

— EST. 2014 —

HISTORIC OXFORD

MAIN STREET

— ALABAMA —

July 2025

A Word from Hunter...

Summer is officially here, and there is no better time to explore Historic Downtown Oxford! Our district continues to grow with the recent addition of two new businesses – Below Zero Creamery and Longleaf Books & Bindery. Both are wonderful additions to our ever-expanding list of locally owned businesses, and we encourage you to stop by and support them.

In June, a few of our Historic Main Street Oxford board members and volunteers visited Montevallo Main Street for an inspiring tour of their downtown district. We also hosted an informative business development workshop, *Finance Fundamentals for Small Businesses*. Opportunities like these are designed to equip our business community with the most helpful resources and tools for success. Be sure to check out the lineup of remaining workshops for this year later in the newsletter.

We were excited to see Alabama Small Towns and Downtowns recently feature some of our beloved downtown dining and drink spots, including Hubbard's Off Main, Southern Girl Coffee Company, The Bank Oxford, and Le Coin des Artistes. You can find their full feature later in this newsletter.

Lastly, I want to extend our deepest gratitude to our Main Street Investors for their generous support. Thank you to Alfa Insurance – Thomas Shelton Agency, Cotton Antiques & Collectibles, First Baptist Church of Oxford, Hubbard's Off Main, Licensed Massage Therapy Associates, Parnell Insurance, R&R Travel, Rice & Rice PC, Spring Street Station, The English Cottage Florist & Gift, The Main Olive, The Terrortorium Haunted House & Amusements, and The Vine Chiropractic. Your partnership makes our work possible.

See you downtown!

Hunter Gentry
Director, Historic Main Street Oxford

Below Zero Creamery

Below Zero Creamery is now at 614 Hale Street in downtown Oxford. The ice cream shop, known for its signature rolled ice cream made on a chilled surface, also offers creamy milkshakes in a variety of flavors.

Whether you're looking for a refreshing dessert or a fun, made-to-order experience, Below Zero Creamery delivers a unique spin on traditional ice cream. Guests can watch as their ice cream is hand-crafted and rolled fresh right before their eyes.

Below Zero Creamery is currently open Tuesday through Thursday and Saturday from 1 PM to 6 PM, and is closed on Sunday, Monday, and Friday. To learn more or place an order, call (256) 624-6240.



Longleaf Books & Bindery

Longleaf Books & Bindery has officially opened at 30 East Choccolocco Street in downtown Oxford. This cozy independent bookstore offers a curated selection of new and used books alongside professional bookbinding and restoration services.

With a passion for preserving stories both old and new, Longleaf Books & Bindery invites readers, collectors, and creatives alike to explore their shelves or bring in beloved volumes for custom binding and repair. The shop also hosts occasional literary events and workshops aimed at fostering community through storytelling and craftsmanship.

Longleaf Books & Bindery is open Wednesday and Thursday from 4 PM to 7 PM, Friday from 10 AM to 5 PM, and Saturday from 10 AM to 4 PM. To learn more, call (256) 591-2461.



Alabama Small Towns & Downtowns Coffee, Cocktails & Comfort Food: Sampling Oxford, Alabama's Tastiest Stops

By Kelly Caldwell

There's something about Oxford, Alabama, that hits just right — like your favorite song playing on the radio during a road trip. As the final stop on our small-town tasting tour, Oxford delivered the kind of memorable moments that only come from three things: good coffee, great cocktails, and plenty of comfort food.

We kicked things off with a visit to **Hubbard's Off Main**, a historic gem where comfort food is the star of the show. This isn't your typical meat-and-three — it's Southern elegance wrapped in warmth. The shrimp and grits were creamy, peppery perfection, and the fried green tomatoes had just the right crunch. It's the kind of place where Sunday supper meets special occasion, and every bite feels like home.

From cozy plates to caffeine pick-me-ups, **Southern Girl Coffee Co.** was our next must-sip stop. Inside, the energy is as bright as the coffee is bold. Between colorful walls and friendly baristas, this spot radiates positivity. Whether you're a pour-over purist or a caramel-latte lover, Southern Girl has your back. We recommend grabbing a comfy seat and staying a while — the coffee's great, but the atmosphere is what makes you linger.

Of course, no tour of Oxford would be complete without something a little more refined — and that's where **The Bank Oxford** comes in. Nestled inside a beautifully restored historic bank building (yes, the original vault is still there), this restaurant pairs upscale plates with serious cocktail game. Think smoked bourbon drinks, shareable appetizers with flair, and moody lighting that makes you want to dress up — even on a Tuesday. It's a little luxe, a little laid-back, and a lot of fun.

