
WCCS Workshop Introduces Practical Steps to Business Ownership



Joshua Sahib leads the Launching Your Own Business workshop at Wallace Community College Selma.

Wallace Community College Selma brought aspiring entrepreneurs together October 22, 2026, for the Launching Your Own Business workshop, offering an introduction to the planning and practical steps involved in starting a business.

Held in Room 112 of the Hank Sanders Technology Center, the noon workshop was conducted by Joshua Sahib, director of Auburn University's Lowder Center. The session connected participants with startup information and resources for exploring business ownership.



Joshua Sahib discusses business ownership.



Participants listen during the workshop.

Sahib's presentation, *Launching Your Own Business: Actionable Tips for Starting Up*, addressed business planning before moving through a series of startup considerations. Topics included choosing a business name and address, obtaining an employer identification number, comparing legal forms of business, and registering a limited liability company.

The presentation also covered business banking, insurance and licensing, giving participants an overview of the decisions that can accompany the move from an idea to a business. A scenario titled *Iron Trail Welding* provided a business example within the presentation.

Beyond startup logistics, Sahib included a discussion of entrepreneurship as a mindset and reasons to pursue business ownership. The workshop paired those broader themes with concrete topics participants could revisit through the presentation materials.



The presentation combines startup topics with examples for aspiring entrepreneurs.



The workshop takes place in the Hank Sanders Technology Center.



Attendees take part in the campus workshop.

Participants were also introduced to opportunities to stay connected after the workshop. A future-program slide highlighted energizeAL's Summer Entrepreneurship Bootcamp and directed attendees to the program website for more information.

The Lowder Center's email signup form offers another way to learn about upcoming entrepreneurial programs and events. Readers interested in continuing their exploration can review the workshop slides, join the email list or visit the energizeAL website using the links below.

Explore the workshop resources

[View the presentation](#)

[Join the Lowder Center email list](#)

[Learn about energizeAL](#)



Refreshments are available during the campus event.



A presentation slide highlights the energizeAL bootcamp.

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