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GATS 2019 offers three days of the latest trucks, the hottest custom rigs, trucking business presentations and free entertainment!

*The Great American Trucking Show – Where Trucking Takes Care of Business –
Aug. 22-24, 2019, at the Kay Bailey Hutchison Convention Center, Dallas, Texas*

TUSCALOOSA, AL / DALLAS, TX—Now in its 20th year, The Great American Trucking Show (GATS) is once again in Dallas and better than ever!

The GATS show floor features more than 500,000 square feet of exhibit space, including a New Truck Pavilion, where attendees will be able to hop in and compare new trucks from all the top brands: Freightliner, Volvo, Mack, International and Peterbilt. Experts from each brand will be on hand to discuss the latest features and answer questions.

“We listened to our past attendees and in addition to the New Truck Pavilion, we’ve added even more expert presenters and opportunities to network and discuss trucking’s biggest issues and concerns,” says Emily Larson, Randall-Reilly’s director of events. “We’re confident this year’s event will bring value, education and fun to everyone in attendance, from the owner-operator to the fleet executive and company driver.”

Attendees will enjoy:

- Educational sessions on what drivers need to know about **autonomous** trucking technology, switching from **AOBRDs to ELDs**, the **truck parking** crisis and how to improve the bottom line at several Overdrive **Partners in Business** workshops.



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- The **Overdrive Pride & Polish Competition**, featuring the nation's top custom rigs. Attendees won't want to miss the chance to take photos of these awesome trucks and get tips from the customizing experts. New this year: Rat Rods! These are the poor man's hot rod but with more power. Winners will be announced at an awards ceremony Saturday, Aug 24.
- Excellence in trucking – and singing – during the Mike O'Connell Trucking's **Top Rookie** presentation ceremony, recognizing the best new drivers in the industry, as well as the finals of the *Overdrive*-Red Eye Radio **Trucker Talent** Search competition.
- The **Recruiting Pavilion**, which features a searchable database where drivers can match their skills to the right carriers. In addition, when job seekers pick up their badges, they receive a list of exhibitors that have offerings that match their job skills and endorsements.
- The Landstar **Health and Wellness Pavilion**, supported by Keep Truckin, where drivers can receive free eye screenings, kidney screenings, medical consultations, chiropractic screenings, nutrition evaluations and a mammogram bus with financial assistance for those without health insurance. CDL holders can receive discounted DOT physicals for \$55.
- The TA/Petro **Truck Parking Community**, featuring a tent with upgraded seating, lights and misting fans; nightly entertainment including Bill Weaver, Ken Freeman, Brad James and Taylor Barker; free shuttles to and from the convention center; food trucks; shower trailers and truck maintenance; free truck wash services and a pet grooming service and pet booster shots.

Recognized as one of Trade Show News Network's Top 250 Trade Shows, the Great American Trucking Show, enjoyed record attendance in 2018 and this year celebrates its 20th anniversary. Next year's show will be held August 27-29, 2020 at the Kay Bailey Hutchison Convention Center in Dallas, Texas. Visit www.truckshow.com for more information.

ABOUT GATS

The Great American Trucking Show, Randall-Reilly's award-winning trade show, is held each August at the Kay Bailey Hutchison Convention Center in Dallas, Texas. With more than 500,000 square feet of exhibit space and a full slate of educational programming and entertainment, GATS is where trucking takes care of business. For more information visit www.TruckShow.com.



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ABOUT RANDALL-REILLY

Randall-Reilly is the leading B2B data company in trucking, construction, agriculture, and other industrial markets. Their proprietary data, with equipment-level intelligence, builds exclusive market insights and drives exceptional outcomes. More than 4,400 clients in sales, marketing, and recruiting utilize Randall-Reilly's data-driven platforms, events, services, and media to reach their audiences. Headquartered in Tuscaloosa, Alabama, the company also has offices in Charlotte, North Carolina, Draper, Utah and Anniston, Alabama.



