

TUSCALOOSA METRO ANIMAL SHELTER
The best shelter is a humane community.

FIRST ANNUAL
CASINO
NIGHT

*An unforgettable evening of
gaming, cocktails, and impact
all to save animals in need.*

**Friday, September 25, 2026
7 - 10 PM**



**Historic Drish House
Tuscaloosa, AL**





TUSCALOOSA METRO ANIMAL SHELTER
The best shelter is a humane community.

At Metro Animal Shelter, we believe every animal deserves a second chance—no matter their age, breed, or medical needs. Since opening our doors as a 501(c)(3) non-profit in 1994, we've worked to inspire community involvement, support responsible pet owners, and eliminate unnecessary euthanasia. Your support provides the resources, medical care, and advocacy needed to save lives and build a more humane community.

Driven by community support, our 2025 impact reflects our unwavering commitment to giving every animal a second chance:

1,998

Spayed/neutered

4,013

Cared for animals

1,250

Fosters placed

Each year, 3–4 million animals are euthanized nationwide. With the support of partners and sponsors like you, we are working to change that story.

Casino Night is one of our signature fundraising events and your sponsorship directly supports humane and compassionate care of animals while we attempt to reunify them with their owners or adopt them into loving homes.

WHY PARTNER WITH TMAS?

Sponsoring our Casino Night provides meaningful brand exposure while directly funding lifesaving rescue work.



Audience & Reach

36,000+ social media followers

9,000+ email subscribers

Engaged community of donors, professionals, and animal advocates

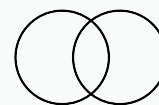


Premium Event Environment

Upscale venue and curated guest experience

High-energy casino gaming, raffle, draw down, and premium bar

Strong visibility throughout the evening



Brand Alignment

Align your company with compassion, impact, and community leadership

Demonstrate corporate social responsibility in a tangible way

Support a trusted nonprofit making measurable change

Your sponsorship is more than marketing — it's lifesaving impact.

SPONSORSHIP LEVELS

EXCLUSIVE OPPORTUNITIES



Royal Flush Presenting Sponsor \$10,000

Premier Recognition

- Company name integrated into the official event title across all marketing materials
- Opportunity to speak during the program
- Verbal recognition from the podium

VIP Experience

- 12 VIP tickets
- Early access to raffle, gaming, and bar
- \$1,000 in Lucky Bucks for each guest

Event Visibility

- Corporate signage at event
- Scrolling logo on event screens
- Logo on mobile bidding site

Marketing Exposure

- Featured placement on website and social media (36,000+ followers)
- Logo placement in event emails (9,000+ recipients)
- Recognition in press release



High Roller Sponsor \$7,500

VIP Experience

- 10 VIP tickets
- Early access to raffle, gaming, bar
- \$1,000 in Lucky Bucks for each guest

Event Visibility

- Corporate signage at event
- Scrolling logo on event screens
- Logo on mobile bidding site
- Verbal recognition from the podium

Marketing Exposure

- Featured on website and social media
- Logo placement in event emails
- Recognition in press release

*VIP TICKETS INCLUDE:

- Early Access starting at 6pm
- Unlimited House Bar Selections; including, wine, beer, and signature drink



Full House Sponsor \$5,500

VIP Experience

- 8 VIP tickets
- \$750 in Lucky Bucks for each guest

Event Visibility

- Corporate signage at event
- Scrolling logo on event screens

Marketing Exposure

- Featured on website and social media
- Logo placement in event emails



Ace Sponsor \$3,000

VIP Experience

- 6 VIP tickets
- \$750 in Lucky Bucks for each guest

Event Visibility

- Scrolling logo on event screens

Marketing Exposure

- Featured on website and social media
- Logo placement in event emails



Wild Card Sponsor \$1,500

VIP Experience

- 4 VIP tickets
- \$500 in Lucky Bucks for each guest

Event Visibility

- Scrolling logo on event screens

Marketing Exposure

- Featured on website and social media
- Logo placement in event emails



Lady Luck Sponsor \$1,000

VIP Experience

- 2 VIP tickets
- \$500 in Lucky Bucks for each guest

Marketing Exposure

- Logo placement in event emails



Even Money Sponsor \$500

- 1 VIP ticket
- \$300 in Lucky Bucks for each guest

Marketing Exposure

- Featured on website

2026 LET'S GET LUCKY CASINO NIGHT

SPONSORSHIP COMMITMENT

Selection	Sponsor Level	Tickets	Donation
Exclusive Opportunities			
☐	Royal Flush Presenting Sponsor	12	\$10,000
☐	High Roller Sponsor	10	\$7,500
Other Opportunities			
☐	Full House Sponsor	8	\$5,500
☐	Ace Sponsor	6	\$3,000
☐	Wild Card Sponsor	4	\$1,500
☐	Lady Luck Sponsor	2	\$1,000
☐	Even Money Sponsor	1	\$500
Additional Tickets			
☐	VIP Ticket: early access, unlimited house bar		x \$250
☐	General Admission with 4 drink tickets		x \$150
Total Commitment:			

Sponsor Information

Sponsor Name: _____

Sponsor Address: _____

City, State, Zip: _____

Sponsor Phone: _____

Sponsor Web Address: _____

Contact Name: _____

Contact Email: _____

Reservation & Payment

To reserve your sponsorship: Email completed form & company logo to: events@metroanimalshelter.org

Make payment payable to: Tuscaloosa Metro Animal Shelter

Mail payment to: TMAS, 3140 Inv Dornell Cousette St., Tuscaloosa, AL 35401

Sponsorships may also be purchased online at: <https://bit.ly/tmascasinonight>

Deadline for logo submission to ensure inclusion in event materials: September 1, 2026