



GATOR
HOSPITALITY



POLICY MANUAL

Evans Champions Club

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UNIVERSITY ATHLETIC ASSOCIATION
P.O. Box 14485
Gainesville, FL 32604-2485

LETTER FROM
SCOTT STRICKLIN

Dear Gators,

As we begin another academic year on campus, we welcome you to the University of Florida, to Steve Spurrier - Florida Field at Ben Hill Griffin Stadium, and to another season of Gators football. We look forward to seeing you this fall, and we truly appreciate all you do for UF.

Two Bits, The Chomp, tailgating in the Gator Walk Village, Tom Petty's "We Won't Back Down" and the Dan Mullen era continues next month at Ben Hill Griffin Stadium.

In the University Athletic Association's ongoing effort to enhance the fan experience, fans will enjoy live music, food and beverage options in the Gator Walk Village on the North Lawn this fall. In addition for Gator Nation once they arrive inside Ben Hill Griffin Stadium, fans will have the option of new concessions options, revamped Gators Food Patio outside Gate 1 and an improved fan experience during the game.

Not to mention the new Florida Gators App where fans can connect his or her Ticketmaster account to the app. This will allow fans the opportunity to store their tickets in the app and enter Ben Hill Griffin Stadium using their phone. This feature will be available for all fans, including students, this fall.

This is the first time in school history that UF students will not have to go to the student ticket-office outside Gate 13 during the week of a game to pick up his or her tickets. Their tickets, with seat locations, will be sent directly to them on their phone during the week of a home game.

Student tickets will be exclusively digital this fall with the plan for all tickets being digital in 2020.

Once in the stadium, fans will be able to make in-app concessions purchases, store credit card information on the app so cash or a physical credit card won't be necessary if a fan desires a cashless experience.

In addition to tickets and concessions, other in-stadium benefits for fans in the app include purchasing 'Swamp Moments' (i.e. videoboard messages, seat upgrades, or exclusive events).

This easy-to-use technology is the evolution of four years of work by the University Athletic Association.

The app, along with its features and the new Wi-Fi system inside Ben Hill Griffin Stadium to handle its capabilities, allows the UAA to provide enjoyment and convenience to Gator Nation when they attend games and enhance the overall fan experience.

The UAA has also found a new way to honor its former champions who are back in Gainesville for a reunion and those squads & individuals who won titles during the past academic year.

For the first time, fans can look forward to a "Champions Parade" prior to the team arriving for Gator Walk on Sept. 21. Complete details are still being finalized, but fans are encouraged to make their way to Gator Walk Village about 2.5 hours before kickoff that day for the parade.

Please let us know if there is anything our staff can do to make sure your visit to The Swamp is enjoyable.

Go Gators!



Scott Stricklin
Athletic Director

FLORIDATM
ATHLETICS

Colonnade Group
4212 Robertson Road
Birmingham, AL



COLONNADE
GROUP

Dear Friends,

Welcome to the 2019 football season! It is our privilege to serve you as we begin another exciting season in Ben Hill Griffin Stadium.

As we enter our second year with Gator Hospitality, Colonnade Group is proud of our partnership with the University of Florida and the University Athletic Association. Elevating your game day experience is our highest priority, and we work hard to ensure your experience in The Swamp is both memorable and enjoyable for you, your families, and your guests.

This year, Madeline Maney will be joining Gator Hospitality Director, Claire Willis, as the Gator Hospitality Assistant Director. Claire and Madeline look forward to serving you during the 2019 football season.

Please refer to this manual to help answer questions you may have, but never hesitate to contact Claire or Madeline at any time for assistance. As always, we are honored to be a part of your game day premium seating experience and look forward to seeing you on September 7th as the Gators kickoff against UT Martin.

Thank you for allowing us to serve you. Go Gators!

Sincerely,

A handwritten signature in dark ink, reading "Robbie Robertson".

