

— EST. 2014 —

HISTORIC OXFORD

MAIN STREET

— ALABAMA —

August 2025

A Word from Hunter...

As summer draws to a close and a new school year quickly approaches, I encourage you to enjoy the last few days of the season right here in Historic Downtown Oxford. Whether you're shopping with friends, dining with family, or creating one more special summer memory, downtown is the perfect place to be.

We're excited to share that Historic Main Street Oxford recently partnered with FigureEight Videography and the Oxford Marketing & Public Relations Department to produce a phenomenal promotional video showcasing some of our district's best places to dine and explore. Check it out in the newsletter!

Looking ahead, we are now accepting vendors for the upcoming Fall Market on Main. This signature event is a wonderful opportunity to highlight local talent and bring our community together, and we can't wait to see the incredible variety of vendors this year.

Finally, I'm thrilled to announce that Historic Main Street Oxford recently received two grants to further enhance the beauty of our district. A heartfelt thank-you goes to the Alabama Power Foundation and Main Street Alabama for their generous contributions in support of our mission to make downtown Oxford a more vibrant and welcoming destination.

See you downtown!

Hunter Gentry
Director, Historic Main Street Oxford

Main Street Promotion Video

Discover the charm of Historic Downtown Oxford in our newest promotional video!

From unique dining and drinks to boutique shopping and professional services, downtown Oxford has something for everyone.

Special thanks to Figure Eight Videography for bringing this vision to life!



2025 Main Street Investors

Historic Main Street Oxford extends our sincere thanks to our 2025 Investors for their generous financial support of our program. Your investment plays a vital role in preserving our history, supporting local businesses, and enhancing the vitality of downtown Oxford.

HISTORIC MAIN STREET OXFORD

MAIN STREET INVESTORS

Alfa Insurance - Thomas Shelton Agency

Cotton Antiques & Collectibles

First Baptist Church of Oxford

Hubbard's Off Main

Licensed Massage Therapy Associates

Parnell Insurance

R&R Travel

Rice & Rice PC

Spring Street Station

The English Cottage Florist & Gift

The Main Olive

The Terrortorium Haunted House & Amusements

The Vine Chiropractic

Thank you for your support!

Downtown Litter Clean Up Days

The next cleanup day is scheduled for Saturday, August 23, 2025, from 9 AM to 11 AM, meeting at Simmons Park (400 Main Street). All supplies—including litter grabbers, buckets, gloves, and garbage bags—will be provided. Just wear closed-toe shoes and bring your community spirit!

If you want to make a difference in downtown Oxford, be the change! Register [here](#) to join the next cleanup.

2025

DOWNTOWN LITTER CLEAN UP DAYS

SATURDAY, AUGUST 23

Join Historic Main Street Oxford for Downtown Litter Clean - Up Days & help make a difference in your community!
Meet at Simmons Park (400 Main Street) to tidy up designated downtown areas, all supplies are provided- just wear closed-to shoes & come ready to make an impact!



Business Development Workshop Series

As part of the Oxford Business Development Workshop Series, Grow Your Brand: Small Business Marketing Strategies will be held on Tuesday, August 5, 2025, from 10:00 AM to 11:30 AM at the Oxford Civic Center (401 McCullars Lane).

Presented by Freestyle Graphix, GoSocial Marketing, and Mizzell Marketing, this workshop will guide small business owners through effective strategies for brand building, social media engagement, and creating impactful marketing campaigns to help grow their business. Register [here](#)!



Grow Your Brand: Small Business Marketing Strategies

TUESDAY, AUGUST 5, 2025 | 10:00–11:30 AM

BUSINESS WORKSHOP SERIES

In this workshop, business owners will learn how to effectively market their brand, utilize social media, and implement strategic marketing campaigns to grow their business.



OXFORD CIVIC CENTER
401 MCCULLARS LANE, OXFORD, AL 36203

2025 Fall Market on Main Vendor Application

We're excited to announce that vendor applications are now open for the upcoming Fall Market on Main, taking place in historic downtown Oxford on Saturday, October 18, 2025, from 12:00 PM to 6:00 PM at Simmons Park (400 Main Street). We are seeking a diverse mix of vendors to make this community event truly special. Whether you're a local artisan, craft vendor, or food vendor, we invite you to apply. Vendor fees are as follows: Artisan & Craft Vendors – \$45, Junior Market Vendors – \$25, Food Vendors (Non-Food Truck) – \$50, and Food Trucks – \$100. Please note that submitting an application does not guarantee

participation, as all applications will be reviewed by our committee, and selected vendors will be contacted with confirmation details and an invoice. Only white 10'x10' tents are allowed—no other colors or sizes will be permitted. To apply, submit your application [here](#). If you have any questions, feel free to reply to this email or contact our office directly. We appreciate your interest and look forward to reviewing your application!



