



Alabama Association of REALTORS®

# ALABAMA MEMBERSHIP REPORT

as of August 31, 2025

| REGION                                | R            | COMPARISON<br>Realtors YTD<br>8/31/2024 | IA         | N         | STATE<br>AFF | OVERALL<br>YTD<br>8/31/2025 | COMPARISON<br>OVERALL YTD<br>8/31/2024 |
|---------------------------------------|--------------|---|------------|-----------|--------------|-----------------------------|--|
| <b>NORTHERN REGION</b>                |              |   |            |           |              |                             |  |
| ATHENS-LIMESTONE                      | 167          | 165                                     | 0          | 0         | 0            | 167                         | 168                                    |
| HUNTSVILLE                            | 3206         | 3246                                    | 16         | 1         | 0            | 3223                        | 3269                                   |
| MARSHALL                              | 239          | 225                                     | 0          | 0         | 0            | 239                         | 231                                    |
| MORGAN                                | 273          | 287                                     | 1          | 0         | 1            | 275                         | 289                                    |
| SHOALS                                | 513          | 486                                     | 0          | 3         | 1            | 517                         | 488                                    |
| <b>Northern Region Total</b>          | <b>4398</b>  | <b>4409</b>                             | <b>17</b>  | <b>4</b>  | <b>2</b>     | <b>4421</b>                 | <b>4445</b>                            |
| <b>NORTH CENTRAL REGION</b>           |              |   |            |           |              |                             |  |
| CALHOUN                               | 288          | 280                                     | 0          | 0         | 0            | 288                         | 280                                    |
| CULLMAN                               | 257          | 296                                     | 0          | 1         | 0            | 258                         | 297                                    |
| NORTHEAST AL                          | 319          | 300                                     | 3          | 0         | 1            | 323                         | 304                                    |
| ST. CLAIR                             | 86           | 79                                      | 0          | 0         | 0            | 86                          | 79                                     |
| TALLADEGA                             | 57           | 52                                      | 0          | 0         | 0            | 57                          | 52                                     |
| TUSCALOOSA                            | 650          | 661                                     | 5          | 0         | 33           | 688                         | 706                                    |
| WALKER                                | 268          | 266                                     | 0          | 1         | 0            | 269                         | 268                                    |
| <b>North Central Region Total</b>     | <b>1925</b>  | <b>1934</b>                             | <b>8</b>   | <b>2</b>  | <b>34</b>    | <b>1969</b>                 | <b>1986</b>                            |
| <b>JEFFERSON-SHELBY-BLOUNT REGION</b> |              |   |            |           |              |                             |  |
| BIRMINGHAM                            | 4425         | 4542                                    | 65         | 2         | 1            | 4493                        | 4618                                   |
| <b>J/S/B Region Total</b>             | <b>4425</b>  | <b>4542</b>                             | <b>65</b>  | <b>2</b>  | <b>1</b>     | <b>4493</b>                 | <b>4618</b>                            |
| <b>CENTRAL REGION</b>                 |              |   |            |           |              |                             |  |
| COVINGTON                             | 55           | 71                                      | 0          | 0         | 0            | 55                          | 71                                     |
| EAST AL                               | 185          | 173                                     | 0          | 1         | 0            | 186                         | 175                                    |
| EUFAULA                               | 48           | 56                                      | 0          | 0         | 0            | 48                          | 56                                     |
| LAKE MARTIN AREA                      | 162          | 169                                     | 0          | 49        | 0            | 211                         | 171                                    |
| LEE                                   | 646          | 665                                     | 2          | 12        | 1            | 661                         | 668                                    |
| MONTGOMERY                            | 1560         | 1532                                    | 9          | 1         | 0            | 1570                        | 1551                                   |
| SOUTHEAST AL                          | 438          | 442                                     | 2          | 0         | 0            | 440                         | 447                                    |
| WIREGRASS                             | 230          | 298                                     | 1          | 0         | 0            | 231                         | 299                                    |
| <b>Central Region Total</b>           | <b>3324</b>  | <b>3406</b>                             | <b>14</b>  | <b>63</b> | <b>1</b>     | <b>3402</b>                 | <b>3438</b>                            |
| <b>SOUTHERN REGION</b>                |              |   |            |           |              |                             |  |
| BALDWIN                               | 2373         | 2454                                    | 2          | 4         | 0            | 2379                        | 2460                                   |
| MOBILE                                | 1525         | 1527                                    | 5          | 0         | 3            | 1533                        | 1535                                   |
| <b>Southern Region Total</b>          | <b>3898</b>  | <b>3981</b>                             | <b>7</b>   | <b>4</b>  | <b>3</b>     | <b>3912</b>                 | <b>3995</b>                            |
| <b>AT LARGE</b>                       |              |   |            |           |              |                             |  |
| At-Large Members                      | 38           | 30                                      | 1          | 1         | 2            | 42                          | 37                                     |
| AAR Secondary Members                 | 504          | 463                                     | 0          | 0         | 0            | 504                         | 463                                    |
| <b>Region Total</b>                   | <b>542</b>   | <b>493</b>                              | <b>1</b>   | <b>1</b>  | <b>2</b>     | <b>546</b>                  | <b>500</b>                             |
| <b>STATE TOTAL</b>                    | <b>18512</b> | <b>18765</b>                            | <b>112</b> | <b>76</b> | <b>43</b>    | <b>18743</b>                | <b>18982</b>                           |

