

Historic Preservation Commission

Staff Report

Meeting Date: May 13th, 2026

Case #: HPC-23-26

Site Address: 1810 University Boulevard
Parcel ID: 31-05-22-1-107-016.000
Applicant: Chandler Overcash
Owner: Downtown Plaza LLC

Proposed Work: Petition for a Certificate of Appropriateness for the removal of an existing freestanding sign and installation of a new wall sign on the property located at 1810 University Boulevard in the Druid City Historic District (Council District 1).

Current Zoning: DHE-H

Historic District: Druid City Historic District
Architectural Style: Commercial
Year Built: 1957
Contributing: Yes
Historic Survey: Druid City Historic Survey

Resource 15. 1810 University Boulevard. Burch & Hatfield Tuxedo. Circa 1957. One story, brick veneer commercial building with flat composition roof, parapet, central inset single leaf plate glass door with transom, awning, flanking plate glass windows, brick kick plates (Sanborn Map Company 1923-1967).

DESCRIPTION OF PROPOSED PROJECT:

The petitioner is proposing to remove an existing 7' x 10' metal pole sign and install a new 7' x 8' aluminum wall sign. The sign will extend 4' above the roof line as permitted by the zoning ordinance.

The sign materials are made of aluminum and white vinyl details. The sign will be externally illuminated by fixtures mounted below the sign. The sign will be painted black and mimic the original sign being removed.

STAFF ANALYSIS:

Aluminum is an appropriate material for signs in the Historic Districts.

Vinyl lettering is an appropriate material for signs in the Historic Districts.

APPLICABLE DESIGN GUIDELINES:

E. Signs

- Design and install all signs to a size and scale and of types that conform to the historic context of the district and its structures and in a manner to focus only on the intended audience.
- Retain and preserve original signs that contribute to the overall historic character of the building or district.
- Introduce new signage that is compatible in material, size, scale and character with the building or the district. Design signage to enhance the architectural character of a building.
- If desired install small identification signs and historic plaques for residential buildings so that no architectural features or details are obscured or damaged.
- Construct new signs of traditional sign materials:

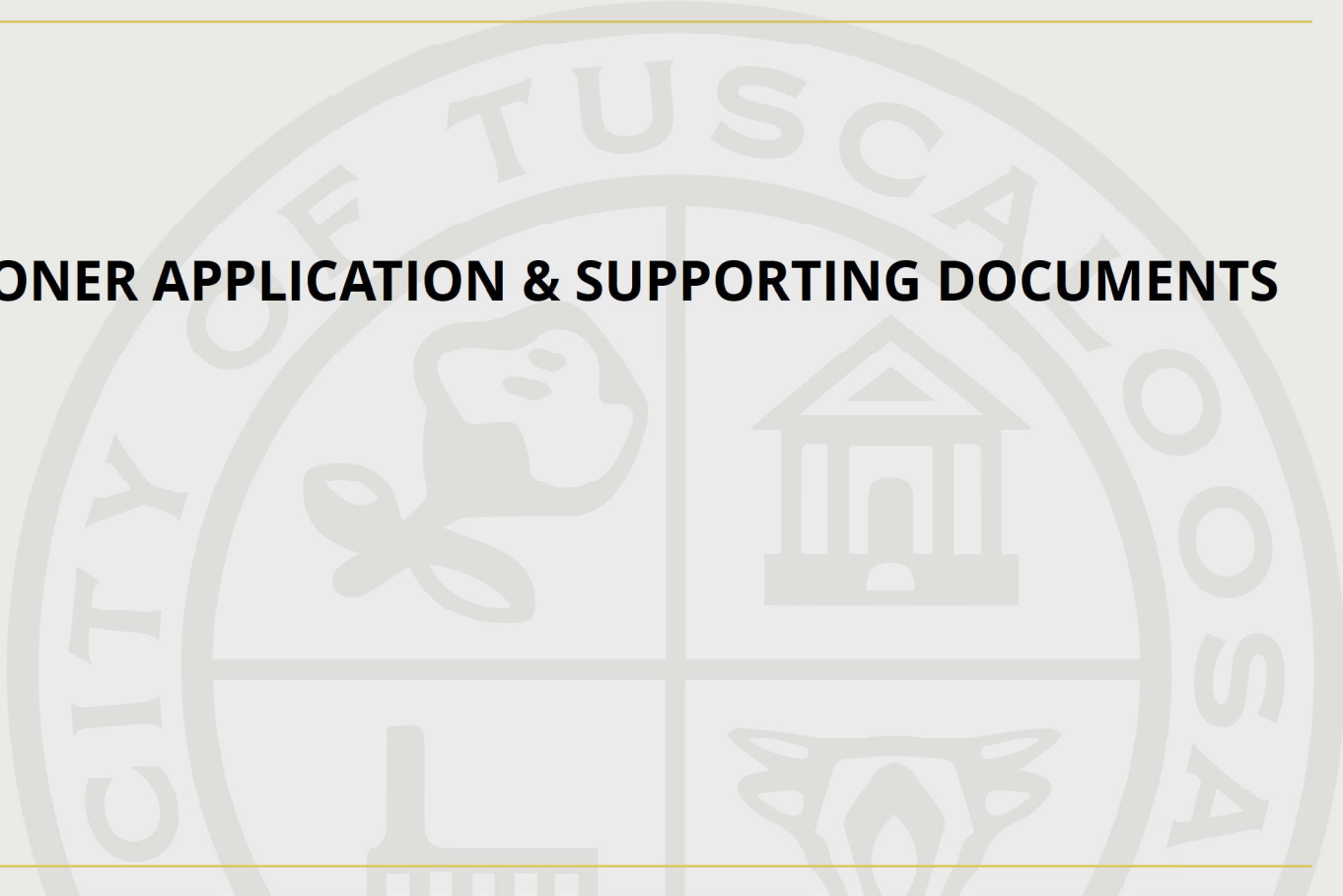
Examples of Appropriate Materials:

- Stone
- Brick
- Vinyl lettering and/or sign face
- Wrought iron or metal
- Canvas awning
- Wood
- Stucco
- High Density Urethane (HDU) sign board (or equivalent) resembling wood or metal for lettering or logo

Examples of Inappropriate Materials:

- Vinyl sign structure or vinyl awning
- Internally illuminated signs
- Plastic

PETITIONER APPLICATION & SUPPORTING DOCUMENTS



Certificate of Appropriateness Application

Property Information:

Site Address:

1810 University Boulevard, Tuscaloosa, Alabama 35401

Historic District:

Druid City

Estimated Cost of Construction:

15000

Detailed Description of the Proposed Work:

The existing sign at Mr. Burch Formal Wear was installed approximately fifty years ago and has become a recognizable local landmark along University Boulevard. The sign is located within the public right-of-way and has experienced a level of deterioration that has resulted in the loss of its previous status under current City ordinances. The sign is required to be removed by the City of Tuscaloosa. The proposed work includes full demolition of the existing sign and supporting structure, along with repair of the concrete sidewalk in the area impacted by its removal. This work removes all existing nonconformities and brings the site into compliance with current City standards. In coordination with City staff, the Owner and Architect have developed a replacement sign that maintains the recognizable character and identity of the original installation, while bringing the sign into full compliance with current City standards. The proposed design is reminiscent of the original in form and expression, but is reduced in size by approximately 20 square feet to meet ordinance requirements. The sign is wall-mounted and designed to comply with all dimensional limitations, including a projection not exceeding four feet above the parapet height. The sign will be constructed of an aluminum sub-frame with prefinished aluminum faces and will be externally illuminated from below using shielded fixtures, consistent with the character of the district and current standards. Refer to the supporting documentation for additional details regarding design, materials, and installation.