Downtown Landscape Project

Historic Main Street Oxford recently received TWO grants to enhance the beauty of our downtown district! Thanks to generous support from Main Street Alabama and the Alabama Power Foundation, we were able to improve and expand our landscaping efforts.

A special thank you goes to Justin (JD) Danelutt, Director of Grounds & Athletic Fields, and Wilson

Lowe, Assistant Superintendent of Choccolocco Park, for their leadership and expertise in overseeing this project. Their hard work is helping make our downtown more welcoming and vibrant for everyone!



Oxford's City Council & Mayor

Tuesday, July 8, 2025, the Oxford City Council met and officially passed resolutions declaring the mayor and council members duly elected to a new term in office.

Historic Main Street Oxford extends its congratulations to our reelected Mayor Alton Craft and council members Phil Gardner, Mike Henderson, Charlotte Hubbard, Chris Spurlin, and Steven Waits.

This marks a historic milestone for the City of Oxford. For the first time in city history, no municipal election was required, as our elected officials were chosen unopposed. The current mayor and council have served together since 2016.

Did you know it is a longstanding tradition for the newly elected mayor and council to ring the bell atop the Oxford Performing Arts Center? This historic bell, cast by Vanduzen & Tift, was purchased by the Oxford Volunteer Fire Company No. 1 in March 1885 and originally used to alert citizens in times of distress, especially during fires. It once hung above Oxford's former city hall in the 1920s before being relocated in 1952 to its current home at 100 East Choccolocco Street, now the Oxford Performing Arts Center.





Oxford Performing Arts Center

The show goes on at the [Oxford Performing Arts Center](#)! Tickets for all performances are now on sale. Don't miss your chance to enjoy an incredible lineup of events in August 2025!



2025 Rubato International Piano Competition
SEMI-FINALS | NIGHT ONE

The poster features a dark background with a pianist at a grand piano. It includes a registered trademark symbol (®) and a gold medal icon. The text 'SEMIFINALS NIGHT ONE' is prominently displayed, with 'AUG 14' in a gold-bordered box below it.



2025 Rubato International Piano Competition
SEMI-FINALS | NIGHT TWO

The poster features a dark background with a pianist at a grand piano. It includes a registered trademark symbol (®) and a gold medal icon. The text 'SEMIFINALS NIGHT TWO' is prominently displayed, with 'AUG 15' in a gold-bordered box below it.



2025 Rubato International Piano Competition
FINALS

The poster features a dark background with a pianist at a grand piano. It includes a registered trademark symbol (®) and a gold medal icon. The text 'FINALS' is prominently displayed, with 'AUG 16' in a gold-bordered box below it.

Available Residential Property

Interested in moving to Historic Downtown Oxford? Check out these available residential properties for sale.



211 West Oak Street- \$90,000.

Click [here](#) for more information!



1208 Barry Street- \$70,000.

Click [here](#) for more information!



1214 Barry Street- \$70,000.

Click [here](#) for more information!



115 Miller Street- \$89,000.

Click [here](#) for more information!



11 Hickory Hills Circle- \$199,900.

Click [here](#) for more information!



231 McKibben Street- \$179,900.

Click [here](#) for more information!



101 Williamson Avenue- \$149,500.

Click [here](#) for more information!



220 East Fourth Street- \$225,000.

Click [here](#) for more information!



307 West Eighth Street- \$149,900.

Click [here](#) for more information!



700 Hale Street- \$129,900.

Click [here](#) for more information!



680 Stephens Street- \$295,000.

Click [here](#) for more information!

About Historic Main Street Oxford (HMSO):

Historic Main Street Oxford (HMSO) is an economic and community development organization that focuses on the Four Point Approach strategy of organization, promotion, design, and economic vitality as outlined by Main Street America. The Four Point Approach makes Main Street an effective tool for a community-based, volunteer-driven, grassroots revitalization efforts. HMSO was created in 2014 when Oxford became a Designated Main Street Community by Main Street Alabama.

Vision Statement:

Historic Downtown Oxford will become Northeast Alabama's destination for arts, dining, entertainment, shopping, and special events.

Mission Statement:

The mission of Historic Main Street Oxford is to enhance downtown vibrancy, preserve its history, empower its community of business, and foster a center of activity for residents and visitors.

Our Team:

Jeremy Cruse, *owner of The Terrortorium*

Karen Grammer, *owner of The Main Olive*

Charlotte Hubbard, *city council member & owner of Hubbard's Off Main*

Robin Leonard, *board secretary & downtown resident*

Gerry Lyons, *Oxford Police Department*

Debbie Nothdurft, *retired Oxford City Schools*

Gwen Parrish, *board chair & owner of The Vine Chiropractic*

Ben Stewart, *Oxford Fire Department*

Donna Timmons, *board secretary assistant*

Hunter Gentry, *director*

Wren Munroe, *marketing assistant*



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