSOCIATES
BROWN SALES • COMPLETE • GHAFARI
KIMBALL • MAIN SOLUTIONS • MAXIMUS
MOMENTUM • MOORE SOLUTIONS**

SPONSORSHIP OPTIONS

- ELITE** (ONE SPONSORSHIP AVAILABLE) \$7,000
- PREMIERE** (FIVE SPONSORSHIPS AVAILABLE) \$5,000
- PLATINUM** \$2,500
- GOLD** \$2,000
- SILVER** \$1,500
- BRONZE** \$1,000
- A&D / ENGINEERING FRIEND** \$1,000
- CONTRACTOR FRIEND** \$1,000
- FRIEND OF IIDA** \$500

IIDA Alabama is offering for a limited time the Elite level sponsorship for the reduced price of \$6500, the Premiere Level sponsorship for the reduced price of \$4500 and the Platinum Level Sponsorship for the reduced price of \$2250. Payment must be processed online by January 11, 2020 in order to guarantee Early Bird rates.

Additionally this year we are offering a quarterly payment plan option for sponsors.

If you would like to utilize this payment method a 5% service charge will be applied.