Detailed Description of the Proposed Materials:

The proposed sign is a single-faced, fabricated aluminum sign consisting of an aluminum sub-frame with formed, prefinished aluminum faces and returns, designed as a permanent, wall-mounted installation with anchored aluminum supports. Primary finishes are painted aluminum, with limited vinyl-applied graphics incorporated into the face as allowed per HPC Guidelines, Article VIII – Design Guidelines Relative to Specific Work Activity, E. Signs (“Examples of Appropriate Materials”). Illumination is provided by externally mounted, shielded uplighting fixtures. Refer to supporting documentation for additional fabrication and installation details.

Applicant Information:

Applicant Name:

Chandler Overcash

Property Owner Information:

Owner 1

Property Owner Name:

Danny Burch

Supporting Documents:

Site Plan:

HPC Submission Drawing_03-10-2026.pdf

Elevation Drawings:

Mr Burch Formal Wear_Top Hat Wall Sign_03.25.26.pdf

Proposed Materials Documents:

MR BURCH_SIGNAGE LIGHT.pdf

Additional Documents:

Once submitted, a staff member will contact the applicant using the email provided on this form. If more documents are required, the staff member will clarify what is required in that email. By submitting this application, you recognize the city will send public notification and place a sign on the property with information for the public.



NEW SIGN FOR
Mr. Burch Formal Wear

DANNY BURCH
 1810 UNIVERSITY BOULEVARD
 TUSCALOOSA, AL 35401

PROJECT NUMBER: 26024
 ISSUE DATE: MARCH 9, 2026

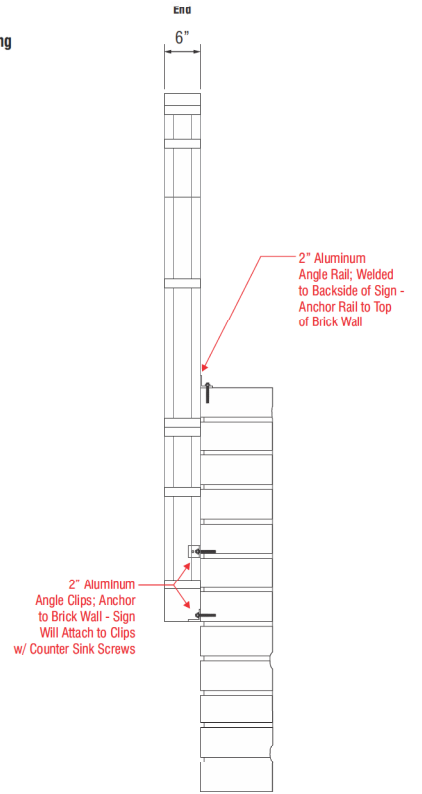
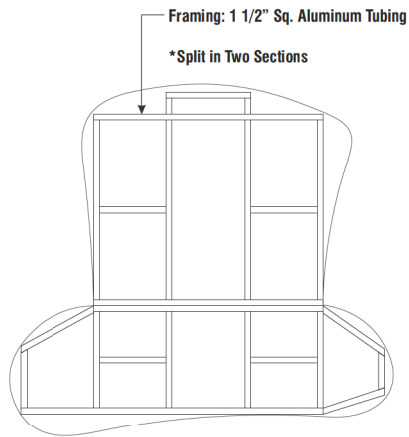
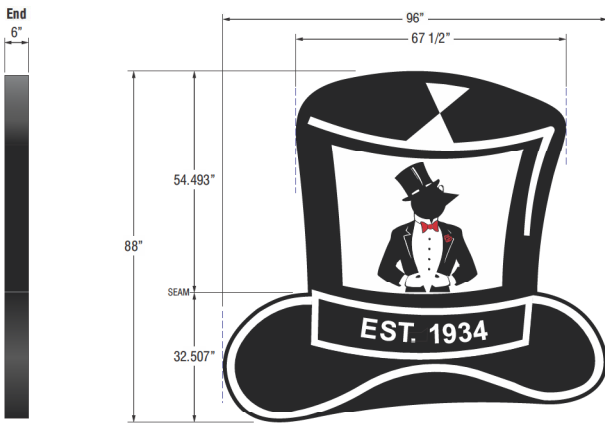
**HPC SUBMISSION
 PACKET**



SHEET TITLE
 Front Perspective

A100

58.67 ft²



PROPOSED
SCALE: 1/2" = 1'-0"

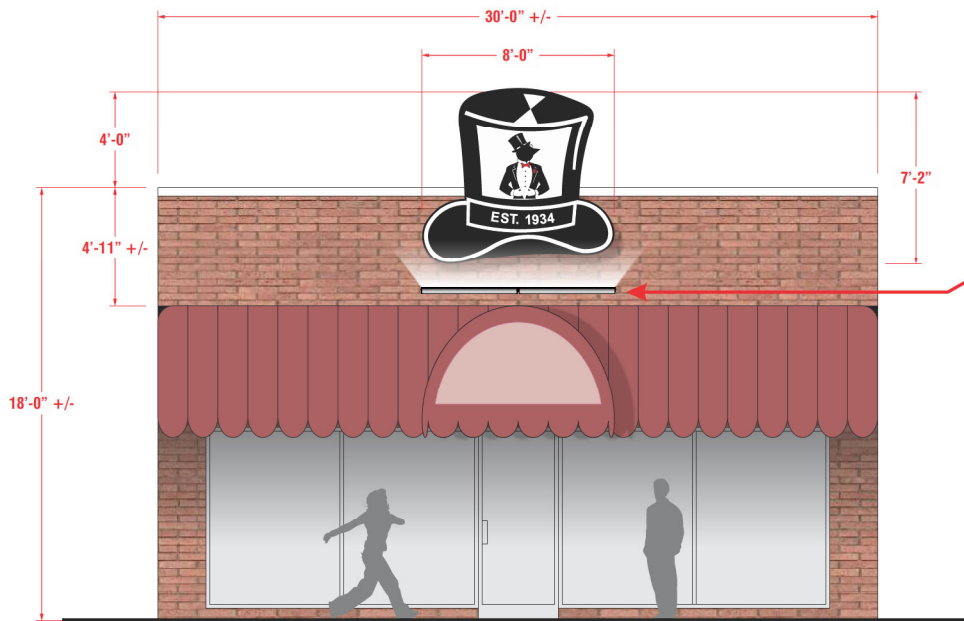
Face: .080" Aluminum - Painted Black Semi-Gloss
Graphics: White Vinyl Details w/ Digitally Printed Center Logo
Sign Return: .063" Aluminum - Painted Black Semi-Gloss
Backside of Sign: .080" Aluminum - Painted Black Semi-Gloss
Framing: 1 1/2" Sq. Aluminum Tubing



