

OCTOBER 2024

A Word from Hunter...

Fall has officially arrived, bringing cooler weather and a vibrant season of events to our beloved downtown. October is one of the most exciting months of the year for Historic Main Street Oxford, filled with activities that showcase our community spirit and dedication.

First, I'd like to express my deepest gratitude to the Oxfordfest Committee—Audrey Oswalt, Bull Crosson, Dalton Thrower, Dawn Malloy, Darlene Harris, Eric Ishee, Eryn Malloy, Rod Harris, Teresa Crosson—for their hard work and dedication in organizing this year's Oxfordfest. Since the 1980s, this annual event has brought thousands of visitors to Historic Downtown Oxford, making it one of the city's most cherished traditions. I would also like to extend a heartfelt thank you to our downtown merchants for their support during Oxfordfest, as their participation and enthusiasm help create a welcoming atmosphere for all attendees. A special thanks also goes to the City of Oxford's departments, including police, fire, health systems paramedics, and street department, whose support and service are critical to making this event safe and successful year after year.

As we move into October, we are wrapping up our annual Market on Main and Second Friday on Main events for the year. These events have been wonderful opportunities for the community to shop local, enjoy live entertainment, and come together as friends and neighbors. We are already looking forward to bringing them back next season!

In addition to Oxfordfest, Historic Main Street Oxford has a full slate of exciting events planned for October. Our Fall Market on Main, Witches Ride & Walk on Main, and Howl-O-Ween on Main are all scheduled for Saturday, October 19, 2024. These events promise to be fun for the entire family, bringing the community together to enjoy the fall season and support local businesses. To close out the Halloween festivities, our annual Trick-or-Treat on Main will take place on Thursday, October 31, 2024. We hope to see everyone in their best costumes enjoying a spooky good time!

We are also thrilled to welcome two new businesses to downtown—Madi Lou's Boutique and Kelly Right

Real Estate. Their presence adds even more charm to our growing business community, and we encourage you to stop by and support these wonderful additions.

Thank you all for your continued support of Historic Main Street Oxford. We look forward to seeing you at our upcoming events and hope you enjoy everything our downtown has to offer this season!

Best regards,

Hunter Gentry Director, Historic Main Street Oxford









VENDOR APPLICATIONS:

Fall Market on Main

Howl-O-Ween on Main

Trick-or-Treat on Main

TICKETS & REGISTRATION:

Witches Ride & Walk on Main

Howl-O-Ween on Main



Madi Lou's Boutique has officially opened, marking the occasion with a ribbon-cutting ceremony on September 12, 2024. The boutique offers a range of products, including traditional boutique items, custom

Subscribe out on Past Issues ucker hat bar, handcrafted soap and body products from Three Cedars Farmhouse, Translate

and permanent jewelry. They also host parties and pop-up events. You can visit Madi Lou's Boutique at 429 Main Street, Oxford, AL, with business hours from Tuesday to Saturday, 10 AM to 6 PM.

Kelly Right Real Estate



Kelly Right Real Estate has officially opened. Located at 614 Hale Street, Suite B, the company is dedicated to providing exceptional service, support, training, and technology to ensure customer satisfaction. Kelly Right Real Estate empowers its agents to grow in their careers while fostering lasting relationships with clients, the community, and the company.

Downtown Litter Clean Up

On Saturday, September 28, Historic Main Street Oxford organized a litter cleanup day throughout downtown, bringing together volunteers from the Oxford High School Ambassadors, Oxford Girl Scouts, and the community. Together, they removed litter and debris from several streets, including Barry Street, Choccolocco Street, East Sixth Street, Gray Street, Luttrell Street, Main Street, McKibbon Street, Snow Street, and Thomason Street. These cleanup events are coordinated quarterly, with one remaining for this year on Saturday, December 7, 2024. All necessary supplies are generously provided by Keep Alabama Beautiful in partnership with ALDOT.





Spotlight Organization of the Month

The Terrortorium Haunted House & Amusements is a thrilling Halloween attraction located in Oxford, Alabama, celebrating its 15th year of operation in 2024. Owned and operated by Jeremy Cruse, whose passion for haunted attractions began in the late 1980s, the Terrortorium offers a "CARNEVIL" of fun and fright. Visitors can navigate through the twisted corridors of the haunted house, enjoy a ride on the Big Eli Ferris Wheel, and experience nostalgia with The Haunted Castle Dark Ride, originally from Miracle Strip Amusement Park in Panama City Beach. Known for its "Midway of Macabre," the Terrortorium invites

The Terrortorium Haunted House & Amusements
25 West Choccolocco Street





25 West Choccolocco St. Oxford, AL 36203								
SUN	MON	TUE	WED	THU	FRI	SAT		
	TICKET			27	28			
	VEEKEND VEEKEND		3	4	5			
			10	11	12			
	KETS SOLD AT ASH ONLY —		17	18	19			
				24	25	26		
27	28	29	30	31				

Congratulations to The English Cottage Florist & Gift for winning the 2024 Historic Main Street Oxford Fall Window & Storefront Contest, sponsored by Go Social Marketing and Oxford Lumber! Historic Main Street Oxford partnered with Go Social Marketing and Oxford Lumber for this contest, where winners receive an Oxford Lumber Prize Pack and a recognition sign from Go Social Marketing, which will be displayed until the next winner is announced.