Robbie Robertson
President, Colonnade Group

2019 FOOTBALL
SCHEDULE

Aug. 24 vs. Miami (Orlando)



Sept. 07 vs. UT Martin



Sept. 14 @ Kentucky



Sept. 21 vs. Tennessee



Sept. 28 vs. Towson



Oct. 05 vs. Auburn



Oct. 12 @ LSU



Oct. 19 @ South Carolina



Nov. 02 vs. Georgia (Jacksonville)



Nov. 09 vs. Vanderbilt



Nov. 16 @ Missouri



Nov. 30 vs. Florida State



Denotes Home Games

Ticketing & Admission

- G. Edward Evans Champions Club members may enter through the Evans Champions Club entrance located on the west side of the stadium, directly across from the Stephen C. O'Connell Center. The entrance says "Evans Champions Club Level 5." Tickets will be scanned at the entrance and club members will take the escalators to the club level. At the end of the game, you may exit via the escalators or the stairwells.
- All individuals entering the Evans Champions Club must have a Champions Club ticket for admission. This includes children and grandchildren of club members and/or guests.
- Once inside Ben Hill Griffin Stadium, all attendees are free to move about the stadium. If you wish to exit the Champions Club and enter the main concourse, you will be issued a small ticket by the staff at the back gate exit. Present this ticket and your Champions Club ticket when re-entering the back gate to be admitted back to the Champions Club.
- Champions Club tickets are only valid for the Evans Champions Club. Club members are not able to access any other premium area without an unused ticket for that specific area.
- According to the rules and regulations set forth by the Southeastern Conference (SEC) and the University of Florida, no ticket holder may exit and re-enter the stadium unless he or she possesses a valid, un-scanned ticket.

Conduct

- Club members are requested to respect the rights of other club members and ensure that all activities in the club area are conducted in a thoughtful and courteous manner. The Evans Champions Club may not be used for any unlawful purpose.
- Children must be accompanied by an adult AT ALL TIMES in the Evans Champions Club.
- Current Gators student-athletes and their family members are NOT permitted to be guests in the premium areas.

The UAA, Gator Boosters and Gator Hospitality reserve the right to ask a guest to leave at any time if they are engaged in dangerous or disruptive behavior.

Game Day Staff

- Rebecca Mahony, the Champions Club Coordinator, will be available at the desk should you have questions or concerns.
- All premium areas will be staffed with our FANGINEER™ game day staff. FANGINEERS™ are extensions of Gator Hospitality, serving as liaisons between Gator Hospitality management staff, UAA personnel, Gator Boosters, club members and catering. FANGINEERS™ can be identified as staff members wearing a grey Gator Hospitality polo and a lime green lanyard.
- FANGINEERS™ will also be stationed throughout the Champions Club to assist you with whatever you need on game day.

Catering

- Gator Boosters, Inc. and the University Athletic Association will provide the following on game day:
 - A rotating buffet catered by Centerplate Catering from 90 minutes prior to kickoff until the 2nd Quarter.
 - Game time snack stations from the 2nd Quarter until the conclusion of the 3rd Quarter.
 - Fountain sodas, tea, and water.

Alcohol

- Beer and wine is available for purchase in the Evans Champions Club from gate opening until the conclusion of the 3rd Quarter.
- State and local laws and university rules regarding the use, possession, and consumption of alcohol will be strictly enforced. Intoxication by club members or; provision of or allowing access to alcohol by minors or to individuals who appear intoxicated by the club member; other violations by club members can result in the immediate ejection from the stadium.

Smoking Policy

- Effective July 1, 2010, the University of Florida is a TOBACCO FREE CAMPUS. This policy will be strictly enforced as mandated by the university. Smoking will not be permitted anywhere on campus, including all areas of the Champions Club.

Hours of Operation

- The Evans Champions Club will open 90 minutes prior to kickoff and will close at the conclusion of the game.

Emergency Medical Procedures

- Medical personnel are available throughout the stadium. Should a medical emergency arise, please notify Rebecca Mahony at the Evans Champions Club desk immediately.

Prohibited Items

- Please do not bring any large bags, backpacks, umbrellas, camera cases, strollers, etc. into the stadium. All items brought into Ben Hill Griffin Stadium are subject to search.
- Club members assume the risk of bringing any valuables into the club areas and are kindly encouraged not to do so. The UAA, Gator Boosters and Gator Hospitality will not be held responsible for any personal items left in the club areas.

Fire Alarms

- Should a fire alarm sound during the game, please exit the club via one of the four stairwells. Do not use the elevators or escalators.

Gator Sportshop

- There are two Gator Sportshops located in Ben Hill Griffin Stadium. One is located at Gate 18, inside the stadium at the southwest corner. The other is located near Gate 8 at the northeast corner of the stadium. Both Gator Sportshops are accessible from inside and outside the stadium gates.



GATOR BOOSTERS

THE TEAM BEHIND THE TEAMS™

Mailing Address

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P.O. Box 13796
Gainesville, FL 32604

Shipping Address

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Central Receiving/
North End Zone
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