

— EST. 2014 —

HISTORIC OXFORD

MAIN STREET

— ALABAMA —

September 2025

A Word from Hunter...

August was a month of recognition and community pride for Historic Downtown Oxford. At the twelfth annual Main Street Alabama Awards of Excellence Banquet, our program received the Excellence in Historic Preservation Award for the transformation of the Oxford Railway Depot into Spring Street Station. We were also proud to see the Oxford Maintenance Department honored as Oxford's Main Street Hero for their dedication to keeping downtown beautiful and welcoming.

We also celebrate Ulti-Mutt Bakery, which represented Oxford as a finalist in the inaugural Bright Ideas Pitch competition at the Main Street Alabama Conference. Their Honorable Mention and \$1,500 award highlight the strength and innovation of our small business community. In addition, ABC 33/40's *Talk of Alabama* broadcast live from Simmons Park in August, spotlighting Historic Main Street Oxford, the Oxford Performing Arts Center, and other city departments.

Looking ahead, we invite you to join us for our next Downtown Cleanup Day on Saturday, September 20, from 9:00 to 11:00 AM at Simmons Park. Vendor applications are also open for the Fall Market on Main, set for Saturday, October 18, followed by the 6th Annual Witches Ride & Walk on Main that evening. And don't forget—Trick or Treat on Main returns Friday, October 31, with fun for the whole family.

Thank you for your continued support in making downtown Oxford a thriving, vibrant destination.

See you downtown!

Hunter Gentry
Director, Historic Main Street Oxford

2025 Main Street Members

Historic Main Street Oxford extends our sincere thanks to our 2025 Members for their generous financial support of our program. Their investment plays a vital role in preserving our history, supporting local businesses, and enhancing the vitality of downtown Oxford. To become a member, check out the levels [here](#).

HISTORIC MAIN STREET OXFORD

MAIN STREET MEMBERS

Alabama Power	Parnell Insurance
Alfa Insurance - Thomas Shelton Agency	R&R Travel
Baxley - Maniscalco Attorneys at Law	Rice & Rice PC
Cotton Antiques & Collectibles	Spring Street Station
First Bank of Alabama	The Bank Oxford
First Baptist Church of Oxford	The English Cottage Florist & Gift
HOUSE Counseling	The Main Olive
Hubbard's Off Main	The Terrortorium Haunted House & Amusements
Licensed Massage Therapy Associates	The Vine Chiropractic

THANK YOU FOR YOUR SUPPORT!

Main Street Alabama Awards of Excellence

Historic Main Street Oxford is honored to have received statewide recognition at the twelfth annual Main Street Alabama Awards of Excellence Banquet, held on August 21 in Jasper. The program was awarded the Excellence in Historic Preservation Award for the transformation of the Oxford Railway Depot into Spring Street Station, a project that preserved one of Oxford's most iconic landmarks while creating new opportunities for dining and events. In addition, the Oxford Maintenance Department was named Oxford's Main Street Hero for its unwavering support and tireless work to keep downtown beautiful, welcoming, and vibrant. These awards highlight the

power of preservation, vision, and community partnership, and we are grateful to Main Street Alabama for celebrating the success of local revitalization efforts across the state.

Ulti-Mutt Bakery, one of Oxford's beloved downtown businesses, was recently recognized at the 2025 Main Street Alabama aLABama Conference in Jasper as a finalist in the inaugural Bright Ideas Pitch competition. Competing alongside four other small businesses from across the state, Ulti-Mutt Bakery earned an Honorable Mention and was awarded \$1,500 to support its continued growth. The Bright Ideas program, made possible through the U.S. Small Business Administration and AL Spark, provides funding and resources to help entrepreneurs expand and strengthen their businesses. Ulti-Mutt Bakery's participation showcases the innovation and dedication of Oxford's small business community, and we are proud to celebrate their success on the statewide stage.





ABC 33/40 Talk of Alabama

ABC 33/40's *Talk of Alabama* broadcast live from Simmons Park in Historic Downtown Oxford on Friday, August 15, 2025. The special feature spotlighted several city departments, including Historic

Main Street Oxford and the Oxford Performing Arts Center. Click the photo below to watch the segments.



Downtown Litter Clean Up Days

The next cleanup day is scheduled for Saturday, September 20, 2025, from 9 AM to 11 AM, meeting at Simmons Park (400 Main Street). All supplies—including litter grabbers, buckets, gloves, and garbage bags—will be provided. Just wear closed-toe shoes and bring your community spirit!