Keeping things casual but full of flavor, **Spring Street Station** brought us back to the heart of classic comfort. This spot is all about no-frills food done right: juicy burgers, pulled pork sandwiches, crispy fries, and a crew that treats you like family. You won't find fancy plating here — but you will find big portions, bold flavors, and stories shared across the table. It's the kind of hometown spot where everyone knows your name — and your go-to order.

For a final touch of creativity (and another coffee, because why not?), we visited **Le Coin des Artistes** — French for “The Artists' Corner.” It's a café-meets-gallery space that somehow manages to feel both serene and inspiring. Local artwork lines the walls while soft jazz plays in the background, making it the perfect place to recharge. We nibbled on empanadas, sipped cappuccinos, and soaked up the artistic energy that gives this corner of Oxford its own rhythm. The murals are must-see!

From lattes to lowball glasses and fried green tomatoes to flaky pastries, Oxford gave us a true taste of what small-town Southern flavor is all about. It's not just about eating well — it's about how these spots make you feel. Welcomed. Full. Happy.

This town may have been our final stop, but it gave us everything we were looking for. With each bite and sip, Oxford reminded us that good food and drink are really about connection — to a place, a memory, or just the people around the table.

Coffee, cocktails, and comfort food. It's a simple trio, but Oxford showed us just how rich it can be. We came hungry, left inspired, and we're already planning our return.

The article can be found [here](#).



2025 Main Street Investors

Historic Main Street Oxford extends our sincere thanks to our 2025 Investors for their generous financial support of our program. Your investment plays a vital role in preserving our history, supporting local businesses, and enhancing the vitality of downtown Oxford.

HISTORIC MAIN STREET OXFORD

MAIN STREET INVESTORS

Alfa Insurance - Thomas Shelton Agency
Cotton Antiques & Collectibles
First Baptist Church of Oxford
Hubbard's Off Main
Licensed Massage Therapy Associates
Parnell Insurance
R&R Travel
Rice & Rice PC
Spring Street Station
The English Cottage Florist & Gift
The Main Olive
The Terrortorium Haunted House & Amusements
The Vine Chiropractic

Thank you for your support!

Downtown Litter Clean Up Days

The next cleanup day is scheduled for Saturday, August 23, 2025, from 9 AM to 11 AM, meeting at Simmons Park (400 Main Street). All supplies—including litter grabbers, buckets, gloves, and garbage bags—will be provided. Just wear closed-toe shoes and bring your community spirit!

If you want to make a difference in downtown Oxford, be the change! Register [here](#) to join the next cleanup.

2025

DOWNTOWN LITTER CLEAN UP DAYS

SATURDAY, AUGUST 23

Join Historic Main Street Oxford for Downtown Litter Clean - Up Days & help make a difference in your community!
Meet at Simmons Park (400 Main Street) to tidy up designated downtown areas, all supplies are provided- just wear closed-to shoes & come ready to make an impact!



Business Development Workshop Series

As part of the Oxford Business Development Workshop Series, Grow Your Brand: Small Business Marketing Strategies will be held on Tuesday, August 5, 2025, from 10:00 AM to 11:30 AM at the Oxford Civic Center (401 McCullars Lane). Presented by Go Social Marketing + Design and Mizzell Marketing, this workshop will guide small business owners through effective strategies for brand building, social media engagement, and creating impactful marketing campaigns to help grow their business. Register [here](#)!



Grow Your Brand: Small Business Marketing Strategies

TUESDAY, AUGUST 5, 2025 | 10:00–11:30 AM

BUSINESS WORKSHOP SERIES

In this workshop, business owners will learn how to effectively market their brand, utilize social media, and implement strategic marketing campaigns to grow their business.



OXFORD CIVIC CENTER
401 MCCULLARS LANE, OXFORD, AL 36203

SAVE-THE-DATE

Oxford Business Development Workshop Series

Grow Your Brand: Small Business Marketing Strategies

Tuesday, August 5, 2025 | 10:00 – 11:30 AM

Conflict Resolution Through Healthy Communication

Thursday, September 4, 2025 | 10:00 – 11:30 AM

Building a Better Oxford: Volunteer Opportunities

Tuesday, October 7, 2025 | 6:00 – 7:30 PM



Finance Fundamentals for Small Businesses

We had another fantastic session in our Business Development Workshop Series with *Finance Fundamentals for Small Businesses*! A big thank you to our expert panel — Rebekah Singleton (Branch Manager) and Kevin Gibson (Senior Commercial Lending Officer) from First Bank of Alabama, along with Konnor Amis, CPA — for providing valuable insights on accounting, taxes, financial statements, cash flow management, and securing financing. This workshop was proudly presented by Historic Main Street Oxford and the City of Oxford, Alabama.



