

— EST. 2014 —

HISTORIC
OXFORD
MAIN STREET

— ALABAMA —

October 2025

A Word from Hunter...

As the crisp fall air returns to downtown Oxford, our community is buzzing with excitement for one of the most festive seasons of the year. October brings a full lineup of events that showcase the creativity, charm, and spirit that make our Main Street district so special.

We kick off the month with the Fall Market on Main on Saturday, October 18, featuring more than 50 local artisans, crafters, and food vendors. It's a perfect afternoon to shop local, enjoy live entertainment, and celebrate the season in the heart of downtown. That same evening, the 6th Annual Witches Ride & Walk on Main will fill Main Street with a parade of witches, warlocks, and goblins of all ages, followed by a costume contest and a free concert by Vintage Vixens at The Terrortorium.

Later in the month, Simmons Park will transform into Oxford's own version of Stars Hollow for the Firefly Festival on October 25. Inspired by the beloved world of *Gilmore Girls*, this whimsical event—organized by Madi Lou's Boutique, Events at Onyx & Opal, and Southern Girl Coffee Co.—will feature coffee, cozy charm, and plenty of small-town magic.

And of course, Halloween wouldn't be complete without Trick or Treat on Main on Friday, October 31. This long-standing community favorite draws thousands of families for an evening of costumes, candy, and family fun throughout downtown.

As we look ahead, the holiday season will soon arrive with Christmas on Main—our annual holiday open house and tree lighting ceremony filled with festive cheer, music, and community spirit. More details will be announced soon, and vendors are still being accepted for this event.

Finally, I want to extend sincere thanks to the Oxfordfest Committee, volunteers, city departments, and emergency personnel for their efforts in making this year's Oxfordfest another great success. Their hard work continues to highlight the teamwork and dedication that make our community thrive.

Thank you for supporting downtown Oxford—whether you're attending an event, shopping local, or simply taking a stroll through our beautiful historic district. Together, we're keeping our Main Street vibrant and welcoming for everyone.

Thank you for your continued support in making downtown Oxford a thriving, vibrant destination.

See you downtown!

Hunter Gentry
Director, Historic Main Street Oxford

Fall Market on Main

Join us for the Fall Market on Main on Saturday, October 18, 2025, from 12:00–6:00 PM at Simmons Park in historic downtown Oxford. This year’s market will feature more than 50 local artisans, crafters, and food vendors. Enjoy an afternoon of shopping, live entertainment, and community fun in the heart of downtown.



Witches Ride & Walk on Main

Mark your calendars and gather your coven—the 6th Annual Witches Ride & Walk on Main returns to historic downtown Oxford on Saturday, October 18, 2025, at 6:00 PM. Witches, warlocks, and goblins of all ages are invited to don their spookiest attire, walk or ride their bikes down Main Street, and toss candy to the crowd.

Following the ride, the evening continues at The Terrortorium Haunted House & Amusements with a costume contest and a free live concert by Vintage Vixens from 7:30–9:00 PM.

Tickets are \$20 for adults (includes a commemorative t-shirt), \$5 for students ages 6–18, and free for

children ages 0–5. Participants may walk or ride a bicycle—motorized vehicles are not permitted. An optional \$55 spooky-themed drink voucher is available, redeemable at Hubbard’s Off Main, Spring Street Station, Le Coin des Artistes, The Bank Oxford, and Southern Girl Coffee Co. For full details and to purchase tickets, click [here](#).





Trick-or-Treat on Main

Our favorite Halloween tradition, Trick or Treat on Main, returns to historic downtown Oxford on Friday, October 31, 2025, from 6:00–8:30 PM. Sponsored by Historic Main Street Oxford, the City of Oxford, and downtown merchants, this family-friendly event welcomes 20,000–25,000 attendees each year. Enjoy bounce houses, slides, carnival games, food trucks, live entertainment, costume contests, and of course, plenty of free candy.

Businesses and organizations are invited to participate by handing out candy, promotional items, or informational materials. (Please note: this is not a vendor market; sales are not permitted unless you are a food vendor.) Vendor fees are \$50 for food vendors (non–food truck) and \$100 for food trucks. Applications are now being accepted [here](#).



11TH ANNUAL
**TRICK-OR-TREAT
ON MAIN**

FRIDAY, OCTOBER 31, 2025

6:00 PM - 8:30 PM

— EST. 2014 —
HISTORIC
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Firefly Festival

Downtown Oxford is about to give you all the Stars Hollow vibes! The Firefly Festival will be held on Saturday, October 25, 2025, from 12:00–8:00 PM at Simmons Park in historic downtown Oxford. Inspired by the beloved world of *Gilmore Girls*, the festival will capture the humor and heart of small-town life—complete with twinkling lights, cozy charm, and caffeine-fueled fun.