CLIENT: Mr Burch Formal Wear
LOCATION: Tuscaloosa, AL
SALES: JH

SUBMITTED: 10.28.25
REVISIONS: 11.05.25 11.18.25 12.04.25 02.05.26 03.24.26 03.25.26
APPROVAL: (Date & Sign)

58.67 ft²



PROPOSED (ELEVATION)
SCALE: 1/4" = 1'-0"



CLIENT: Mr Burch Formal Wear
LOCATION: Tuscaloosa, AL
SALES: JH

SUBMITTED: 10.28.25

REVISIONS: 11.05.25 11.18.25 12.04.25 02.05.25 03.24.26 03.25.26

APPROVAL: (Date & Sign)

PROJECT: TYPE: CATALOG #: MX · LO · 4000K · U · 2060 · EAM-24 · 8' · DIM · TBD · CR

PROFILE

LIGHT SOURCE	3.5 W/FT, 9.0 W/FT, 15.0 W/FT
OPTICS	7° X 60°, 10° X 10°, 10° X 60°, 10° X 90°, 20° X 20°, 20° X 60°, 40° X 40°, 40° X 60°, 40° X 90°, 60° X 60°, 90° X 90° 80° X 80°, ASYMMETRIC GRAZE
CCT	27K, 30K, 35K, 40K, RED, GREEN, BLUE, AMBER, LFS
CRI	82 (± 200)
PERFORMANCE	UP TO 117,530 PEAK CANDELA
VOLTAGE	UNIVERSAL 110-208V, 277V
POWER	REMOTE POWER SUPPLY
CONTROL	0-10V DIMMING, DMX DIMMING, LUTRON HI-LUME
DIMENSIONS	3.25" X 4.25"
HOUSING	EXTRUDED ALUMINUM HOUSING
LENS	TEMPERED GLASS
FINISH	HIGH DURABILITY POWDER COATING
WARRANTY	5-YEAR LIMITED
OPERATING TEMP	-20°C TO 50°C (PLEASE CONTACT FACTORY FOR EXTREME TEMPERATURES)
LUMEN MAINTENANCE	75,000 HOURS
CERTIFICATION	ETL AND cETL FOR WET LOCATION, CLASS 1, IP67



FIXTURES SHOWN:
MX-MO-4000K-U-ASY-24-DIM-TWH-CRF

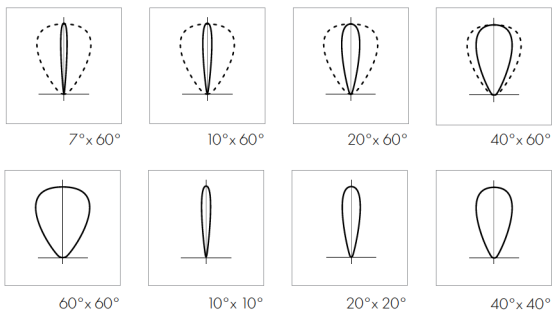


STANDARD FINISHES

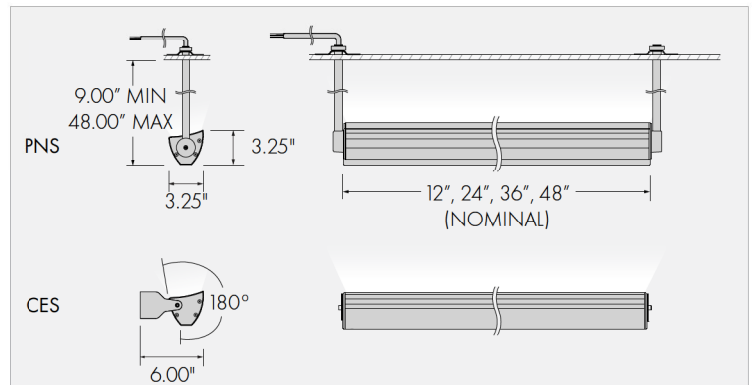


OPTICS

Not all available optics shown



DIMENSIONS



PROJECT: [] TYPE: [] CATALOG #: **MX** - **LO** - **4000K** - **U** - **2060** - **EAM-24** - **8'** - **DIM** - **TBD** - **CR**

SPECIFICATION

MX [] [] [] [] [] [] [] [] [] [] Separate options with dashes

1 [] **2** [] **3** [] **4** [] **5** [] **6** [] **7** [] **8** [] **9** [] **10** []

1 FIXTURE

MEDLEY X **MX**

2 WATTAGE

LOW OUTPUT **LO**
3.5 W/FT

MEDIUM OUTPUT **MO**
9.0 W/FT

HIGH OUTPUT **HO**
15 W/FT

3 CCT

2200K 2200K

2700K 2700K

3000K 3000K

3500K 3500K

4000K **4000K**

RED REDST

GREEN GRNST

BLUE BLUST

AMBER AMBST

Kelvin tunable 2200K-6500K

Contact factory for additional CCT combinations

4 LIGHT DIRECTION

UPLIGHT **U**

DOWNLIGHT **D**

5 OPTICAL DISTRIBUTION

7° X 60° 760

10° X 10° 1010

10° X 10° optic is intended for a 6.00" fixture setback from the surface

10° X 60° 1060

10° X 90° 1090

20° X 20° 2020

20° X 60° **2060**

20° X 90° 2090

40° X 40° 4040

40° X 60° 4060

40° X 90° 4090

60° X 60° 6060

60° X 90° 6090

80° X 80° 8080

ASYM GRAZE UPLIGHT, LEFT POWER FEED ¹ **ASUL**

ASYM GRAZE UPLIGHT, RIGHT POWER FEED ¹ **ASUR**

ASYM GRAZE DOWNLIGHT, LEFT POWER FEED ¹ **ASDL**

ASYM GRAZE DOWNLIGHT, RIGHT POWER FEED ¹ **ASDR**

¹ Asym Graze: [See page 4 for details.](#)

6 MOUNTING

SINGLE FIXTURES

CLOSE END **CES**

SURFACE **SMS**

EXTENDED ARM **EAS-X**

PENDANT **PNS-X**

FIXTURE RUNS

EXTENDED ARM **EAM-X**

PENDANT **PNM-X**

7 FIXTURE LENGTH

12" 12

24" 24

36" 36

48" 48

CONTINUOUS RUN **X**

Specify run length in 1" increments (ex: 20FT). Contact factory as drawings are required. Continuous run option (CR) must be included. [See pg 8 for typical continuous run layouts.](#)

8 CONTROL OPTIONS

NON DIMMING ² **NON**

0-10V DIMMING (1%) OR LUTRON L2DOE HI-LUME ² **DIM**

DMX DIMMING ³ **DMX**

² Power supplies must be ordered. See below.