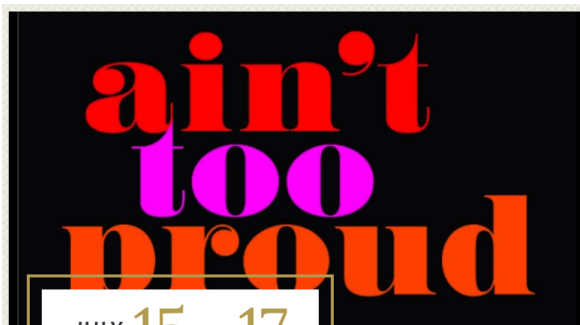
Montevallo Main Street Visit

Members of our board and several volunteers recently had the pleasure of visiting Montevallo Main Street. During our visit, we toured their public art installations and façade grant projects, explored local businesses, and strolled along the Tinglewood Trail in Orr Park. We are grateful to Montevallo Main Street for their warm hospitality and for sharing their inspiring downtown initiatives with us.



Oxford Performing Arts Center

The show goes on at the [Oxford Performing Arts Center](#)! Tickets for all performances are now on sale. Don't miss your chance to enjoy an incredible lineup of events in July 2025!



JULY 15 - 17

Ain't Too Proud – The Life and Times of The Temptations



JULY 24 - 26

Miss Alabama Volunteer 2025

Available Residential Property

Interested in moving to Historic Downtown Oxford? Check out these available residential properties

for sale.



211 West Oak Street- \$90,000.

Click [here](#) for more information!



1208 Barry Street- \$70,000.

Click [here](#) for more information!



1214 Barry Street- \$70,000.

Click [here](#) for more information!



115 Miller Street- \$89,000.

Click [here](#) for more information!



11 Hickory Hills Circle- \$199,900.

Click [here](#) for more information!



231 McKibbin Street- \$179,900.

Click [here](#) for more information!



101 Williamson Avenue- \$149,500.

Click [here](#) for more information!



220 East Fourth Street- \$230,000.

Click [here](#) for more information!

Calendar of HMSO Events & Committee Meetings

To stay up-to-date with all things happening in Historic Downtown Oxford, please checkout our newly improved calendar [here](#)!

Dine, Shop, & Explore!

Historic Downtown Oxford offers a unique experience for everyone including, but no limited to a first class performing arts center, a locally owned and operated coffee shop, variety of speciality shops, a Southern home-cooking restaurant also locally owned and operated, two art galleries, three historic churches, and walking distance to homes listed on the Alabama Register of Landmarks & Heritage and National Register of Historic Places.

A full directory listing can be found [here](#).

About Historic Main Street Oxford (HMSO):

Historic Main Street Oxford (HMSO) is an economic and community development organization that focuses on the Four Point Approach strategy of organization, promotion, design, and economic vitality as outlined by Main Street America. The Four Point Approach makes Main Street an effective tool for a community-based, volunteer-driven, grassroots revitalization efforts. HMSO was created in 2014 when Oxford became a Designated Main Street Community by Main Street Alabama.

Vision Statement:

Historic Downtown Oxford will become Northeast Alabama's destination for arts, dining, entertainment, shopping, and special events.

Mission Statement:

The mission of Historic Main Street Oxford is to enhance downtown vibrancy, preserve its history, empower its community of business, and foster a center of activity for residents and visitors.

Our Team:

Jeremy Cruse, *owner of The Terrortorium*

Karen Grammer, *owner of The Main Olive*

Charlotte Hubbard, *city council member & owner of Hubbard's Off Main*

Robin Leonard, *board secretary & downtown resident*

Gerry Lyons, *Oxford Police Department*

Debbie Nothdurft, *retired Oxford City Schools*

Gwen Parrish, *board chair & owner of The Vine Chiropractic*

Ben Stewart, *Oxford Fire Department*

Donna Timmons, *board secretary assistant*

Hunter Gentry, *director*

Wren Munroe, *marketing assistant*



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