

# 2026 SERVICE GUIDE



# KENAN SKYBOX

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**UNC VS. ETSU**  
SAT, SEPT 12

**UNC VS. NOTRE DAME**  
SAT, OCT 3

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SAT, OCT 24

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SAT, NOV 14

**UNC VS. NC STATE**  
SAT, NOV 28

# AWAY

**UNC VS. TCU**  
SAT, AUG 29

**UNC VS. CLEMSON**  
SAT, SEPT 19

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SAT, OCT 10

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**UNC VS. UCONN**  
SAT, NOV 7

**UNC VS. VIRGINIA**  
SAT, NOV 21

# 2026 SCHEDULE

# HOSPITALITY OFFICE CONTACTS

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**CAROLINA**<sup>TM</sup>  
ATHLETIC HOSPITALITY



Carolina Athletic Hospitality is managed by  
REVEL<sup>XP</sup>



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## **CAROLINA ATHLETIC HOSPITALITY OFFICE**

### **Physical Address:**

*Loudermilk Center for Excellence / Blue Zone  
344 Ridge Rd, #6015, Chapel Hill, NC 27514*

### **Mailing & Shipping Address:**

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27514*

### **Web Address:**

[www.carolinaathletichospitality.com](http://www.carolinaathletichospitality.com)

# UNC ATHLETICS CONTACTS

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**Steve Newmark**

*Director of Athletics*



**Seth Reeves**

*Executive Director, The Rams Club*



**Brian Bersticker**

*Director of Membership Services,  
The Rams Club*



**Rick Steinbacher**

*Senior Associate AD*

# GENERAL PROCEDURES

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## TICKETING

Tickets will be delivered electronically via mobile delivery.

You will need to download tickets to your Apple Wallet (iPhone) or Google Pay Wallet (Android) and/or transfer tickets to your guests **prior to your arrival at the stadium on gameday.**

Mobile tickets are only valid when presented on a smartphone. Printed copies of QR codes will not be accepted. If you do not have a smartphone, please contact the Ticket Office in advance of gameday for options.

**For ticket inquiries, please call 919.962.2296.**

The Kenan Skybox pass **will NOT provide entry into Kenan Stadium and must be accessed from within the stadium. All patrons must also have a valid ticket for the game to enter Kenan Stadium.** This is a hospitality add-on only.

## HOURS OF OPERATION

Kenan Skybox guests will be permitted into the stadium 90 minutes prior to kickoff.

## ADMISSION PROTOCOLS

### Gate Entry:

Tickets will be scanned at the stadium entry gates and again by FANGINEERS™ at the Kenan Skybox elevators located by section 115. Once a Kenan Skybox ticket holder scans their ticket at the elevators, a FANGINEER™ will provide them with a Kenan Skybox wristband. The Kenan Skybox is located on the 5th floor of the Kenan Football Center.

### Kenan Skybox Entry:

Everyone over the age of 2 is required to present a Kenan Skybox ticket or wristband to gain admission into the Kenan SkyBox. FANGINEERS™ will be positioned at all entry points to check for proper credentials.

### Wristbands:

Wristbands must be worn at all times. Replacements will not be provided. Any patron without a Kenan Skybox wristband will be asked to leave.

**Kenan Skybox wristbands do not grant access to ANY premium area besides the Kenan Skybox.**

### Kenan Skybox Re-Entry:

Your Kenan Skybox wristband will grant you re-entry into the Kenan Skybox should you choose to visit the general stadium. Guests with no wristband will not be permitted to re-enter the Kenan Skybox.

### Stadium Re-Entry:

Conference & university regulations do not allow anyone to leave and re-enter the stadium on gameday.

# GENERAL PROCEDURES CONT'D

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## **CLEANING & MAINTENANCE**

During the game, Kenan Skybox guests should notify a Kenan Skybox FANGINEER™ and/or Carolina Athletic Hospitality management staff for any service requests. Custodial and maintenance staff will be dispatched to assist as needed.

## **LOST & FOUND**

Any items left in the Kenan Skybox on game day will be placed in a locking closet after each home game.

During the game, should you find any items that appear to be left behind in the Kenan Skybox, please bring those items to a FANGINEER™ located in the Kenan Skybox.

If you are missing an item, please check with Carolina Athletic Hospitality management staff during the game or call Carolina Athletic Hospitality at 919.230.0334 during the work week.

## **FIRST AID**

The First Aid Medical Tents are located just inside Gates 2 & 6.

Should the need for First Aid or other emergency assistance arise on game day, notify Carolina Athletic Hospitality management staff or a FANGINEER™ in the Kenan Skybox, who will immediately notify emergency personnel.

## **CODE OF CONDUCT**

All Kenan Skybox ticket holders and their guests are expected to abide by University guidelines and the ACC Fan Code of Conduct, specifically:

- Comply completely and promptly with all directives given by gameday staff.
- Conduct yourself in a respectful manner, free from disorderly behavior including foul, sexist, racist, obscene or abusive language and gestures.
- Alcoholic beverages should be consumed responsibly and only by those of legal drinking age.