² Dimming controls to be supplied by others.

³ Default factory setting is DMX System Resolution

³ Fixtures are not pre-addressed/labelled at the factory. A DMXCAT Tool is required for on-site fixture resolution/addressing. See below.

³ A CDS/RDM Distribution Kit is required. Must be ordered separately. See below.

³ DMX controls are required. Order separately.

9 FIXTURE FINISH

TEXTURED WHITE **TWH1**

TEXTURED BLACK **TBL**

TEXTURED BRONZE **TBR**

TEXTURED LIGHT BRONZE **TLB**

TEXTURED GRAY **TGR**

TEXTURED NATURAL **TNA**

TEXTURED SANDSTONE **TSA**

CUSTOM COLOR **CUS**

Contact factory for custom color. Additional charges will apply.

10 OPTIONS

CONTINUOUS RUN **CR**

HIGH CRI **HIC**

LOUVER **LV**

CORROSION RESISTANT FINISH **CRF**

CRF complies with ASTM B 117. CRF is recommended for coastal or extreme exterior environments

REMOTE POWER SUPPLIES & DMX TOOLS (ORDER SEPARATELY)

1 CONTRA EXTERIOR REMOTE POWER SUPPLIES - REQUIRED PART NUMBER

NO DIMMING - 96W, 120V-277V **CEL**

DMX DIMMING - 96W, 120V-277V **CEL**

0-10V DIMMING - 96W, 120V-277V **CELDIM**

LUTRON L3DOE - 96W, 120V-277V **CELLU**

EcoSystem 24V constant voltage with Soft-on, Fade to Black dimming. Dimming control system to be supplied by others.

NO DIMMING - 240W, 120V-277V **CES**

DMX DIMMING - 240W, 120V-277V **CES**

0-10V DIMMING - 240W, 120V-277V **CESDIM**

NO DIMMING - 480W (2-240W), 120V-277V **CEH**

DMX DIMMING - 480W (2-240W), 120V-277V **CEH**

0-10V DIMMING - 480W (2-240W), 120V-277V **CEHDIM**

Above wattages are based on 75% of the Power Supply total wattage capacity. See page 9 for maximum fixtures per power supply.

1 CDS-RDM - REQUIRED FOR DMX DIMMING PART NUMBER

DMX/RDM DISTRIBUTION KIT - IP67 **SA27411**

Consists of 4 outputs

Each output is limited to (1) run per output - up to 96 fixtures max

2 DMXCAT - REQUIRED FOR DMX DIMMING PART NUMBER

REMOTE DMX/RDM ADDRESSING & MONITORING TOOL - IP67 **SA27636**

Uses Bluetooth LE technology for communication with the smartphone and the DMXcat app (up to a 50' range). Allows for on-site fixture resolution and addressing.

PROJECT: TYPE: CATALOG #: MX - LO - 4000K - U - 2060 - EAM-24 - 8' - DIM - TBD - CR

PERFORMANCE

CCT AND FIXTURE LENGTH	OPTIC	LOW OUTPUT (3.5 W/FT)			MEDIUM OUTPUT (9.0 W/FT)			HIGH OUTPUT (15.0 W/FT)		
		DELIVERED LUMENS (LM)	EFFICACY (LM/W)	PEAK CANDELA (CBCP)	DELIVERED LUMENS (LM)	EFFICACY (LM/W)	PEAK CANDELA (CBCP)	DELIVERED LUMENS (LM)	EFFICACY (LM/W)	PEAK CANDELA (CBCP)
4000K, 24"	7° X 60°	998	107.0	3,662	1,685	110.0	6,189	3,366	98.0	12,363
	10° X 10°	932	100.5	17,011	1,566	103.0	28,686	3,158	91.2	58,765
	10° X 60°	804	86.6	2,904	1,348	88.4	4,871	2,709	77.3	9,972
	20° X 20°	948	102.1	7,658	1,601	102.4	12,983	3,238	93.3	26,193
	20° X 60°	862	92.8	1,893	1,451	96.2	3,207	2,914	84.6	6,379
	40° X 40°	1001	108.0	1,395	1,688	111.0	2,338	3,392	98.8	4,733
	40° X 60°	896	96.7	724	1,497	98.6	1,211	3,039	88.1	2,470
	60° X 60°	993	107.1	882	1,666	109.3	1,485	3,354	97.7	2,999
	80° X 80°	912	98.2	585	1,525	100.0	976	3,081	88.8	1,980
	100° X 100°	620	86.8	263	1,964	93.3	829	3,230	94.4	1,370
ASY	888	96.3	3,134	1,473	97.8	5,199	2,890	88.2	9,369	
4000K, 36"	7° X 60°	1,496	107.0	5,492	2,527	110.0	9,283	5,048	98.0	18,544
	10° X 10°	1,398	100.5	25,516	2,349	103.0	43,029	4,737	91.2	88,148
	10° X 60°	1,205	86.6	4,357	2,022	88.4	7,306	4,063	77.3	14,957
	20° X 20°	1,421	102.1	11,486	2,402	102.4	19,474	4,856	93.3	39,289
	20° X 60°	1,292	92.8	2,840	2,177	96.2	4,810	4,371	84.4	9,569
	40° X 40°	1,502	108.0	2,093	2,531	111.0	3,506	5,088	98.8	7,100
	40° X 60°	1,344	96.7	1,086	2,245	98.6	1,817	4,559	88.1	3,704
	60° X 60°	1,489	107.1	1,322	2,499	109.3	2,228	5,031	97.7	4,499
	80° X 80°	1,368	98.2	877	2,287	100.1	1,464	4,621	88.8	2,970
	100° X 100°	929	86.8	394	2,946	93.3	1,244	4,844	94.4	2,054
ASY	1,332	96.3	4,700	2,209	97.8	7,798	4,335	88.2	14,053	
4000K, 48"	7° X 60°	1,995	107.0	7,323	3,369	110.0	12,377	6,731	98.0	24,725
	10° X 10°	1,864	100.5	34,021	3,132	103.0	57,372	6,316	91.2	117,530
	10° X 60°	1,607	86.6	5,809	2,696	88.4	9,741	5,417	77.3	19,943
	20° X 20°	1,895	102.1	15,315	3,202	102.4	25,965	6,475	93.3	52,385
	20° X 60°	1,723	92.8	3,786	2,902	96.2	6,413	5,828	84.6	12,758
	40° X 40°	2,002	108.0	2,790	3,375	110.7	4,675	6,784	98.8	9,466
	40° X 60°	1,792	96.7	1,448	2,993	98.6	2,422	6,078	88.1	4,939
	60° X 60°	1,985	107.1	1,763	3,332	109.3	2,970	6,708	97.7	5,998
	80° X 80°	1,824	98.2	1,169	3,049	100.1	1,952	6,161	88.8	3,960
	100° X 100°	1,239	86.8	525	3,928	93.3	1,658	6,459	94.4	2,739
ASY	1,776	96.3	6,267	2,945	97.8	10,397	5,780	88.2	18,787	

THE ABOVE DATA IS FOR 0-10V DIMMING. MULTIPLY THE 0-10V DATA BY 0.80 (LLF) FOR DMX DIMMING ON ALL WHITE LIGHT.