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The Best Show Trucks in America Return to GATS for *Overdrive's* Pride & Polish Competition

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TUSCALOOSA, AL/DALLAS, TX – This summer, the road to Dallas is paved in chrome. *Overdrive's* Pride & Polish competition is back at the Great American Trucking Show (GATS). 2019 marks the 29th year of America's premier indoor truck beauty championship, and its 20th year at GATS.

"Our relationship with GATS has become a cornerstone of the industry, and it's something we look forward to every year," said Suzanne Stempinski with Pride & Polish. "We have some of the nation's best show trucks on display, and our competitors are always passionate and world-class."

New this year at Pride & Polish is a featured Rat Rod exhibit, competing for the fan favorite. Rat Rods are a style of Hot rods that imitates the style of cars from 1940-1960's.

This year's competition begins with check-in on August 20 and concludes with the awards ceremony at 10:00 a.m. on August 24. Judging will take place on August 22. 1-3 places are given in a variety of categories with Best of Show winners named for both will be named for both Bobtails and Combos in the following entry classes: Working, First Show, Non-Working Antique, Limited Mileage and Builder's Class.

Competitor registration is now open online at PrideandPolish.com.

ABOUT PRIDE & POLISH

Pride & Polish is the premier truck beauty championship series in North America, recognizing creativity, excellence and dedication to the toughest profession you'll ever love. Participating trucks are cleaned and polished, accessorized and customized, front to back and bumper to bumper. Our



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Pride & Polish truck show will be at the Great American Trucking Show in Dallas, TX, from August 22-24, 2019.

ABOUT GATS

GATS, Randall-Reilly's award-winning trade show, will be held at the Kay Bailey Hutchison Convention Center in Dallas, Texas, August 22-24. With over 500,000 square feet of exhibitor space and a full calendar of events designed to improve the trucking industry, GATS is one of the foremost trucking conventions in the country. For more information or to register, visit www.TruckShow.com.



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American Idol and Grammy Award Winner, Taylor Hicks, Joins Red Eye Radio Network to Kick-Off the 2019 Great American Trucking Show

DALLAS, TX – July, 2019 – Westwood One's [Red Eye Radio](#) Network will kick off the [Great American Trucking Show](#) (GATS) with a special meet and greet for attendees with American Idol and Grammy Award Winner Taylor Hicks.

The **Great American Trucking Show**, a trucking convention with over 500,000 feet of exhibit space, will take place August 22-24, 2019 at the Kay Bailey Hutchison Convention Center in Dallas, Texas. **Eric Harley** and **Gary McNamara**, hosts of Red Eye Radio, will be on site at the Red Eye Radio lobby booth to introduce attendees to the sizzling lineup of Country music artists and celebrities. The special guests to visit Red Eye Radio's lobby booth will include: **Grammy Award and American Idol Winner – Taylor Hicks**, as well as Olivia Ooms, Jayne Denham, Tony Justice, Bill Weaver, Jason Henley, Ken Freeman, and Taylor Barker. These incredible artists will also sign autographs, take photos, and talk with drivers. For specific days, schedule, and details visit www.redeyerasioshow.com.

Visitors to the booth will also be able to register to win Uniden Accessories and CB Radios, GPS Units, and much more. Sponsors for Red Eye Radio's activities are: **Trucker Services Association, Mercer Transportation, Pilot Flying J, Progressive Commercial Insurance, DISH Outdoors, BF Goodrich Commercial Truck Tires, Trucker Tools, The St. Christopher Fund, and Motel 6.**

Celebrating 50 years; Red Eye Radio Network has been a part of the fabric of the trucking industry by consistently providing professional drivers up-to-the-minute news, information, and entertainment. The show is motivated by one purpose – to deliver a positive, in-cab experience by helping trucker drivers/owner operators and fleet owners stay informed, engaged, and entertained on the road or wherever they are in their daily lives.



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With coverage across the United States and most of Canada, Red Eye Radio is hosted by radio veterans **Eric Harley** and **Gary McNamara**. The program airs Monday through Sunday from 1 am – 6am EST on more than 240 AM/FM stations, on-demand/podcasts, on RER's free downloadable app from iTunes and the Google Play Store, Amazon's Alexa, and Live Streaming.

For more information, artist photos and bios: Contact:

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