

— EST. 2014 —

HISTORIC OXFORD MAIN STREET

— ALABAMA —

JULY 2024

A Word from Hunter...

It is with great pride and excitement that I announce the 10th anniversary of Historic Main Street Oxford (HMSO). Accredited through Main Street Alabama and Main Street America, we have spent the past decade building a stronger, more vibrant, and safe downtown that is inclusive for everyone.

Established by the Oxford City Council on July 22, 2014, HMSO has been at the forefront of community and economic development. Our work is guided by the Four Point Approach strategy of Organization, Promotion, Design, and Economic Vitality as outlined by Main Street America. This strategy has proven to be an incredibly effective tool for community-based, volunteer-driven, grassroots revitalization.

HMSO is committed to enhancing downtown vibrancy, preserving our history, empowering our business community, and fostering a center of activity for residents and visitors.

As we celebrate this milestone, I want to highlight some of our most notable achievements:

- **New Businesses:** We have welcomed 31 new or relocated businesses, with 17 still thriving today.
- **Façade Improvement:** We established a façade improvement grant program funding 25 projects, resulting in a public investment of \$31,640 and private investment of \$135,261.
- **Art Installations:** We commissioned two murals, adding vibrant art to our community.
- **Awards:** We have received 18 Awards of Excellence from Main Street Alabama.
- **Events:** We introduced new events like the Witches Ride & Walk on Main, Main Street Rivalry 5K, and Second Friday on Main. Additionally, we rebranded popular events such as Trick or Treat on Main and Market on Main.
- **Business Support:** We launched a Business Development Workshop series and a monthly networking event for all downtown businesses and organizations.
- **Historic Preservation:** We initiated the Downtown Historic Plaque Project, marking 10 landmarks with bronze plaques noting the official name and year of construction.

While we celebrate these accomplishments, we acknowledge that there is still much work to be

done. Our efforts are far from over, and we are excited about what the future holds for our community.

I want to extend my heartfelt thanks to Mayor Alton Craft and the Oxford City Council members: Phil Gardner, Mike Henderson, Charlotte Hubbard, Chris Spurlin, and Steven Waits for their unwavering support. Additionally, I want to thank all of HMSO's past and present board members and volunteers.

A more detailed ten-year report will be published in a few weeks. In the meantime, stay tuned for more exciting updates from Historic Main Street Oxford!



Ribbon Cutting: English Cottage Florist & Gift

Join us in welcoming English Cottage Florist & Gift to Historic Downtown Oxford on Friday, July 12, at 10 AM. With forty years of experience, this new (to Oxford) florist and gift shop is sure to delight. Don't miss out on the grand opening!



Summer Window & Storefront Contest- The Vine Chiropractic

Congratulations to The Vine Chiropractic for winning the 2024 Historic Main Street Oxford Summer Window & Storefront Contest, sponsored by Go Social Marketing and Oxford Lumber!

Historic Main Street Oxford has teamed up with GoSocial Marketing and Oxford Lumber for the 2024 Storefront & Sales Window Decorating Contest. Each winner will receive an Oxford Lumber Prize Pack and a recognition sign from GoSocial Marketing, which will be displayed until the next winner is announced.



Market on Main

Join us for “Market on Main” a seasonal artisan and craft vendor market held at Simmons Park in Historic Downtown Oxford. The market is held monthly; now throughout September 2024!

Taking place on Saturday mornings from 8am-1pm.