ALL INSIGHT WHITE LIGHT IES FILES ARE CALCULATED WITH 4000K. FOR ESTIMATIONS OF ADDITIONAL CCTS, PLEASE USE THE FOLLOWING MULTIPLIERS:

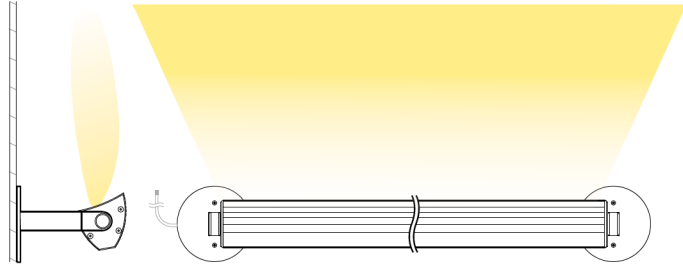
	2700K MULTIPLIER	3000K MULTIPLIER	3500K MULTIPLIER
LUMEN MULTIPLIERS	0.87	0.90	0.95

MULTIPLY THE 4000K LUMEN DATA BY THE ABOVE MULTIPLIERS

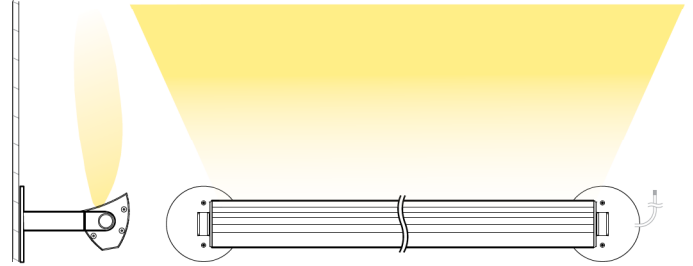
PROJECT:	TYPE:	CATALOG #:	MX · LO	-	4000K	-	U	-	2060	-	EAM-24	-	8'	-	DIM	-	TBD	-	CR
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ASYMMETRIC DISTRIBUTIONS / LIGHT DIRECTION / FEED LOCATIONS

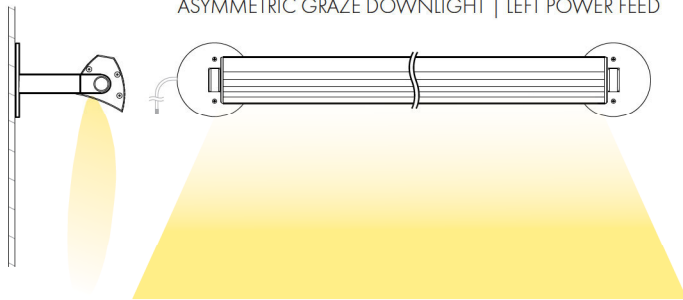
ASYMMETRIC GRAZE UPLIGHT | LEFT POWER FEED



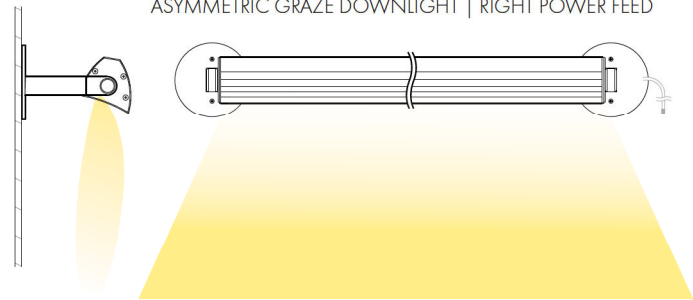
ASYMMETRIC GRAZE UPLIGHT | RIGHT POWER FEED



ASYMMETRIC GRAZE DOWNLIGHT | LEFT POWER FEED



ASYMMETRIC GRAZE DOWNLIGHT | RIGHT POWER FEED

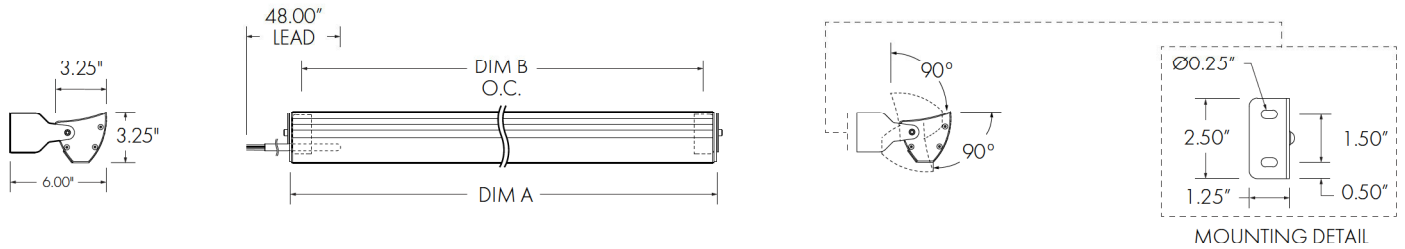


PROJECT:	TYPE:	CATALOG #:	MX · LO	- 4000K	- U	- 2060	- EAM-24	- 8'	- DIM	- TBD	- CR
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DIMENSIONS

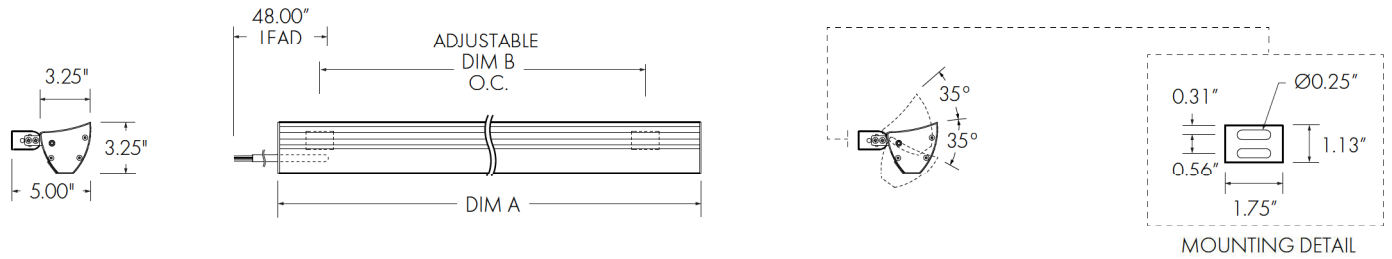
CLOSE END (CES)

FIXTURE LENGTH	12"	24"	36"	48"
DIM A	15.13"	27.13"	39.13"	51.13"
DIM B	14.13"	26.13"	38.13"	50.13"



SURFACE (SMS)