Individuals found violating any policy can be denied Kenan Skybox access and may be removed from the stadium.

Repeated violations may result in the revocation of Kenan Skybox passes.

## **PROHIBITED ITEMS**

The following items or articles similar in nature will not be allowed in the Kenan Skybox on gameday:

- Weapons
- Umbrellas
- Animals (service animals excluded)
- Computers
- Artificial noisemakers
- Flags/banners
- Bags that do not adhere to the clear bag policy

# FEATURES & AMENITIES

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## **KENAN SKYBOX AMENITIES**

The Kenan Skybox includes the following features & amenities:

- Elevator access
- Air-conditioned lounge area
- Complimentary catered meals, non-alcoholic beverages, beer and wine
- Private restrooms
- Exclusive balcony view of Kenan Stadium
- A full bar including various liquors and canned cocktails available for purchase

## **CAH FANGINEERS™**

CAH FANGINEERS™ serve as liaisons between the CAH Manager and Associate Manager, The Rams Club, Athletic Department personnel, ticket holders, and catering and maintenance staffs. CAH FANGINEERS™ assist in the fulfillment of guests' requests and ensure proper servicing in all areas of premium seating within Kenan Stadium. They may be identified on game day by their gray CAH polos and bright green lanyards. [A CAH FANGINEER™ may always be found roaming in the Kenan SkyBox.](#)

## **DYEHARD FAN SUPPLY**

The Dyehard Fan Supply store is located on the main level of the Blue Zone. The entrance to the Dyehard store is accessible from the main exterior concourse.

# FOOD & BEVERAGE

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## CATERER

All food & beverage selections are provided by Fieldhouse Catering.

## PROVISIONS

A rotating buffet will be provided each game beginning 1.5 hours prior to kickoff until the end of the 3<sup>rd</sup> Quarter.

Buffet offerings will be communicated in the Carolina Athletic Hospitality newsletter each week and are available on the Carolina Athletic Hospitality website.

## ALCOHOL

In alignment with North Carolina ABC laws, **Kenan Skybox ticket holders and their guests may not leave the premium area with an alcoholic beverage. Additionally, Kenan Skybox ticket holders are not permitted to bring alcoholic beverages purchased in the main bowl into the premium area.** Failure to follow these procedures will result in ejection from Kenan Stadium and the alcohol will be confiscated.

Guests must be 21 years of age to purchase an alcoholic beverage. Valid identification is required. Beverage service staff will not serve patrons unable to provide proper identification.

Beverage service staff will accept all major credit cards at all bars. No cash will be accepted.

ALL alcoholic beverages must be consumed from the provided white cups OR the original container provided. Alcoholic beverages may not be transferred to another cup for consumption.

Bars will close promptly at the end of the 3<sup>rd</sup> Quarter. All non-alcoholic beverages are available throughout the entirety of the game.

A violation of the above rules and regulations jeopardizes the alcohol service license for all premium areas. Any patron found in violation of these rules and regulations will be subject to removal from Kenan Stadium.

# RULES & GUIDELINES

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*In order to maintain a pleasant environment for all ticket holders and guests, please remember the following guidelines. In addition, ticket holders must comply with the applicable rules for Kenan Stadium fans that appear on [goheels.com](http://goheels.com). Ticket holders not adhering to rules and regulations may be addressed by management staff or security.*

1. Patrons' rights are subject to these Terms and Conditions, which may be supplemented and amended without prior notice to members.
2. Clear Bag Policy: Fans will be able to carry the following style and size of bag, package or container into the stadium:
  - Bags that are clear plastic, vinyl or PVC & do not exceed 12" x 12" x 20"
  - Clear, one (1) gallon plastic storage bags (*Ziploc bags or similar*)
  - Small clutch/wallet, no larger than 4 1/2" by 6" *with or without a handle or strap*
3. An unused ticket is required for entry to Kenan Stadium. No pass-out or re-entry wristbands will be permitted at the stadium gates.
4. Premium seating ticket holders may exit the premium seating areas and travel to other public areas within Kenan Stadium. A validated ticket and undamaged wristband or credential are required for re-entry to the premium seating areas.
5. Premium seating ticket holders may not access another premium seating area without an unused ticket for the corresponding level.
6. The premium seating areas will be used only during UNC home football games and specified events approved by UNCAA and The Rams Club.
7. Premium seating patrons agree not to damage, deface, waste or strip any premium seating area property. A ticket holder shall reimburse UNCAA for any damages incurred by the ticket holder or guests.
8. The premium seating areas may not be used for any unlawful purpose. Premium seating privileges may be revoked, suspended, or conditioned in the event that the ticket holder or the ticket holder's guests engage in activity which is illegal or, in the judgment of The Rams Club Executive Board of Directors, is detrimental to UNC, The Rams Club, or Rams Club members.
9. All premium seating ticket holders must respect the rights of other premium seating ticket holders and ensure that all activities conducted in the premium seating areas are done so in a thoughtful and courteous manner.
10. Premium seating ticket holders may not throw objects from the seating area. Any person found in violation of this regulation is subject to expulsion from Kenan Stadium.

