



OCTOBER 2023



Historic Main Street Oxford would like to introduce the Board of Directors and officers for the 2023 - 2024 year!

Left to right, Jeremy Farr, Karen Grammer, Brad Cleghorn, Donna Timmons, Siri Thackston, Gwen Parrish, Hunter Gentry, Debbie Nothdurft, Robin Leonard, and Charlotte Hubbard. Not pictured is Gerry Lyons and Ben Stewart.

Officers & Staff: Gwen Parrish (chair), Robin Leonard (vice chair), Debbie Nothdurft (secretary),

Donna Timmons (secretary assistant), Siri Thackston (marketing assistant), and Hunter Gentry (director).

Oxfordfest

The 36th Annual Oxfordfest is planned for this upcoming Saturday, October 7, 2023 from 7:30 AM - 4 PM in Historic Downtown Oxford. Annually this event brings thousands of visitors locally and regionally to downtown. Historic Main Street Oxford will be setup in front of the Oxford Performing Arts Center, throughout the day, selling limited editions of Oxford-Opoly and Images of America: *Oxford* books. Stop by for a complementary bottle of water and enter to win one of our many gift drawings from Oxford Performing Arts Center, The Main Olive, The Shop on the Corner, Hubbard's Off Main, and other downtown businesses!



Second Friday on Main

The last Second Friday on Main for the season will be on Friday, October 13, 2023 from 4 PM - 9 PM at Simmons Park in Historic Downtown Oxford.

Food vendors for next week will be Big Boys Wings, Cousins Maine Lobster, Royal Slush, Taco Tuesday, and The Classic Melt.

Ryan Robertson Band will perform at the gazebo in Simmons Park from 4 PM - 7 PM.



Witches Ride & Walk on Main

Witches Ride & Walk on Main is a spirited stroll through Historic Downtown Oxford along Main Street, Snow Street, Choccolocco Street, and Oak Street. Participants must dress in their favorite "witch," "warlock," or "goblin" attire and are asked to bring candy to pass out to spectators. Men and children are encouraged to join the fun!

Bicycles, tricycles, carriages, skateboards, and roller skates are all acceptable forms of transportation in the event.

[Tickets](#) are required, adults- \$25 & children- \$10. Tickets include a tee-shirt and complementary gift.

Additional activities for the evening include Historic Main Street Oxford's inaugural Howl-O-Ween on Main (more information below), free showing of Hocus Pocus (1993 version) at Oxford Performing Arts Center at 7 PM, and The Terrororium will be open from 7 PM until 11 PM.



Trick or Treat on Main

Join us for our 9th Annual Trick or Treat on Main on Tuesday, October 31, 2023 from 5 PM to 8 PM! This is our annual Halloween event for families to enjoy, sponsored by Historic Main Street Oxford, the City of Oxford, and downtown merchants. The event includes bounce houses, slides, carnival games, food trucks, live entertainment, costume contests, and FREE candy! In years past, attendance has been recorded as between 20,000 - 25,000 attendees.

Vendors are asked to give out candy. This is not a vendor market, so sales are not permitted unless you are a food vendor. Businesses and organizations may give out promotional and informational items and

materials. The vendor application can be found [here](#).



Spotlight Business of the Month: Edwin Mortgage Team

Offering personalized mortgage solutions, fast customized quotes, great rates, and service with integrity, [Edwin Mortgage Team](#) knows your neighborhood extensively and can save you time and money.

Partnered with 90 of the nation's top lenders, Edwin Mortgage Team can pull your report one time and shop you across all of our partners to find the best fit for you!

Location: 7 Snow Street- Oxford, AL 36203

Hours of Operation: Monday - Friday, 9 AM - 5 PM

Owners: Jammi Cash & Nathan Jordan



Howl-O-Ween on Main

Historic Main Street Oxford is excited to announce our inaugural Howl-O-Ween on Main! This event will be affiliated with our Witches Ride & Walk on Main and take place on October 27, 2023 from 5 PM - 8 PM at Simmons Park.

We are accepting pet related businesses and organizations as vendors. Vendor fees are waived for this year. The vendor application can be found [here](#).



Annual Onboarding Orientation & Training Day

Our annual Onboarding Orientation and Training for board members, committee members, and volunteers was held on Monday, September 19, 2023.