R - REALTOR® IA - Institute Affiliate N - Non-Member Salesperson State AFF - Local and State Members

Note: Beginning in 2023, Affiliate Members were no longer required to join AAR. Affiliate total reflects only AAR Affiliate Members.



Alabama Association of REALTORS®

## ALABAMA MEMBERSHIP REPORT BY SIZE

as of August 31, 2025

| BOARD SIZE            | CURRENT<br>OVERALL<br>8/31/2025 | LAST<br>MONTH<br>7/31/2025 | CHANGE<br>7/31/2025<br>8/31/2025 | LAST<br>YEAR<br>8/31/2024 | CHANGE<br>8/31/2024<br>8/31/2025 | YEAR END<br>12/31/2024 | CHANGE<br>12/31/2024<br>8/31/2025 |
|-----------------------|---------------------------------|----------------------------|----------------------------------|---------------------------|----------------------------------|------------------------|-----------------------------------|
| <b>LARGE BOARDS</b>   |                                 |                            |                                  |                           |                                  |                        |                                   |
| BALDWIN               | 2379                            | 2366                       | 0.55%                            | 2460                      | -3.29%                           | 2403                   | -1.00%                            |
| BIRMINGHAM            | 4493                            | 4455                       | 0.85%                            | 4618                      | -2.71%                           | 4532                   | -0.86%                            |
| HUNTSVILLE            | 3223                            | 3197                       | 0.81%                            | 3269                      | -1.41%                           | 3177                   | 1.45%                             |
| MOBILE                | 1533                            | 1519                       | 0.92%                            | 1535                      | -0.13%                           | 1522                   | 0.72%                             |
| MONTGOMERY            | 1570                            | 1551                       | 1.23%                            | 1551                      | 1.23%                            | 1559                   | 0.71%                             |
| <b>MEDIUM BOARDS</b>  |                                 |                            |                                  |                           |                                  |                        |                                   |
| ATHENS-LIMESTONE      | 167                             | 164                        | 1.83%                            | 168                       | -0.60%                           | 162                    | 3.09%                             |
| CALHOUN               | 288                             | 280                        | 2.86%                            | 280                       | 2.86%                            | 277                    | 3.97%                             |
| CULLMAN               | 258                             | 253                        | 1.98%                            | 297                       | -13.13%                          | 305                    | -15.41%                           |
| EAST AL               | 186                             | 187                        | -0.53%                           | 175                       | 6.29%                            | 175                    | 6.29%                             |
| LAKE MARTIN AREA      | 211                             | 211                        | 0.00%                            | 171                       | 23.39%                           | 164                    | 28.66%                            |
| LEE                   | 661                             | 659                        | 0.30%                            | 668                       | -1.05%                           | 634                    | 4.26%                             |
| MARSHALL              | 239                             | 236                        | 1.27%                            | 231                       | 3.46%                            | 226                    | 5.75%                             |
| MORGAN                | 275                             | 273                        | 0.73%                            | 289                       | -4.84%                           | 286                    | -3.85%                            |
