



JULY 2023

Upcoming Events

1 MARKET ON MAIN
July 1, Saturday 8 AM - 1 PM

14 SECOND FRIDAY ON MAIN
July 14, Friday 4 PM - 9 PM

15 MARKET ON MAIN
July 15, Saturday 8 AM - 1 PM

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Second Friday on Main

Second Friday on Main, formerly known as Food Truck Friday on Main, is held on the second Friday of the month from April 2023 to October 2023 from 4 PM - 9 PM at Simmons Park in Historic Downtown Oxford. Each Friday will include a variety of mobile food vendors, live entertainment, lawn games, a bounce house, and a free movie for the whole family!

Choccolocco Cruise-In, hosted by Hartwell Masonic Lodge is every 2nd Friday during Food Truck Friday on Main. For more information to register, please contact Zachary Grizzard at 256-239-5269.

Food Vendors for July's Second Friday on Main:

Bonnie Ray's
Cousin's Maine Lobster
Kin Express
Kona Ice of Calhoun County
Pelican's of Oxford
RnB Finz n Chicks
Royal Slush
Taco Tuesdays
The Classic Melt

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RIBBON CUTTING

for **goSocial**
MARKETING

FRIDAY, JULY 14, 2023
10:30 AM

17 W Choccolocco Street, Suite C, Oxford, AL 36203

SERVICES:

- ✓ **Social Media Management**
(paid & organic)
- ✓ **Logo Design**
- ✓ **Graphics**
- ✓ **Marketing Consulting**





Final voting is open for the 2023 Reader's Choice Awards! Vote for your favorites in Calhoun County through 5:00 p.m. CDT on Sunday, July 9th. The winners will be honored in the upcoming special Reader's Choice section of the Anniston Star.

2023 Anniston Star Reader's Choice Awards

The Anniston Star has started final voting for the 2023 Reader's Choice Awards! Multiple businesses located in Historic Downtown Oxford have been nominated!

Be sure to vote for the following downtown businesses, organizations, and individuals that have made the list until Sunday, July 9th.

- Independent Living: **Oxford House**
- Chiropractor: **Ryan Parrish (The Vine Chiropractic LLC)**
- Massage Therapist: **Lori White (Licensed Massage Therapy Associates)**
- Medical Laboratory Service: **Oxford Primary Care & Weight Loss Center**
- Weight Loss Service: **Oxford Primary Care & Weight Loss Center**
- Barber Shop: **JB & CO Salon Barber**
- Beauty Shop: **Styles & Smiles**
- Local Radio / TV Personality: **Jock Burgess (97.9 WVOK) and Steve Stevens (97.9 WVOK)**
- Radio Station: **97.9 WVOK**
- Building Supply: **Oxford Lumber**
- Nursery: **Succ It Up**
- Real Estate Company: **Really Real Real Estate**

- Child Care: **New Adventures Learning Center**
- Insurance Agency: **Parnell Insurance**
- Community Event: **Oxfordfest and Witches Ride & Walk on Main (Oxford)**
- Place To Have An Event: **Onyx & Opal**
- Public School: **Oxford City Schools**
- Local Tourist Attraction: **Historic Downtown Oxford**
- Dry Cleaner: **Oxford Cleaners**
- Gift Shop: **Succ It Up**
- Sporting Goods Store: **The Tackle BOX**
- Travel Agency: **R&R Travel**
- Grocery Store: **Fresh Value (Dorsey's)**
- Buffet: **Hubbard's Off Main**
- Coffee Shop: **Southern Girl Coffee Roasting Co.**
- Fine Dining: **Hubbard's Off Main**
- Fried Chicken: **Hubbard's Off Main**
- Steaks: **Hubbard's Off Main**
- Place for a Romantic Dinner: **Hubbard's Off Main**
- Home Mortgage: **Edwin Mortgage Team**

VOTE HERE: <https://www.annistonstar.com/readers-choice/>

July - Professional Business Appreciation Month

Amidst all the changes in communities across the country, Main Streets remain a place where professionals gather and work. Financial, legal, governmental, design, and technology professionals gravitate to places where there are energy, excitement, and collaborative opportunities. Throughout the month of July, Historic Main Street Oxford will highlight our professional services and leaders that are located in downtown Oxford.

Oxford Performing Arts Center 10th Anniversary Season Reveal

Spotlight Business of The Month: Oxford Performing Arts Center. 🌟

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This past month, Oxford Performing Arts Center celebrated its 10th Anniversary! The Fall Season Reveal has released the upcoming artists. There are many performances to look forward to!

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For Fall Series Information and events click [here](#).

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Oxford Performing Arts Center will be presenting dozens of incredible performances this Fall, and they hope to see you there!