If you want to make a difference in downtown Oxford, be the change! Register [here](#) to join the next cleanup.

2025

DOWNTOWN LITTER CLEAN UP DAYS

SATURDAY, SEPTEMBER 20

Join Historic Main Street Oxford for Downtown Litter Clean - Up Days & help make a difference in your community!
Meet at Simmons Park (400 Main Street) to tidy up designated downtown areas, all supplies are provided- just wear closed-to shoes & come ready to make an impact!

9:00 AM - 11:00 AM



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A huge THANK YOU to the members of His Word Global Methodist Church, students from Oxford High School, and our community leaders for rolling up your sleeves and making a difference at our last clean up. Together, we collected 25 bags of garbage from the downtown residential and commercial districts — keeping our community clean and beautiful.

Fall Market on Main Vendor Application

Vendor applications are now open for the upcoming Fall Market on Main, set for Saturday, October 18, 2025, from 12:00 PM to 6:00 PM at Simmons Park in historic downtown Oxford. We are seeking a variety of artisans, craft vendors, and food vendors to help make this community event a success. Vendor fees are \$45 for artisan and craft vendors, \$25 for junior market vendors, \$50 for food vendors (non-food truck), and \$100 for food trucks. Please note that submitting an application does not guarantee participation, as all applications will be reviewed by our committee before confirmation. Selected vendors will be contacted with details and an invoice. Only white 10'x10' tents are permitted. To apply, click [here](#).



6th Annual Witches Ride & Walk on Main

Mark your calendars and gather your coven—the 6th Annual Witches Ride & Walk on Main returns to Historic Downtown Oxford on Saturday, October 18, 2025, at 6 PM. Witches, warlocks, and goblins of all ages are invited to dress in their best spooky attire, walk or ride a bike down Main Street, and toss candy to the crowd along the way. After the parade, the evening continues at The Terrortorium Haunted House & Amusements with a costume contest and a free live concert by Vintage Vixens from 7:30 to 9 PM.

Tickets are \$20 for adults (which includes a commemorative tee-shirt), \$5 for students ages 6–18, and free for children ages 0–5. Participants may walk or ride a bicycle, but motorized vehicles are not permitted. An optional \$55 spooky-themed drink voucher is also available, redeemable at Hubbard’s Off Main, Spring Street Station, Le Coin des Artistes, The Bank Oxford, and Southern Girl Coffee Co. For full details and to purchase tickets, click [here](#).



11th Annual Trick-or-Treat on Main

Trick or Treat on Main, our annual Halloween tradition, returns to Historic Downtown Oxford on Friday, October 31, 2025, from 6:00 to 8:30 PM. Sponsored by Historic Main Street Oxford, the City of Oxford, and downtown merchants, this family-friendly event draws 20,000–25,000 attendees each year and features bounce houses, slides, carnival games, food trucks, live entertainment, costume contests, and of course, plenty of free candy. Businesses and organizations are invited to participate as vendors by handing out candy, promotional items, or informational

materials (please note this is not a vendor market and sales are not permitted unless you are a food vendor). Vendor fees are \$50 for food vendors (non-food trucks) and \$100 for food trucks. Applications are now being accepted [here](#).



Facade Improvement Grant Program

Check out these incredible before & after photos of some of downtown Oxford's most impactful façade projects! Since 2019, the City of Oxford's Façade Improvement Grant Program has helped bring 46 projects to life—turning a public investment of just \$102,914 into more than \$2.5 MILLION in private investment.

Downtown is looking better than ever, and the best is yet to come!

HISTORIC MAIN STREET OXFORD

426 & 428 MAIN STREET- BUTENSCHON DRUG COMPANY BUILDING



501 MAIN STREET- OLD OXFORD POST OFFICE BUILDING



520 MAIN STREET- OXFORD CLEANERS BUILDING



700 MAIN STREET- TATE BUILDING



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FACADE
IMPROVEMENT GRANT
PROJECTS

HISTORIC MAIN STREET OXFORD

12 EAST CHOCCOLOCCO STREET- HUBBARD PIANO COMPANY BUILDING



17 WEST CHOCCOLOCCO STREET- LANDERS BUILDING



231 EAST CHOCCOLOCCO STREET- WALKER HOUSE



Since 2019, the City of Oxford's Façade Improvement Grant Program has supported 46 façade improvement projects. This program has generated an outstanding return on investment, leveraging \$102,914 in public funding to spur more than \$2.5 million in private investment (\$2,543,797).