FIXTURE LENGTH	12"	24"	36"	48"
DIM A	15.13"	27.13"	39.13"	51.13"
DIM B	6.00" MIN 9.00" MAX	6.00" MIN 21.00" MAX	12.00" MIN 33.00" MAX	24.00" MIN 45.00" MAX

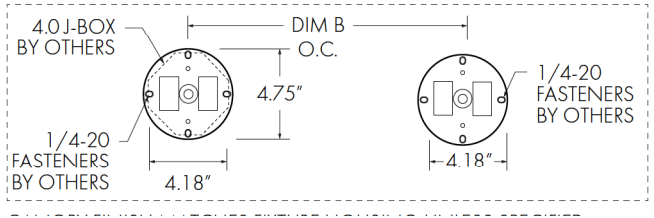
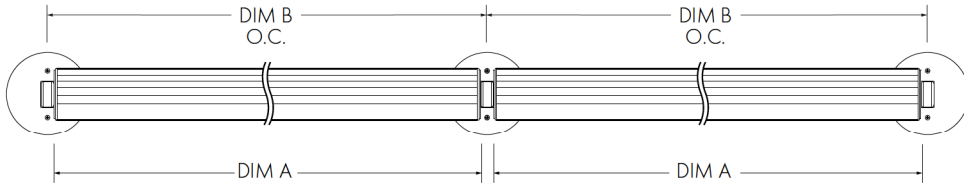
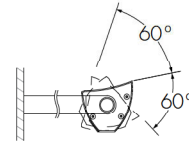
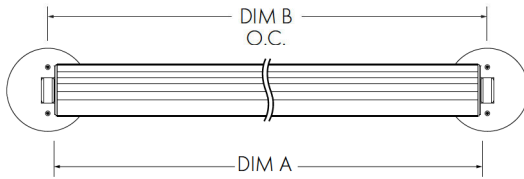
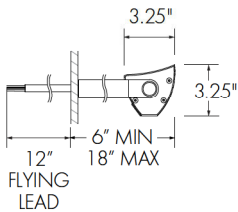


PROJECT: TYPE: CATALOG #: MX · LO · 4000K · U · 2060 · EAM-24 · 8' · DIM · TBD · CR

DIMENSIONS

EXTENDED ARM (EAS AND EAM)

FIXTURE LENGTH	12"	24"	36"	48"
DIM A	15.13"	27.13"	39.13"	51.13"
DIM B	15.88"	27.88"	39.88"	51.88"

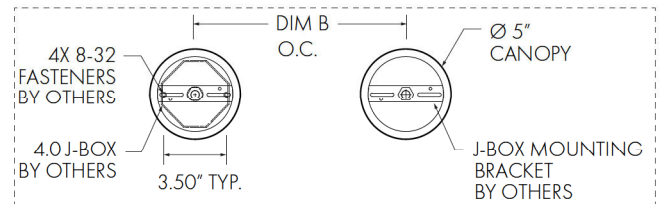
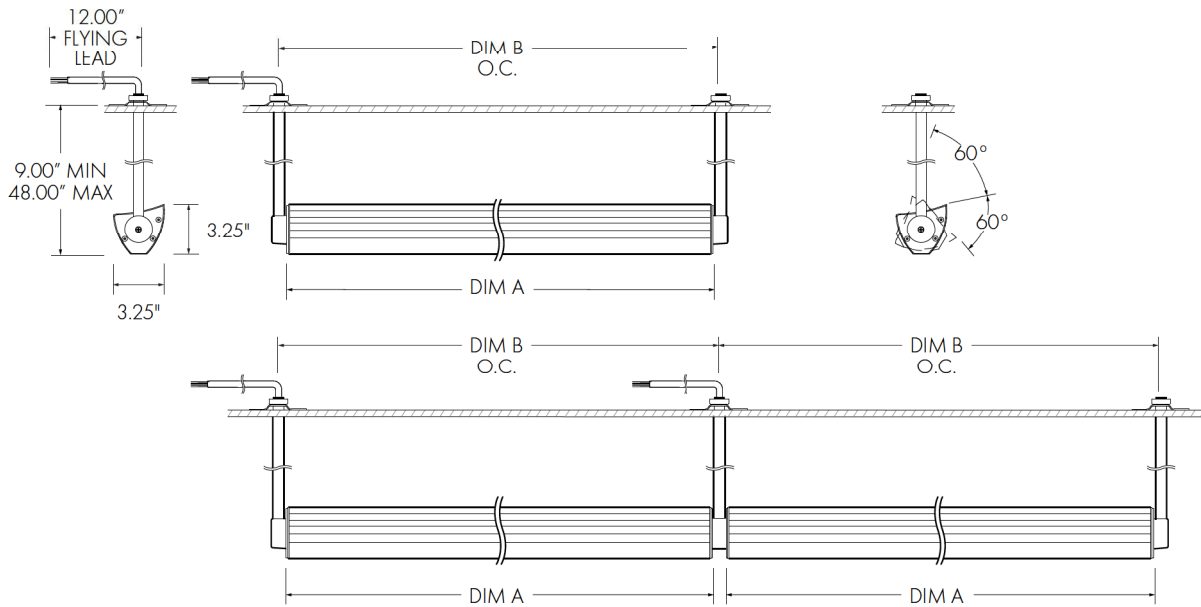


PROJECT: TYPE: CATALOG #: MX · LO · 4000K · U · 2060 · EAM-24 · 8' · DIM · TBD · CR

DIMENSIONS

PENDANT (PNS AND PNM)

FIXTURE LENGTH	12"	24"	36"	48"
DIM A	15.13"	27.13"	39.13"	51.13"
DIM B	16.19"	28.19"	48.19"	52.19"



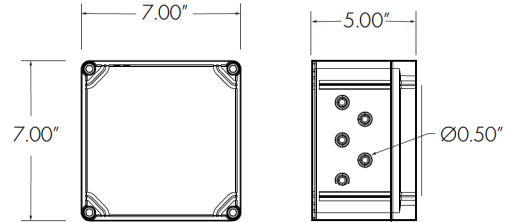
CANOPY FINISH SG WHITE UNLESS SPECIFIED OTHERWISE

PROJECT: TYPE: CATALOG #: MX · LO - 4000K - U - 2060 - EAM-24 - 8' - DIM - TBD - CR

DIMENSIONS

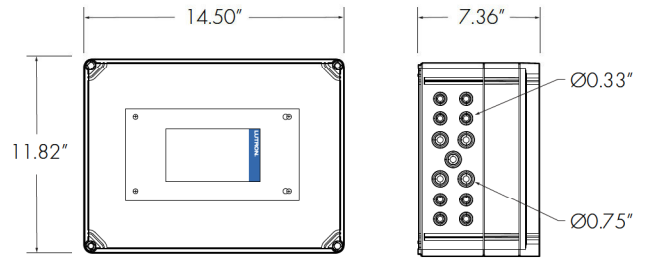
CONTRA EXTERIOR 96W POWER SUPPLY (FOR NON-DIMMING, 0-10V DIMMING AND DMX)

MAX WATTAGE: 96W
STANDARD WITH FIXTURES: MEDLEY X
DESCRIPTION: THIS ENCLOSURE IS INTENDED FOR EXTERIOR USE WITH 90W POWER SUPPLIES.