If you are interested in becoming a committee member or volunteer, please email us at mainstreet@oxfordal.gov. To find out more about our goals and programs, please visit our website [here](#).



Main Street Rivalry 5K

As a continued partnership, Historic Main Street Oxford and Main Street Anniston collaborated for the third annual Main Street Rivalry 5K.

Two time champions (Anniston), were defeated by the new reigning champion (Oxford) with an 8-point lead. Kyle Mann (Oxford) took home first overall place.



The Terrortorium Haunted House & Amusements

The Terrortorium Haunted House & Amusements is now open for the fall season! Tickets and schedule details can be found [here](#).

TERRORTORIUM HAUNTED HOUSE AND AMUSEMENTS 25 West Choccolocco St. Oxford, AL 36203						
SUN	MON	TUE	WED	THU	FRI	SAT
TICKET SALES WEEKNIGHTS: 7-10 PM WEEKENDS: 7-11 PM TICKETS SOLD AT TICKET BOOTH CASH ONLY - ATM ON SITE					29	30
					5	6
					12	13
					19	20
					26	27
29	30	31				

Board Member Spotlight - Brad Cleghorn



Brad Cleghorn is a board member of Historic Main Street Oxford. He and his wife, Leah Sparks Cleghorn, are the owners of Southern Girl Coffee Co. and by day, he is employed by Murphy Oil USA. Brad is originally from Oxford, AL, but relocated back after living in the Midwest for a few years. Serving on the board for a year, Brad shared why he contributes to Historic Main Street Oxford, "I love downtown Oxford, the growing community, and the positive future."

He is Gadsden State Community College alumni and attended Saks High School. He is the husband to Leah, and father to Ada Ruth and Bella. They attend Church of the Highlands in Oxford. Along with contributing to his community, Brad enjoys reading, traveling, fishing, and golfing. Regarding his contribution to Oxford, Brad states, "I want to my part in planting my roots by laying the foundation of downtown Oxford for the next generation."

Oxford Performing Arts Center

The Oxford Performing Arts Center is the region's primary arts and entertainment venue located in the

heart of Historic Downtown Oxford, Alabama. The venue is comprised of a 1,200 seat main theatre, a 200 seat Studio theatre, and two art galleries.

At OPAC, it's all about YOUR experience! For more information, please visit [here](#).

Location: 100 East Choccolocco Street

Hours of Operation: Tuesday - Friday, 11 AM - 6 PM

Fall 2023 Series at OPAC

Series Extras, while presented by the same sponsor, are sold separately. Subscribers to a series have the opportunity to purchase tickets to Series Extra performances before they go on sale to the general public!

Webb Concrete Classic Country Series		Bernardi Pops Series	
 Clint Black	 Sawyer Brown	 Johnny Mathis	 Christmas with Mark Vincent

RMC Concert Series	Potts Arts Discovery Series	NobleBank & Trust Broadway Series	Community Foundation Chamber Music Series	Insurance Planning Services Legends Series
 The Pointer Sisters	 The Underwater Bubble Show	 The Four Phantoms	 Texas Guitar Quartet	 Always Loretta
 The Spinners	 A Very Electric Christmas	 The Johnny Cash Experience	 Vision Duo	 The Motor City Revue
SERIES EXTRA  The Lettermen		SERIES EXTRA  Stomp		SERIES EXTRA  The Everly Set

256-241-3322


OXFORD
 PERFORMING ARTS CENTER

oxfordpac.org

The Main Olive has Frios!

The Main Olive now carries Frios Gourmet Pops have come to The Main Olive & Historic Downtown Oxford!

Current Flavors: Strawberry, Strawberry Mango, Blueberry Cheesecake, Chocolate, Cookies & Cream.

Have a favorite flavor? Let us know!



Downtown Discount!

[The Main Olive](#) is offering a 10% discount at checkout if you present a receipt from ANY

business located in Historic Downtown Oxford.

Please be on the lookout for more details on other businesses offering this discount!