Fall 2023 Series at OPAC

Series Extras, while presented by the same sponsor, are sold separately. Subscribers to a series have the opportunity to purchase tickets to Series Extra performances before they go on sale to the general public!

Webb Concrete Classic Country Series		Bernardi Pops Series	
 <p>Clint Black</p>	 <p>Sawyer Brown</p>	 <p>Johnny Mathis</p>	 <p>Christmas with Mark Vincent</p>
RMC Concert Series	Potts Arts Discovery Series	NobleBank & Trust Broadway Series	Community Foundation Chamber Music Series
 <p>The Pointer Sisters</p>	 <p>The Underwater Bubble Show</p>	 <p>The Four Phantoms</p>	 <p>Texas Guitar Quartet</p>
 <p>The Spinners</p>	 <p>A Very Electric Christmas</p>	 <p>The Johnny Cash Experience</p>	 <p>Always Loretta</p>
SERIES EXTRA  <p>The Lettermen</p>		SERIES EXTRA  <p>Stomp</p>	 <p>Vision Duo</p>
			 <p>FROM HITSVILLE TO SOULSVILLE The Motor City Revue</p> <p>SERIES EXTRA  <p>The Everly Set</p> </p>

256-241-3322



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Fall 2023 Season Extras at OPAC

In addition to our Series performances, we present many exciting Season Extras for your enjoyment! The schedule of Season Extras includes entertainment for everyone across different genres. Season Extra performances are purchased individually. Gold Circle members, at certain levels, may save up to 20% on tickets to Season Extras.



The Frontmen of Country



Martha Reeves and the Vandellas



Sun Records Live



The Sounds of Georgia



Electric Avenue: The 80s MTV Experience



An Evening with Pam Tillis



David Nail



BlackHawk



America's Sweethearts



Eli Young Band



Mariachi Sol De Mexico's Merry-Achi Christmas



Home Free for the Holidays



An Olde English Christmas
with Herman's Hermits starring Peter Noone

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ABOUT OUR FALL 2023 SEASON

Every year, we present dozens of incredible performances across our Fall and Spring Seasons. We also host several performances and programs throughout the summer. Shows at OPAC are presented as **Series Shows**, **Series Extras**, or **Season Extras**. Learn more about these performances below.

SERIES SHOWS

With the support of our sponsors, we offer seven genres of two-show package **Series**. These **Series** present two shows during each Fall and Spring Season. **Series** subscriptions offer savings versus purchasing tickets individually. By purchasing a **Series** subscription, you also have the option to keep your same seats each time you renew.

SERIES EXTRAS

Series Extra performances, although presented by the same sponsor as the main series, are sold separately. However, subscribers to the series enjoy the benefit of being able to purchase tickets for these **Series Extra** performances before they are made available to the general public. This gives **Series Subscribers** the advantage of securing their seats for the **Series Extra** shows in advance.

SEASON EXTRAS

In addition to our **Series** performances, we present many exciting **Season Extras** for your enjoyment! The schedule of **Season Extras** includes entertainment for everyone across different genres. **Season Extra** performances are purchased individually. **Gold Circle members**, at certain levels, may save **up to 20%** on tickets to **Season Extras**.

FALL 2023 SERIES AT OPAC

Regional Medical Center Concert Series	Webb Concrete Classic Country Music Series	NobleBank & Trust Broadway Series	Bernardi Pops Series	Potts Arts Discovery Series	Insurance Planning Services Legends Series	Community Foundation Chamber Music Series
POP & ROCK CONCERTS	CLASSIC COUNTRY STARS	BROADWAY-STYLE MUSICALS & EXPERIENCES	ATLANTA POPS & SPECIAL GUESTS	SHOWS FOR KIDS & FAMILIES	TRIBUTE EXPERIENCES	CLASSICAL CHAMBER MUSIC

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Recycling Container in Historic Downtown Oxford

Did you know Historic Downtown Oxford houses a recycling container? 

We highly encourage all residents of Oxford to keep our city clean. The recycling container, managed by Keep Oxford Beautiful, is a material recovery facility that is currently accepting cardboard, mixed paper, and aluminum cans only. This project was funded by the Alabama Department of Environmental Management and is an affiliate of Keep Oxford Beautiful.

Located near 600 Berry Street, adjacent to the Oxford Water Department.



Keep Oxford Beautiful hosts Litter Cleanup

Keep Oxford Beautiful hosted a Litter Cleanup in Historic Downtown Oxford on July 16th. Keep Oxford Beautiful is an affiliate to Keep Alabama Beautiful and Keep America Beautiful. Thank you to all who participated in the Litter Cleanup, and to Keep Oxford Beautiful for hosting this important event!