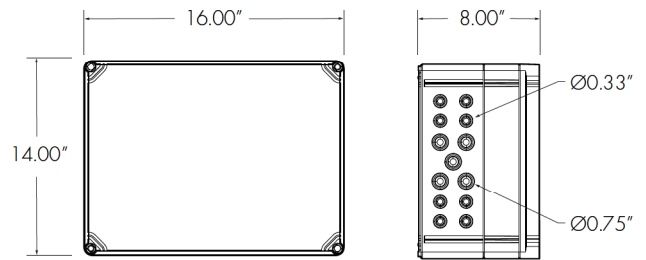
CONTRA EXTERIOR 96W SUPPLY, LUTRON L3DOE - CELLU (HI-LUME PREMIER 0.1% ECOSYSTEM)

MAX WATTAGE: 96W FOR LUTRON L3DOE
STANDARD WITH FIXTURES: MEDLEY X
DESCRIPTION: THIS ENCLOSURE IS INTENDED FOR EXTERIOR USE

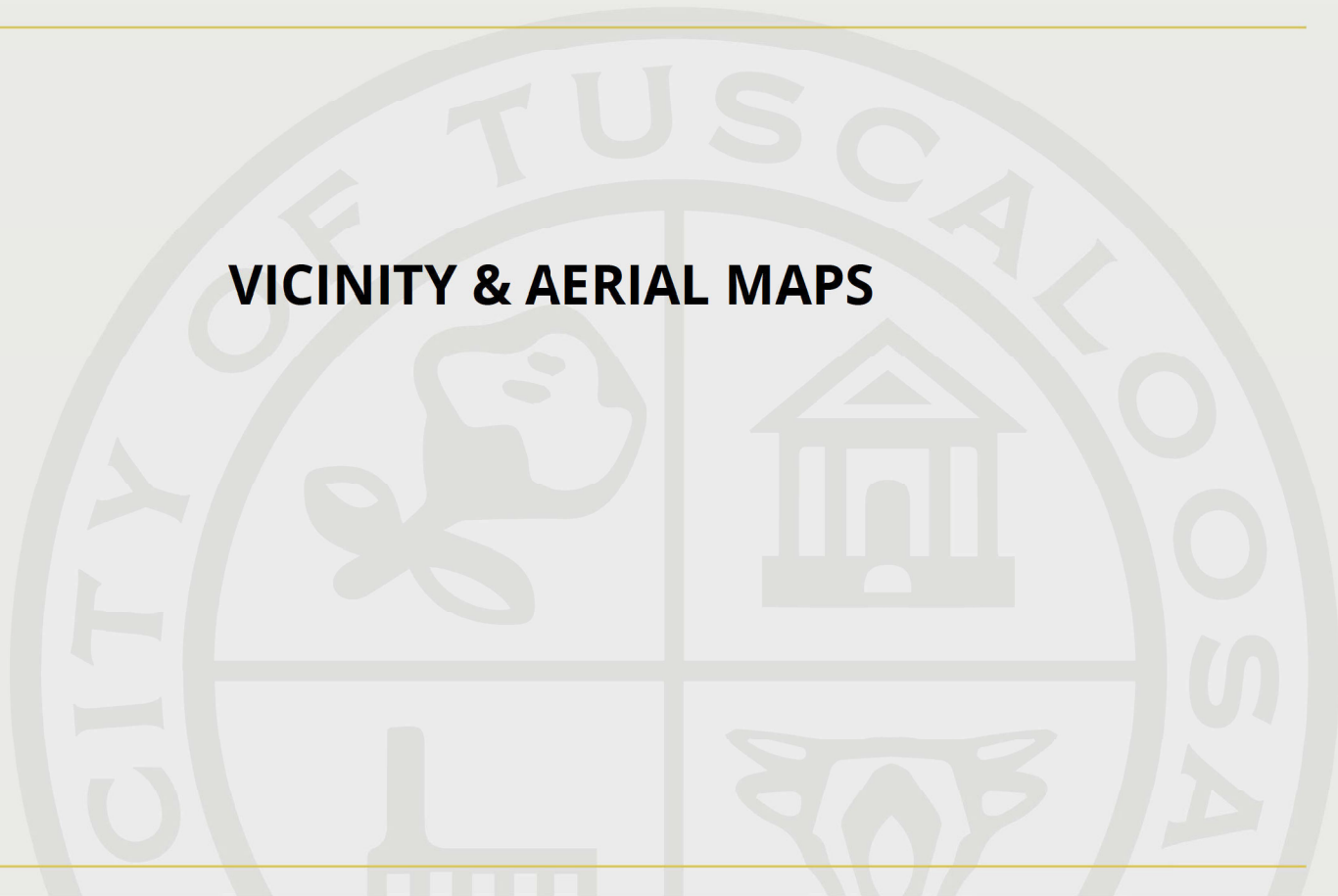


CONTRA EXTERIOR 240W AND 480W (2-240W) POWER SUPPLY - CES / CEH (0-10V DIMMING, DMX DIMMING)

MAX WATTAGE: 240W AND 2 X 240W
STANDARD WITH FIXTURES: MEDLEY X
DESCRIPTION: THIS ENCLOSURE IS INTENDED FOR EXTERIOR USE WITH 240W, TWO 24W POWER SUPPLIES.