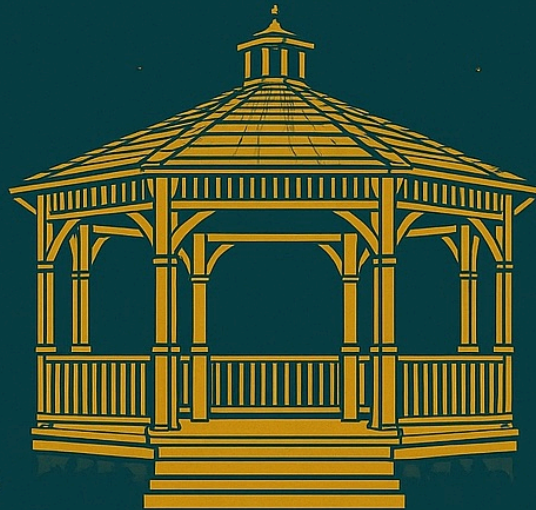
Guests can expect hand-picked vendors with unique finds, endless coffee, themed photo ops, live music, delicious treats, and a few surprises along the way.

The event is organized by Madi Lou's Boutique, Events at Onyx & Opal, and Southern Girl Coffee Co., and is not affiliated with Historic Main Street Oxford. Come stroll through downtown like Lorelai and Rory and experience the magic of Oxford's very own Stars Hollow!



FIREFLY Gilmore Girls **FESTIVAL**

**PRESENTED BY
MADI LOU'S BOUTIQUE
SOUTHERN GIRL COFFEE
EVENTS AT ONYX & OPAL**



**SATURDAY OCTOBER 25, 2025
NOON – 8:00PM**

Christmas on Main

Christmas on Main is our annual holiday open house in historic downtown Oxford, filled with festive cheer and community spirit. Enjoy special promotions from downtown merchants, live entertainment at Simmons Park, and a joyful Christmas Tree Lighting Ceremony to close out the evening.

More details coming soon! We are currently accepting vendors—apply [here](#) to be part of the holiday celebration.



Christmas Market on Main

FOOD | GIFTS | CRAFT

NOVEMBER 15, 2025

HISTORIC DOWNTOWN OXFORD

12 PM-7 PM





Oxfordfest Recap

This past weekend marked the 38th Annual Oxfordfest in historic downtown Oxford, bringing thousands of visitors to our community. We extend heartfelt thanks to the Oxfordfest Committee, their volunteers, and the City of Oxford Police, Fire, and Public Works Departments, along with the Oxford Health Systems Paramedics, for their efforts in making this beloved event a success.



Oxford Performing Arts Center

The show goes on at the [Oxford Performing Arts Center](#)! Tickets for all performances are now on sale.
Don't miss your chance to enjoy an incredible lineup of events in October 2025!



OCT 9

Shenandoah



OCT 10

Marty Stuart and His Fabulous Superlatives



OCT 12

Cheap Trick



OCT 16

A Celebration of Dia de los Muertos with Mariachi Sol de Mexico



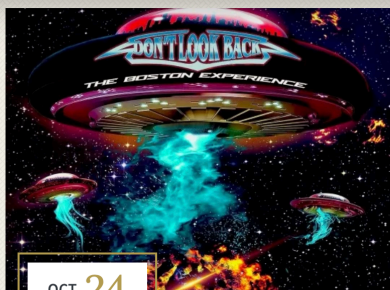
OCT 17

Frankie Avalon



OCT 23

Wayne Newton



OCT 24

Don't Look Back



OCT 26

Forever Tango



OCT 27

Hocus Pocus

1993



OCT 27

Jaws



OCT 28

Monsters, Inc.



OCT 28

Wicked

Downtown Litter Clean Up Days

In late September, we wrapped up our final litter clean-up day of the year! A heartfelt thank-you goes out to everyone who volunteered and joined us throughout the year to help keep downtown Oxford beautiful. Your time and effort make a lasting difference in our community. Stay tuned for our 2026 clean-up schedule—we can't wait to see you again next year!



2025 Main Street Members

Historic Main Street Oxford extends our sincere thanks to our 2025 Members for their generous financial support of our program. Their investment plays a vital role in preserving our history, supporting local businesses, and enhancing the vitality of downtown Oxford.

