
2026

Sponsorship Guide



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Why Sponsor?

Join us in shaping the future of real estate in Alabama through strategic collaboration and sponsorship.

By partnering with the Alabama Association of REALTORS®, sponsors gain access to a diverse audience of professionals, from seasoned agents to up-and-coming talent, all dedicated to advancing the field of real estate in our state.

Whether it's through exclusive event sponsorships, targeted marketing opportunities, or enhanced brand visibility, investing in the Alabama Association of REALTORS® not only showcases your commitment to supporting the growth and success of our industry, but also provides invaluable connections and resources to propel your business forward.

Secure Your Sponsorship

Please contact Brittany Lunsford at
brittany@alabamarealtors.com or (334) 386-5345



Overview of Event

REALTOR® Day at the Capitol

REALTOR® Day is the premiere gathering for Alabama REALTORS® and state leaders. Attendees and sponsors will gain valuable insights from leading voices in Alabama politics and discuss issues important to the real estate industry. The day concludes with our annual Legislative Reception where guests will have the opportunity to network with state elected officials. Support for this event is a crucial part of our advocacy efforts for the legislative session every year.

January 20, 2026 • Montgomery, AL



Sponsorship Opportunities REALTOR® Day 2026

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Opportunities:	GOLD SPONSOR	SILVER SPONSOR	TABLE SPONSOR
All Access Tickets <i>*Admission to full day of Tuesday events, including Legislative Reception</i>	4	3	8
Logo on all Attendee Lanyards	✓	—	—
Logo Recognition with link on the REALTOR® Day Webpage	✓	✓	Name Recognition
Handout Included with Attendee Materials	✓	—	—
Logo Recognition in Presentation	✓	✓	Name Recognition
Sponsor Designation on Nametags	✓	✓	—
Recognition on AL REALTORS® Digital Channels	✓	—	—
Number of Spots Available	1	Unlimited	Limited Spots
	\$5,000	\$2,500	\$1,500

Looking to create a customized sponsorship level?

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