VICINITY & AERIAL MAPS





1810 University Boulevard

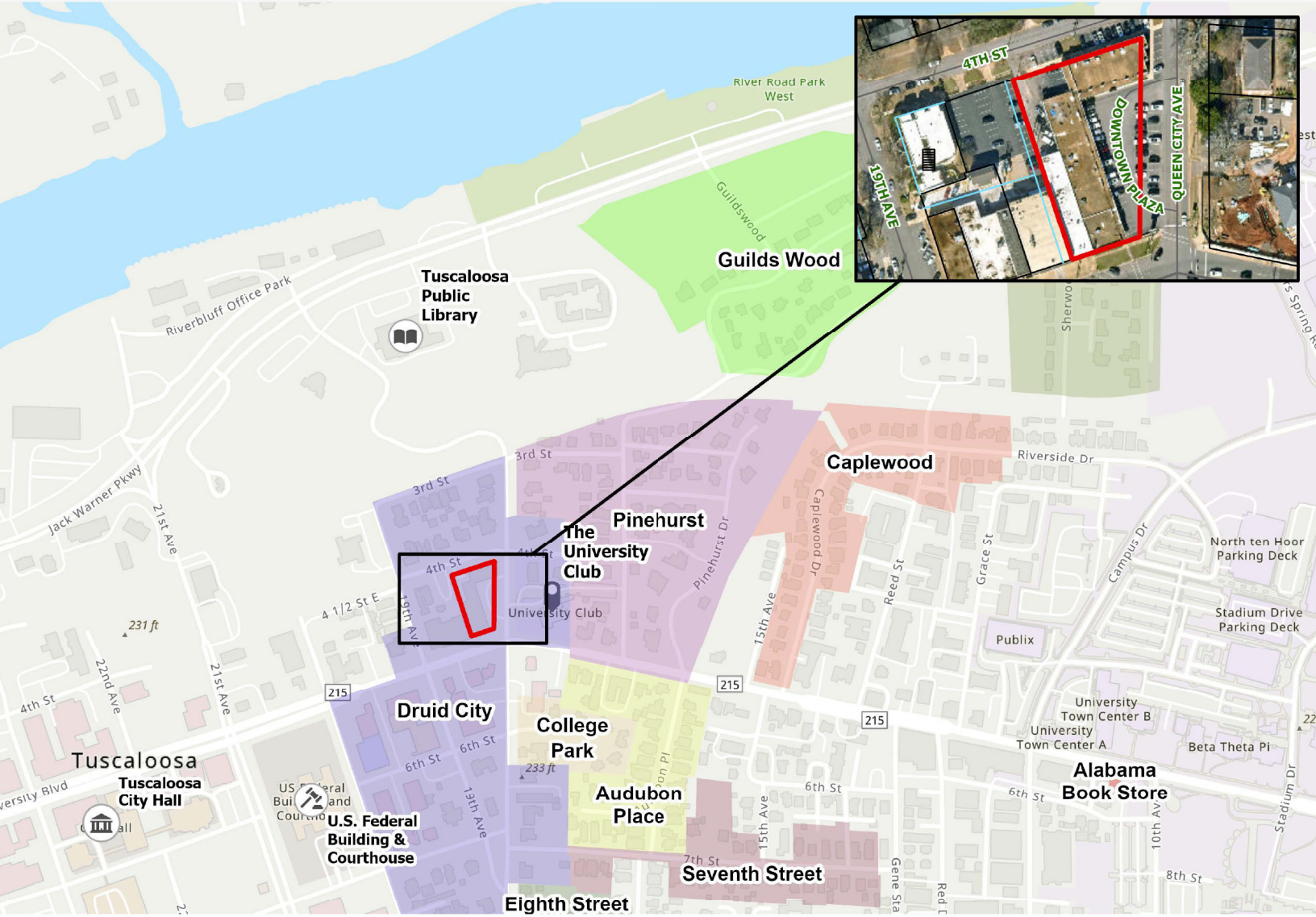
1 inch = 100 feet
0 50 100 150 200 Feet



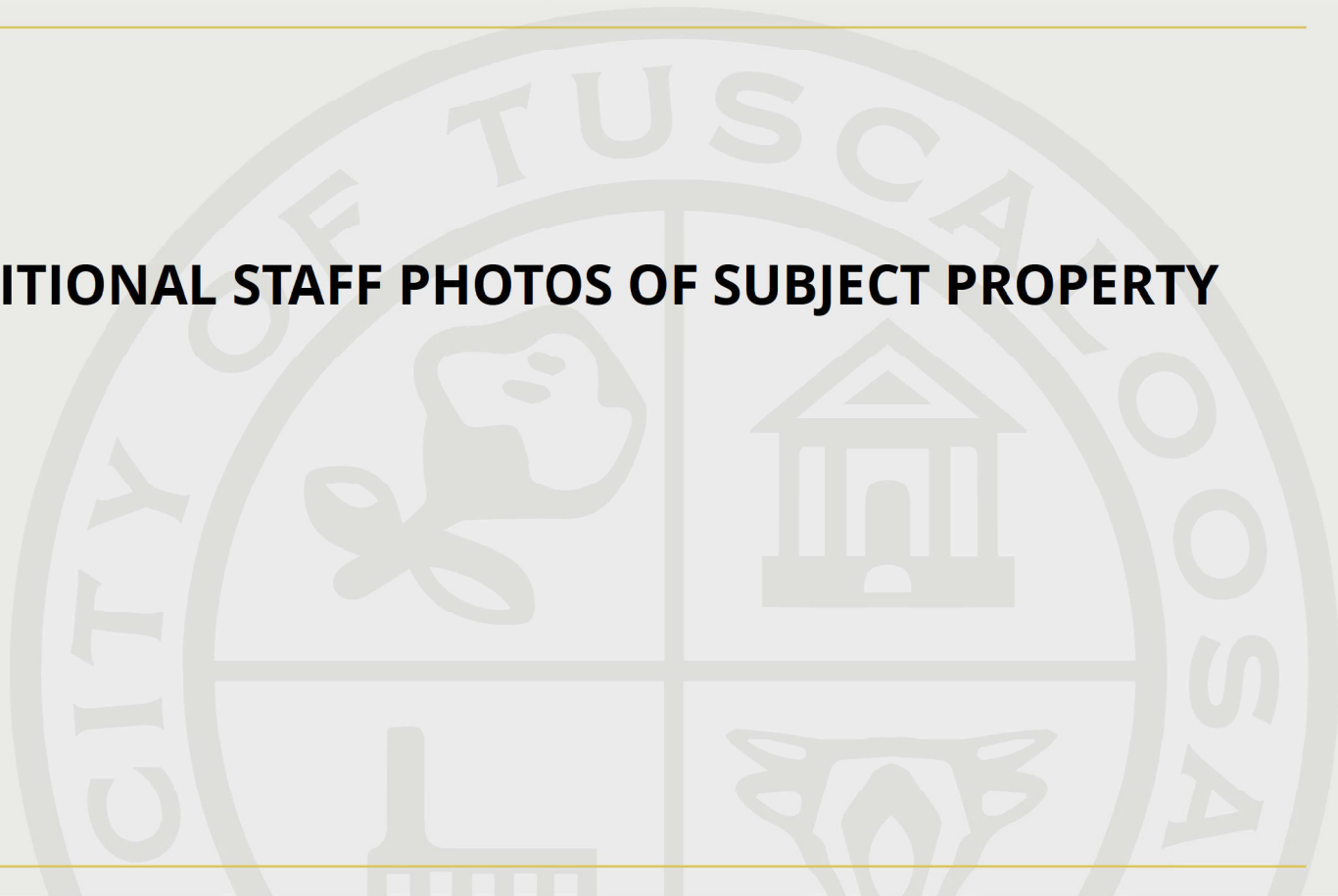


1810 University Boulevard

1 inch = 500 feet
0 250 500 750 1,000 Feet



ADDITIONAL STAFF PHOTOS OF SUBJECT PROPERTY





MR BURCH
FORMAL WEAR
TUXEDOS | SUITS

OPEN

MR BURCH
FORMAL WEAR
2026

2026

2026

NOTICE

MR BURCH
FORMAL WEAR
TUXEDOS | SUITS



wagner's
FARM WALK



STAFF PHOTOS OF ADJACENT PROPERTIES





GLAM
salon
&
blow dry bar

1801





Wagner's
run walk