Address: Simmons Park; 400 Main Street, Oxford, AL 36203

Upcoming Event Details *Saturday, July 20, 2024

Vendors: A. M. Earth Creation Candle Co., Aquality Farms, Bed Head Bows, Bits and Bobs by A, Blue Collar Wax Works - Thistle Viations, BonnieRay's Bake Shoppe, Brinkley Creations, Christine Z Wise Art, Eastaboga Teas And More, Emmie G's Tween Boutique, Hinton's Trading Company, Ink and String Crafts, Jilly Jills Greetings & Things, Joy's Woodworks KatieBug Boutique, Made With Love Designs, Mia's Bites, Momma Hens Freeze Dried Candy & Treats, Patricia's Essentials, Peachy Links, Peacock's Nest, Pediatric Dental Associates & Orthodontics, Perfect Chaos, Pick of the little canine co., Simply Peppers, Southern Elite Roofing & Remodeling LLC, Sweet and Sassy Desserts, Sweet Pea's, Sweet Rock Metal Shop, Tanner Strong Freshie, Taylor' Creations Co., The 5 G's Emporium, The Classic Melt, The Jaguar's Lair, The Lemonade Bar, The Main Olive, The Mushrooms Preserve, The Snuggle Factory, Three Cedars Farmhouse, TMACS, TnT Wood Decor, Tyspi Turtle, Vintage Bubbles, Wildflower Creations
Live Music by Reese Burke (9am-11am)

Chocolocco Cruise-In Car Show hosted by Hartwell Masonic Lodge, located at the Hartwell Masonic Lodge #101; 600 Main St, Oxford, AL 36203.

Downtown shopping & Dining - Cotton Antiques & Collectibles, Hubbard's Off Main, Le Coin des Artistes, Sarah Cavender Metalworks, Southern Girl Coffee Co, The Bank Oxford, The Main Olive, The Tackle Box, & Ulti-Mutt Bakery



Second Friday on Main

Mark your calendars for "Second Friday on Main," an event taking place on the 2nd Friday of each month from May to September 2024, from 4 PM - 9 PM.

FREE Entry! Second Friday will showcase a variety of mobile food vendors, talented art vendors, live music, lawn games, a kids' activity zone, downtown shopping & dining, and a captivating car show organized by the Choccolocco Cruise-In.

You don't want to miss out on this fun-filled event! Address: Simmons Park; 400 Main Street, Oxford, AL 36203

Food Trucks: Chicken Salad Chick, Kona Ice, Taco Tuesday, & The Classic Melt

Art Vendors: Absolutely E Creation, Ashely Nicole Art, Christine Z Wise Art, Cicada's, Song Studio, Debbie's Designs, Kpritchett Design, & The Crimson Building

Live Music by Highway 77 Band (5 PM - 8 PM)

Choccolocco Cruise-In Car Show hosted by Hartwell Masonic Lodge, located at the Hartwell Masonic Lodge #101; 600 Main St, Oxford, AL 36203.

Kids' Activity Zone: Bounce house, Lawn Games, Sidewalk chalk, & Bubbles

Second Friday on Main

Friday, July 12, 2024 | 4-8 PM

Kids' Activities • Food & Art Vendors • Live Entertainment
• Car Show • Downtown Shopping & Dining



Simmons Park; 400 Main St, Oxford, AL 36203

Oxford American Legion Flag Retirement Ceremony

On the evening of Friday, June 14, the Oxford American Legion coordinated a Flag Retirement Ceremony at Simmons Park, in conjunction with Flag Day 2024.



Downtown Litter Clean Up Days





SAVE-THE-DATE

2024 Downtown Litter Clean Up Days

Saturday, March 16

Saturday, June 29

Saturday, September 28

Saturday, December 7

9 AM - 11 AM

Meet at Simmons Park at 400 Main Street in
Historic Downtown Oxford. Supplies are
provided.

Coordinated by Historic Main Street Oxford

— EST. 1852 —

HISTORIC
OXFORD
MAIN STREET
— ALABAMA —

Oxford Performing Arts Center

The Oxford Performing Arts Center recently announced its Fall 2024 performances. [View the lineup](#)

and on-sale information [here!](#)

FALL 2024

AND MORE!