Hurricane Helene Relief Donations Needed!

Donations are being collected for Hurricane Helene relief efforts through Thursday evening to support those in need during this challenging time. Essential items needed include flashlights, batteries, non-perishable food, personal hygiene and feminine products, hand tools, baby supplies, first aid kits, pet food, and cleaning supplies. Monetary donations can be made through the Red Cross or United Way via provided links. Please note, no clothing donations will be accepted. Drop-off locations include fire and police stations in Jacksonville, Anniston, and Oxford, AL, as well as Oxford Health Systems. Let's come together to support our community during this critical time!



Accepted Items:

- Flashlights & Batteries
- Non-Perishable Food Items
- Personal Hygiene & Feminine Products
- → Hand Tools (Rakes, Shovels & Buckets)

First Aid Kits

- Pet Food & Supplies
- Cleaning Supplies
- Monetary Donations

Donation Drop Off Locations

Anniston Fire Departments
Fire Station 1- 225 East 17th Street, Anniston, Al 36206

Fire Station 3 / Anniston Regional Training Center-5304 McClellan Blvd, Anniston, Al 36206

Jacksonville Fire Department Station 1 911 Public Safety Dr. Sw Jacksonville, AL 36265

Oxford Locations
Oxford Fire Station 1-70 E. 6th St. Oxford, Al 36203

Oxford Fire Station 2-1920 Friendship Rd. Oxford, Al 36203

Oxford Fire Station 3-56 Bynum Cut-Off Rd. Oxford, Al 36203

Oxford Police Department- 600 Stanley Merrill Dr. Oxford, Al 36203

Oxford Health System Paramedics-12 W. Hamric Dr. Oxford, Al 36203













Monetary Donations





















Oxford Performing Arts Center

The Oxford Performing Arts Center recently announced its Fall 2024 performances. View the lineup and on-sale information here!



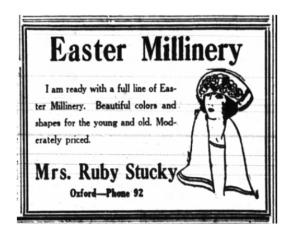
Hubbard Piano Company Building



The history of this building dates back to the 1880s, when it was once a large three-story building where the much smaller building stands now. It was owned and operated by Ruby Stucky in the 1910s - 20s as a hat shop. Skip ahead to the 1960s, and a variety of appliances were sold here by Pope TV & Appliance. Charles Hubbard then owned and operated Hubbard Piano Company here from 1979 to 2014, where his shop was referred to as "an anchor of Oxford's downtown business district."

Research by Hunter Chase Gentry and written by Julie Skinner Mangham, November 2023









Calendar of HMSO Events & Committee Meetings

To stay up-to-date with all things happening in Historic Downtown Oxford, please checkout our newly improved calendar <u>here!</u>

Historic Downtown Oxford offers a unique experience for everyone including, but no limited to a first class performing arts center, a locally owned and operated coffee shop, variety of speciality shops, a Southern home-cooking restaurant also locally owned and operated, two art galleries, three historic churches, and walking distance to homes listed on the Alabama Register of Landmarks & Heritage and National Register of Historic Places.

A full directory listing can be found <u>here</u>.

About Historic Main Street Oxford (HMSO):

Historic Main Street Oxford (HMSO) is an economic and community development organization that focuses on the Four Point Approach strategy of organization, promotion, design, and economic vitality as outlined by Main Street America. The Four Point Approach makes Main Street an effective tool for a community-based, volunteer-driven, grassroots revitalization efforts. HMSO was created in 2014 when Oxford became a Designated Main Street Community by Main Street Alabama.

Vision Statement:

Historic Downtown Oxford will become Northeast Alabama's destination for arts, dining, entertainment, shopping, and special events.

Mission Statement:

The mission of Historic Main Street Oxford is to enhance downtown vibrancy, preserve its history, empower its community of business, and foster a center of activity for residents and visitors.

Our Team:

Jeremy Cruse, owner of The Terrortorium

Karen Grammer, owner of The Main Olive

Charlotte Hubbard, city council member & owner of Hubbard's Off Main

Robin Leonard, board secretary & downtown resident

Gerry Lyons, Oxford Police Department

Debbie Nothdurft, retired Oxford City Schools

Gwen Parrish, board chair & owner of The Vine Chiropractic

Ben Stewart, Oxford Fire Department

Donna Timmons, board secretary assistant



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Our mailing address is:

145 Hamric Drive East P.O. Box 3383 Oxford, AL 36203

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