

Alabama RPAC 2018 Goals by Board

The 2018 ARPAC State Goal was set by the ARPAC Trustees based on the projected funds needed to be effective in the campaigns in which AAR must engage for the current two year election cycle.

The individual board goals are calculated by adding the board's Realtor, Realtor Associate and Affiliate members listed in NRDS as of 12/31/17. This total is used to calculate each board's percentage of the state's membership. See example below.

ARPAC Goal Calculation:

2016 State ARPAC Goal	\$600,000
State Membership as of 12/31/15	13,454
Board Membership as of 12/31/15	1,829
Board Percentage of State Membership	13.59%
Board 2015 ARPAC Goal	\$81,567

Board Name	# of Members	% of Total Membership	2018 Goal Amount	2017 Members	2017 Goal
Alabama AT LARGE	66	0.45%	2,700	53	2,363.61
ATHENS-LIMESTONE	141	0.96%	5,768	136	6,065.11
HUNTSVILLE	2,105	14.35%	86,106	1,829	81,566.82
MARSHALL COUNTY	172	1.17%	7,036	166	7,403.00
MORGAN COUNTY	295	2.01%	12,067	241	10,747.73
SHOALS	486	3.31%	19,880	441	19,667.01
CALHOUN COUNTY	190	1.30%	7,772	169	7,536.79
CULLMAN	184	1.25%	7,527	173	7,715.18
DEKALB COUNTY	67	0.46%	2,741	65	2,898.77
ETOWAH-CHEROKEE COUNTY	157	1.07%	6,422	144	6,421.88
ST CLAIR	101	0.69%	4,131	94	4,192.06
TALLADEGA COUNTY	20	0.14%	818	20	891.93
TUSCALOOSA	527	3.59%	21,557	489	21,807.64
WALKER	175	1.19%	7,158	168	7,492.20
BESSEMER	0	0.00%	0	67	2,987.96
BIRMINGHAM	3,966	27.04%	162,231	3,616	161,260.59
COVINGTON	71	0.48%	2,904	71	3,166.34
DOTHAN	332	2.26%	13,581	337	15,028.99
EUFAULA	42	0.29%	1,718	44	1,962.24
LAKE MARTIN	146	1.00%	5,972	132	5,886.73
LEE COUNTY	550	3.75%	22,498	480	21,406.27
MONTGOMERY	1,207	8.23%	49,373	1,046	46,647.84
PHENIX CITY	146	1.00%	5,972	144	6,421.88
PIKE COUNTY	56	0.38%	2,291	51	2,274.42
SELMA	0	0.00%	0	42	1,873.05
WIREGRASS	227	1.55%	9,286	196	8,740.89
BALDWIN COUNTY	1,870	12.75%	76,493	1,786	79,649.17
MOBILE	1,345	9.17%	55,018	1,228	54,764.38
MONROE COUNTY	24	0.16%	982	26	1,159.51
STATE TOTALS	14,668	100.00%	600,000	13,454	600,000.00