# RULES & GUIDELINES CONT'D

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11. Any premium seating ticket holder is subject to removal from Kenan Stadium for the following reasons: stadium personnel deem the patron intoxicated or under the influence of alcohol or drugs; patron uses foul language or makes obscene remarks or gestures; under the opinion of stadium personnel, patron is wearing obscene or indecent clothing; or patron uses tobacco products.

12. A game ticket is required for all individuals with the exception of children ages two and under. Children two years of age and under may enter Kenan Stadium without a ticket but must be with a parent.

13. No outside food or beverage is allowed in Kenan Stadium.

14. The premium seating areas may not be used for overnight accommodations.

**15. Premium seating ticket holders are responsible for the behavior of minors. Children should be chaperoned at all times and are not allowed to roam around the Kenan Skybox without supervision.**

**16. We are concerned about the safety of all premium seating guests. Unacceptable behaviors such as running, jumping or climbing on furniture, throwing balls, or any other behavior that is disrespectful to other fans and/or the premium seating areas are not permitted.**

17. A game ticket does not guarantee a seat inside. Please be mindful of other patrons waiting to use indoor seating as furniture is limited.

18. **Smoking Policy:** Smoking is prohibited at all times and at all locations on campus, including indoor and outdoor athletics venues and facilities. For the purposes of this policy, "smoking" means inhaling, exhaling, burning, carrying or possessing any lighted product, including cigarettes, cigars, pipe tobacco, and any other lit products, and the use of electronic cigarettes or similar devices.

19. NCAA rules prohibit the presence of "prospects" or enrolled student-athletes in the University's priority seating areas or Press Box during a football game. Should you have any questions about whether an individual may be a prospect, please contact the UNC Compliance Office at (919) 966.3576.

20. Premium seating ticket holders shall obey all directives of The Rams Club, UNCAA, UNC, CAH staff, law enforcement and security personnel with respect to conduct occurring in the premium seating areas.

21. Premium seating ticket holders are required to familiarize themselves and their guests with all the rules and regulations, policies, and procedures applicable to the premium seating areas and to ensure that their guests comply with all applicable laws, rules, regulations, orders, policies, and procedures.

22. REVEL<sup>XP</sup>, CAH, The Rams Club, and UNC are not responsible for personal items left in the premium seating areas.

23. The above rules and regulations are subject to alterations based on requirements and policies established by UNC, the ACC, and the NCAA.

# FAQ's

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**Q: When will the premium seating areas open?**

A: All premium seating areas will be open and ready for you to enjoy 90 minutes prior to kickoff.

**Q: Are children allowed in the premium seating areas?**

A: Yes, children are part of the Carolina family experience and are welcome in the premium seating areas. Please note that children must be supervised at all times.

**Q: Can I smoke in the premium seating areas?**

A: Kenan Stadium, including all premium seating areas, is a smoke-free facility. This includes e-cigarettes.

**Q: Where can I find Game Programs?**

A: Football Yearbooks and Roster Cards will be available in limited supply on game day. Please see a FANGINEER™ inside the Kenan Skybox for questions.

**Q: Can I leave Kenan Stadium and re-enter during the game?**

A: There is no re-entry to Kenan Stadium under any circumstances on game day without a new, unused ticket. However, with your Skybox wristband, you may leave the Kenan Skybox and go down to the main concourse. You will be permitted to re-enter the Kenan Skybox with a corresponding wristband.

**Q: Where can I buy food?**

A: Premium area tickets come with a rotating buffet that is available through the end of the 3<sup>rd</sup> Quarter. There are Coke products available along with a full bar that offers beer, wine, mixed cocktails, and canned cocktails through the end of the 3<sup>rd</sup> quarter.

**Q: Where is my parking lot located?**

A: Please visit the site linked [HERE](#) to view an interactive map of all parking locations available on football game days.

**Q: Where can I find game-specific information?**

A: Kenan Skybox ticket holders will receive a Hospitality Newsletter via email from Carolina Athletic Hospitality by the end of the day on the day prior to each home game.

# KENAN STADIUM



## KEY

- |                    |                        |                    |                 |                      |
|--------------------|------------------------|--------------------|-----------------|----------------------|
| <b>ELEVATORS</b> ● | <b>MERCHANDISE</b>     | <b>KOURY BOXES</b> | <b>TERRACES</b> | <b>CONCESSIONS</b> 🍹 |
| 1. West MZ         | 1. Tar Heel Team Store | 1. NORTH           | 1. South        | <b>MEDICAL</b> +     |
| 2. East MZ         | 2. Pop Up Store        | 2. SOUTH           | 2. North        | <b>RESTROOMS</b> 🚻   |
| 3. Blue Zone       | 3. Pop Up Store        |                    |                 |                      |
| 4. Blue Zone       |                        |                    |                 |                      |
| 5. East Pope Box   |                        |                    |                 |                      |
| 6. West Post Box   |                        |                    |                 |                      |

**PLEASE CONTACT CAROLINA ATHLETIC  
HOSPITALITY WITH ANY QUESTIONS!**

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