CCJ SYMPOSIUM

To Whom It May Concern,

Re: *CCJ* Symposium

I'm writing to ask for approval to attend the industry conference of the year, the 2019 *CCJ* Symposium, May 6-8, in Birmingham, Alabama. The Symposium is two and a half days of learning; including networking opportunities with fleets from around the country, hearing from trucking industry disruptors and getting a fresh perspective on our industry from leaders of other industries. At a total cost of $**395**, it's the most cost-effective way to ensure that we're staying competitive in an evolving industry and should result in immediate ROI in the form of fleet improvement.

In addition to 20+ content sessions led by industry experts, influencers and motivational speakers, I will also have the opportunity to interact with other fleet executives and work together to develop solutions to help our company, as well as the industry as a whole.

**Registration fee includes all content, food and beverage and PowerPoint slides post-conference.

I can schedule a post-conference meeting with you to provide you with a summary of all the major takeaways and tips I learned at the *CCJ* Symposium. I can also share relevant information with key personnel throughout the company.

Thank you for considering this request. I look forward to your reply.

Regards,