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FACADE
IMPROVEMENT GRANT
PROJECTS

August Business / Organization of the Month- Oxford Public Library

Each month, our downtown merchants, business owners, and organization leaders come together to discuss all things related to the growth and success of downtown. Following a brief business

session, the group enjoys a tour of a featured business or organization. In August, the meeting was hosted by the Oxford Public Library, where Executive Director Amy Henderson guided attendees on a tour of the facility and shared insight into the library's programs and services.

OXFORD PUBLIC LIBRARY




110 East Sixth Street
Oxford, Alabama 36203
Monday, 9 AM - 6:30 PM
Tuesday - Friday, 9 AM - 5 PM
Saturday, 9 AM - 1 PM
Sunday, 1 PM - 5 PM





Oxford Performing Arts Center

The show goes on at the [Oxford Performing Arts Center](#)! Tickets for all performances are now on sale. Don't miss your chance to enjoy an incredible lineup of events in September 2025!

 <p>SEP 5</p> <p>Wizards, Warriors, & Wonders WITH THE ATLANTA POPS ORCHESTRA</p>	 <p>SEP 7</p> <p>OH WHAT A NIGHT! A MUSICAL TRIBUTE TO FRANKIE VALLI & THE FOUR SEASONS</p>	 <p>SEP 9</p> <p>The Fab Four THE ULTIMATE TRIBUTE</p>
 <p>SEP 16</p> <p>Cuarteto Latinoamericano</p>	 <p>SEP 21</p> <p>Austin's PRIDE A NEW MUSICAL OF PRIDE AND PREJUDICE</p>	 <p>SEP 26</p> <p>Motortown All-Stars THE MUSIC AND THE MAGIC OF MOTOWN</p>

Thank You, Alabama Power!

The City of Oxford and Historic Main Street Oxford sincerely thank Alabama Power for their ongoing commitment to economic and community development. With a generous \$10,000 sponsorship, Alabama Power has joined as a Main Street Champion, supporting our mission to foster a thriving, vibrant downtown for residents, businesses, and visitors alike.



Available Residential Property

Interested in moving to Historic Downtown Oxford? Check out these available residential properties for sale.



208 Main Street- \$199,900.

Click [here](#) for more information!



11 Hickory Hills Circle- \$198,900.

Click [here](#) for more information!



231 McKibben Street- \$170,000.

Click [here](#) for more information!



220 East Fourth Street- \$225,000.

Click [here](#) for more information!



680 Stephens Street- \$295,000.

Click [here](#) for more information!



340 Williams Street- \$135,000.

Click [here](#) for more information!



1214 Barry Street- \$70,000.

Click [here](#) for more information!



1208 Barry Street- \$70,000.

Click [here](#) for more information!



211 West Oak Street- \$90,000.

Click [here](#) for more information!

About Historic Main Street Oxford (HMSO):

Historic Main Street Oxford (HMSO) is an economic and community development organization that focuses on the Four Point Approach strategy of organization, promotion, design, and economic vitality as outlined by Main Street America. The Four Point Approach makes Main Street an effective tool for a community-based, volunteer-driven, grassroots revitalization efforts. HMSO was created in 2014 when Oxford became a Designated Main Street Community by Main Street Alabama.

Vision Statement:

Historic Downtown Oxford will become Northeast Alabama's destination for arts, dining, entertainment, shopping, and special events.

Mission Statement:

The mission of Historic Main Street Oxford is to enhance downtown vibrancy, preserve its history, empower its community of business, and foster a center of activity for residents and visitors.

Our Team:

Jeremy Cruse, owner of *The Terrortorium*

Karen Grammer, owner of *The Main Olive*

Charlotte Hubbard, city council member & owner of *Hubbard's Off Main*

Robin Leonard, board secretary & downtown resident

Jeff Long, owner of *The English Cottage Gift & Florist*

Gerry Lyons, Oxford Police Department

Debbie Nothdurft, retired Oxford City Schools

Gwen Parrish, board chair & owner of *The Vine Chiropractic*

Ben Stewart, Oxford Fire Department

Donna Timmons, board secretary assistant

Hunter Gentry, director

Wren Munroe, marketing assistant



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Our mailing address is:

145 Hamric Drive East

P.O. Box 3383

Oxford, AL 36203

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