



West Alabama Christmas Parade 2025 Sponsorship Agreement

Name of Sponsor _____

Contact Person _____

Address _____ City/State _____ Zip _____

Billing Address _____ City/State _____ Zip _____

Phone # _____ Email: _____

All Sponsorship Levels include mention in PARA's Annual Report and media thank you, plus your selection of benefit as indicated below:

- | | |
|--------------|---|
| _____ \$200 | Supporting — Annual Report and media thank you |
| _____ \$300 | Parade Sponsor — One 18x24" sign w company logo in Parade |
| _____ \$500 | Premium Parade Sponsor — One 2x4' sign w company logo in Parade |
| _____ \$600 | Ballfield Banner — One 3x6' ballfield banner for one year |
| _____ \$850 | Ballfield Banner Plus — One 3x6' ballfield banner for one year, plus logo and mention on WVUA23 |
| _____ \$1000 | Presenting Sponsor — One 3x6' ballfield banner for one year, one 2x4' sign w/company logo in parade, plus logo and mention on WVUA23 as headlining sponsor |
| _____ \$3000 | Title Sponsor — One 3x6' ballfield banner for one year, one 2x4' sign w/ logo in parade, plus logo and mentions on WVUA23 (Main sponsor exclusivity on billboards, radio, and all digital media) |
| _____ Other | I support PARA's Christmas Parade in the amount indicated. |

Method of Payment:

_____ Online donation to PARA Foundation (tcpara.org/donate)

_____ Check Enclosed \$ _____ Payable to: PARA Christmas Parade

_____ Credit Card # _____ Expiration Date _____

Print name as it appears on credit card

_____ (VISA or MasterCard)

_____ To Be Invoiced

Authorized Signature

Date

_____ \$ _____
Receipt # Amount Paid

THANK YOU FOR YOUR SUPPORT!

For information contact Heather Shipley, hshipley@tcpara.org or 205-562-3220 x1806