"Why I Love Main Street" Testimonials



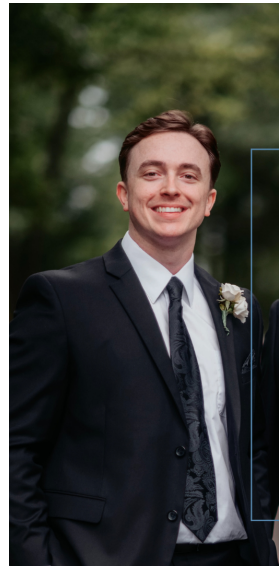
"Why I love Main Street"

Testimonial

"Having grown up in Oxford, there is just something about the architecture and charm of downtown that I have always loved! When I opened Edwin Mortgage Team in January 2020, I had the dream of one day having my office along the same parade route that I once walked while attending Oxford High School. Oxford's rich history is evident in the beautifully preserved buildings, creating an atmosphere that's both inspiring and inviting. As someone who values tradition and heritage, being surrounded by such a tangible sense of the past is truly special. Moreover, the sense of community in downtown Oxford is unmatched. The local businesses, from quaint boutiques or local restaurants to the cozy coffee shop, all feel like part of a close-knit family. I was excited when I had the opportunity to move my office to this charming and vibrant community. It's this warmth and neighborly spirit that I wanted to experience and embrace. Oxford offers not just a picturesque backdrop for our business, but a genuine sense of belonging and connection that makes every day here a pleasure. I love seeing all the growth in Historic Downtown Oxford and I can't wait to see what the future holds!"

- Jammi Cash

— EST. 1882 —
**HISTORIC
OXFORD**
— ALABAMA —



"Why I love Main Street"

Testimonial

"I admire Historic Downtown Oxford for its unique character and rich history that can be appreciated by both locals and visitors. Our variety of businesses continues to grow, adapting to changing needs. While retail is important, creating an enjoyable Downtown Experience holds great significance, and we're consistently enhancing it. Beyond shopping, Downtown Oxford fosters connections and community, with pedestrian-friendly streets, cultural events, and business-civic collaborations enriching the overall experience. By integrating heritage with progress, Historic Downtown Oxford thrives as a lively hub, valuing its past while embracing the future"

- C.J. Foster

— EST. 1882 —
**HISTORIC
OXFORD**
— ALABAMA —

Calendar of HMSO Events & Committee Meetings

To stay up-to-date with all things happening in Historic Downtown Oxford, please checkout our newly improved calendar [here](#)!

Then & Now



East Choccolocco Street c. 1979 (left) and 2023 (right). Photo courtesy of Lindblom Collection and Historic Main Street Oxford.

Dine, Shop, & Explore!

Historic Downtown Oxford offers a unique experience for everyone including, but no limited to a first class performing arts center, a locally owned and operated coffee shop, variety of speciality shops, a Southern home-cooking restaurant also locally owned and operated, two art galleries, three historic churches, and walking distance to homes listed on the Alabama Register of Landmarks & Heritage and National Register of Historic Places.

A full directory listing can be found [here](#).

About Historic Main Street Oxford (HMSO):

Historic Main Street Oxford (HMSO) is an economic and community development organization that focuses on the Four Point Approach strategy of organization, promotion, design, and economic vitality as outlined by Main Street America. The Four Point Approach makes Main Street an effective tool for a community-based, volunteer-driven, grassroots revitalization efforts. HMSO was created in 2014 when Oxford became a Designated Main Street Community by Main Street Alabama.

Vision Statement:

Historic Downtown Oxford will become Northeast Alabama's destination for arts,

dining, entertainment, shopping, and special events.

Mission Statement:

The mission of Historic Main Street Oxford is to enhance downtown vibrancy, preserve its history, empower its community of business, and foster a center of activity for residents and visitors.

Our Team:

Brad Cleghorn, *owner of Southern Girl Coffee Co.*

Jeremy Farr, *downtown resident*

Charlotte Hubbard, *city council member & owner of Hubbard's Off Main*

Robin Leonard, *board secretary & downtown resident*

Gerry Lyons, *Oxford Police Department*

Karen Grammer, *owner of The Main Olive*

Debbie Nothdurft, *retired Oxford City Schools*

Gwen Parrish, *board chair & owner of The Vine Chiropractic*

Ben Stewart, *Oxford Fire Department*

Hunter Gentry, *director*

Siri Thackston, *marketing assistant*

Donna Timmons, *board secretary assistant*



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