To become a volunteer and assist with future clean-up days, please fill out this [form](#).



Downtown Discount!

[The Main Olive](#) is offering a 10% discount at checkout if you present a receipt from ANY business located in Historic Downtown Oxford.

Please be on the lookout for more details on other businesses offering this discount!

Spotlight Business of the Month: Oxford Performing Arts Center

Oxford Performing Arts Center (OPAC) opened as the region's primary performance venue in 2013 following the restoration and expansion of a historic building in downtown Oxford, Alabama. It serves as a regional model for a sustainable arts center—with its focus on performance,

education, and community programs. OPAC presents more than 130 performances year-round, at affordable prices. They deliver outstanding local, national, and international talent. It enriches public education by bringing more than 14,000 school children to the theater annually to see free performances of music, theatre, and dance. OPAC subsidizes local arts organizations, including the Oxford Arts Council and the Oxford Community Chorus. It offers its facilities to the Oxford City School System for free, or at a nominal cost, providing more than \$30,000 in free rental services to local schools. OPAC delivers best-in-class technical support capable of serving touring Broadway shows to nationally acclaimed musicians.

Located at 100 East Choccolocco Street- Oxford, AL 36203

Box Office Hours of Operation: Tuesday - Friday, 11 AM - 6 PM



Board Member Spotlight



Jeremy Farr

Jeremy Farr currently serves as the board chair for Historic Main Street Oxford. His maternal family are Oxford natives and residents. After returning from college, Jeremy moved back to Oxford and became employed with NobleBank and Trust. "Oxford was an amazing place to visit, and I always enjoyed the area," he says in regard to his return to Oxford.

Jeremy is the husband of Casey Farr and the father of their three children, Evan, Kate, and Jase. They have been residents in Calhoun County since 2005 but recently relocated to Historic Downtown Oxford. Jeremy states why he serves the board, "We have enjoyed watching the city evolve and grow. We are excited to be a part of its future."

Calendar of HMSO Events & Committee Meetings

JULY 2023

SUN	MON	TUE	WED	THURS	FRI	SAT
30	31					1 Market on Main 8 AM - 1 PM
2	3	4 Independence Day	5	6	7	8
9	10	11	12	13 Organization Committee Meeting 10:30 AM - 11:30 AM	14 Ribbon Cutting- GoSocial Media 10:30 AM Second Friday on Main 4 PM - 9 PM	15 Market on Main 8 AM - 1 PM
16	17 HMSO Board Meeting 4 PM	18 Downtown Business Meeting 7:30 AM - 8:30 AM	19 Market on Main Committee Meeting 5:30 PM - 6:30 PM	20 Design Committee Meeting 10:30 AM - 11:30 AM Downtown Incentives 101 Workshop 5 PM	21	22
23	24	25	26	27 Promotion Committee Meeting 5:30 PM - 6:30 PM	28 Second Friday on Main Committee Meeting 1:30 PM - 2:30 PM	29

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Dine, Shop, & Explore!

Historic Downtown Oxford offers a unique experience for everyone including, but no limited to a first class performing arts center, a locally owned and operated coffee shop, variety of speciality shops, a Southern home-cooking restaurant also locally owned and operated, two art galleries, three historic churches, and walking distance to homes listed on the Alabama

Register of Landmarks & Heritage and National Register of Historic Places.

A full directory listing can be found [here](#).

About Historic Main Street Oxford (HMSO):

Historic Main Street Oxford (HMSO) is an economic and community development organization that focuses on the Four Point Approach strategy of organization, promotion, design, and economic vitality as outlined by Main Street America. The Four Point Approach makes Main Street an effective tool for a community-based, volunteer-driven, grassroots revitalization efforts. HMSO was created in 2014 when Oxford became a Designated Main Street Community by Main Street Alabama.

Vision Statement:

Historic Downtown Oxford will become Northeast Alabama's destination for arts, dining, entertainment, shopping, and special events.

Mission Statement:

The mission of Historic Main Street Oxford is to enhance downtown vibrancy, preserve its history, empower its community of business, and foster a center of activity for residents and visitors.

Our Team:

Brad Cleghorn, owner of Southern Girl Coffee Co.

Jeremy Farr, board chair & downtown resident

Charlotte Hubbard, city council member & owner of Hubbard's Off Main

Robin Leonard, board secretary & downtown resident

Gerry Lyons, Oxford Police Department

Karen Grammer, owner of The Main Olive

Debbie Nothdurft, retired Oxford City Schools

Gwen Parrish, owner of The Vine Chiropractic

Ben Stewart, Oxford Fire Department

Hunter Gentry, *director*

Siri Thackston, *marketing assistant*

Donna Timmons, *board secretary assistant*



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