HISTORIC MAIN STREET OXFORD

MAIN STREET MEMBERS

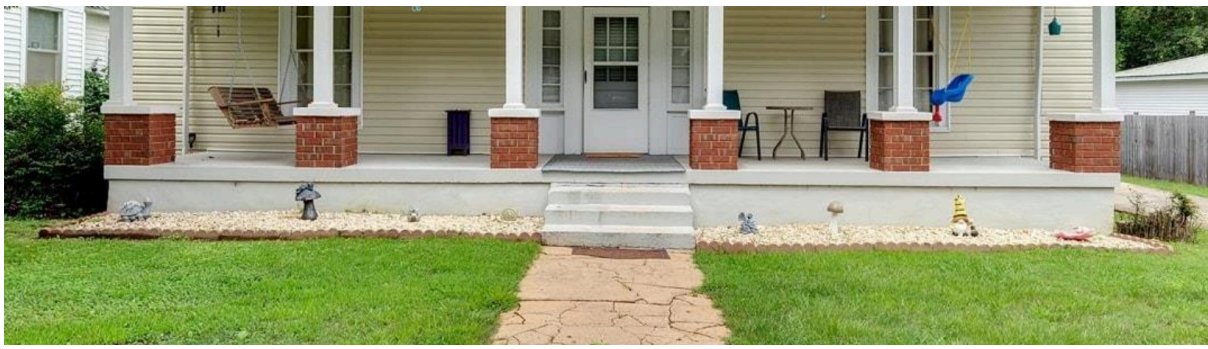
Alabama Power	Parnell Insurance
Alfa Insurance - Thomas Shelton Agency	R&R Travel
Baxley - Maniscalco Attorneys at Law	Rice & Rice PC
Cotton Antiques & Collectibles	Spring Street Station
First Bank of Alabama	The Bank Oxford
First Baptist Church of Oxford	The English Cottage Florist & Gift
HOUSE Counseling	The Main Olive
Hubbard's Off Main	The Terrortorium Haunted House & Amusements
Licensed Massage Therapy Associates	The Vine Chiropractic

THANK YOU FOR YOUR SUPPORT!

Available Residential Property

Interested in moving to Historic Downtown Oxford? Check out these available residential properties for sale.





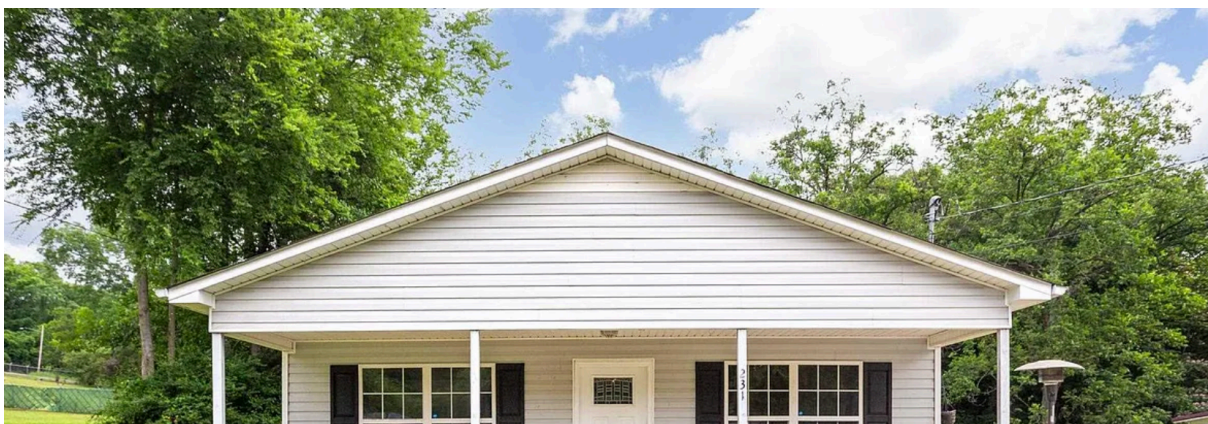
208 Main Street- \$199,900.

Click [here](#) for more information!



208 McKibbon Street- \$199,900.

Click [here](#) for more information!





231 McKibbon Street- \$155,000.

Click [here](#) for more information!



220 East Fourth Street- \$225,000.

Click [here](#) for more information!





680 Stephens Street- \$295,000.

Click [here](#) for more information!



340 Williams Street- \$125,000.

Click [here](#) for more information!





912 Burdette Street- \$239,900.

Click [here](#) for more information!



1214 Barry Street- \$70,000.

Click [here](#) for more information!





1208 Barry Street- \$70,000.

Click [here](#) for more information!

About Historic Main Street Oxford (HMSO):

Historic Main Street Oxford (HMSO) is an economic and community development organization that focuses on the Four Point Approach strategy of organization, promotion, design, and economic vitality as outlined by Main Street America. The Four Point Approach makes Main Street an effective tool for a community-based, volunteer-driven, grassroots revitalization efforts. HMSO was created in 2014 when Oxford became a Designated Main Street Community by Main Street Alabama.

Vision Statement:

Historic Downtown Oxford will become Northeast Alabama's destination for arts, dining, entertainment, shopping, and special events.

Mission Statement:

The mission of Historic Main Street Oxford is to enhance downtown vibrancy, preserve its history, empower its community of business, and foster a center of activity for residents and visitors.

Our Team:

Jeremy Cruse, *owner of The Territorium*

Karen Grammer, *owner of The Main Olive*

Charlotte Hubbard, *city council member & owner of Hubbard's Off Main*

Robin Leonard, *board secretary & downtown resident*

Jeff Long, *owner of The English Cottage Gift & Florist*

Gerry Lyons, *Oxford Police Department*

Debbie Nothdurft, *retired Oxford City Schools*

Gwen Parrish, *board chair & owner of The Vine Chiropractic*

Ben Stewart, *Oxford Fire Department*
Donna Timmons, *board secretary assistant*

Hunter Gentry, *director*
Wren Munroe, *marketing assistant*



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