| NORTHEAST AL          | 323                             | 318                        | 1.57%                            | 304                       | 6.25%                            | 295                    | 9.49%                             |
| SHOALS                | 517                             | 514                        | 0.58%                            | 488                       | 5.94%                            | 478                    | 8.16%                             |
| SOUTHEAST AL          | 440                             | 442                        | -0.45%                           | 447                       | -1.57%                           | 430                    | 2.33%                             |
| TUSCALOOSA            | 688                             | 681                        | 1.03%                            | 706                       | -2.55%                           | 710                    | -3.10%                            |
| WALKER                | 269                             | 268                        | 0.37%                            | 268                       | 0.37%                            | 277                    | -2.89%                            |
| WIREGRASS             | 231                             | 228                        | 1.32%                            | 299                       | -22.74%                          | 261                    | -11.49%                           |
| <b>SMALL BOARDS</b>   |                                 |                            |                                  |                           |                                  |                        |                                   |
| COVINGTON             | 55                              | 55                         | 0.00%                            | 71                        | -22.54%                          | 69                     | -20.29%                           |
| EUFAULA               | 48                              | 48                         | 0.00%                            | 56                        | -14.29%                          | 50                     | -4.00%                            |
| ST. CLAIR             | 86                              | 86                         | 0.00%                            | 79                        | 8.86%                            | 79                     | 8.86%                             |
| TALLADEGA             | 57                              | 57                         | 0.00%                            | 52                        | 9.62%                            | 57                     | 0.00%                             |
| <b>AT LARGE</b>       |                                 |                            |                                  |                           |                                  |                        |                                   |
| AT LARGE MEMBERS      | 42                              | 38                         | 10.53%                           | 37                        | 13.51%                           | 36                     | 16.67%                            |
| AAR Secondary Members | 504                             | 490                        | 2.86%                            | 463                       | 8.86%                            | 498                    | 1.20%                             |
| <b>TOTAL</b>          | <b>18,743</b>                   | <b>18,576</b>              | <b>0.90%</b>                     | <b>18,982</b>             | <b>-1.26%</b>                    | <b>18,662</b>          | <b>0.43%</b>                      |

Large Boards: 1000 members plus Medium Boards: 100 - 999 members Small Boards: Under 100 members

Membership totals include REALTORS, Institute Affiliates, Affiliates and Non-Member Licensees

Member vs Licensee is calculated on REALTOR members only

Note: Boards with over 100% licensees include agents from other counties not within the board's jurisdiction. This is the result of of NAR's Board of Choice policy.



Alabama Association of REALTORS®

## NAR MEMBERSHIP REPORT - MEDIUM CATEGORY

August 31, 2025

| STATE | CURRENT   | Last Month | Change | M-to-M | Last Year | Change | Y-to-Y | Year End   | Change | YETD |
|-------|-----------|------------|--------|--------|-----------|--------|--------|------------|--------|------|
|       | 8/31/2025 | 7/31/2025  | M-to-M | Rank   | 8/31/2024 | Y-to-Y | Rank   | 12/31/2024 | YETD   | Rank |

At the time of this publication, NAR informed AAR that they will not be producing the National Membership Report until further notice.