SEASON SCHEDULE



OXFORD
PERFORMING ARTS CENTER

8/8 The Kings of Queen: A Tribute to Queen	10/10 Craig Morgan	12/13 Christmas with Jim Brickman
8/9 American Pop with The Grass Roots, The Buckingham, and The Box Tops	10/11 Lou Gramm: The Voice of Foreigner	12/15 Christmas with the Pops: A Holiday World Tour
8/16 Rubato International Piano Competition <i>Gala Concert</i>	10/13 Space Oddity: The David Bowie Experience	12/17 A Rockin' Christmas with Dallas String Quartet
8/23 Sweet Dreams: Mandy Barnett Sings Patsy Cline	10/17 80's Movie Night with Electric Avenue	12/19 Nashville Noel: A Country Christmas Spectacular
8/24 An Evening with Mat & Savanna	10/18 Forever Motown	12/20 An Olde English Christmas with Peter Noone
9/5 Chris Janson	10/20 Sammy Kershaw	1/10 & 1/11 Ain't Too Proud - Broadway Musical National Tour
9/6 So Good: The Neil Diamond Experience	10/24 Straight No Chaser: The Top Shelf Tour	1/14 Adaskin String Trio
9/12 Air Supply	10/25 Jo Dee Messina	1/25 Menopause The Musical 2
9/13 Stories & Songs with David Phelps and the Atlanta Pops Orchestra	11/3 Gary Puckett & The Union Gap with The Classics IV	2/7 Pretty Woman - Broadway Musical National Tour
9/15 KC & The Sunshine Band	11/14 Rudolph The Red-Nosed Reindeer: The Musical	3/8 A St. Patrick's Celebration: Chloë Agnew and the ATL Pops
9/20 Ricky Skaggs & Kentucky Thunder	11/15 Stars & Stripes with the Atlanta Pops Orchestra	3/18 Hadestown - Broadway Musical National Tour
9/24 Mark Nizer's 4D Theatre	11/17 Clay Walker	4/8 Tesla Quartet
10/1 Shrek - Broadway Musical National Tour	11/24 Forever Simon & Garfunkel	4/11 The Addams Family - Broadway Musical National
10/8 Lightwire Theater's Dino-Light	12/8 A Classical Christmas: Julio Barreto & Timothy Miller	5/2 A Night at the "Pop"era with the Atlanta Pops Orchestra

256-241-3322

**100 CHOCCOLOCCO ST.
OXFORD, AL 36203**

OXFORDPAC.ORG

Happy Independence Day!



Two children pose in their patriotic attire on East Choccolocco Street, circa 1920s. Photo courtesy of the Public Library of Anniston-Calhoun County.

Calendar of HMSO Events & Committee Meetings

To stay up-to-date with all things happening in Historic Downtown Oxford, please checkout our newly improved calendar [here](#)!

Dine, Shop, & Explore!

Historic Downtown Oxford offers a unique experience for everyone including, but no limited to a first class performing arts center, a locally owned and operated coffee shop, variety of speciality shops, a Southern home-cooking restaurant also locally owned and operated, two art galleries, three historic churches, and walking distance to homes listed on the Alabama Register of Landmarks & Heritage and National Register of Historic Places.

A full directory listing can be found [here](#).

About Historic Main Street Oxford (HMSO):

Historic Main Street Oxford (HMSO) is an economic and community development organization that focuses on the Four Point Approach strategy of organization, promotion, design, and economic vitality as outlined by Main Street America. The Four Point Approach makes Main Street an effective tool for a community-based, volunteer-driven, grassroots revitalization efforts. HMSO was created in 2014 when Oxford became a Designated Main Street Community by Main Street Alabama.

Vision Statement:

Historic Downtown Oxford will become Northeast Alabama's destination for arts, dining, entertainment, shopping, and special events.

Mission Statement:

The mission of Historic Main Street Oxford is to enhance downtown vibrancy, preserve its history, empower its community of business, and foster a center of activity for residents and visitors.

Our Team:

Karen Grammer, *owner of The Main Olive*

Charlotte Hubbard, *city council member & owner of Hubbard's Off Main*

Robin Leonard, *board secretary & downtown resident*

Gerry Lyons, *Oxford Police Department*

Debbie Nothdurft, *retired Oxford City Schools*

Gwen Parrish, *board chair & owner of The Vine Chiropractic*

Ben Stewart, *Oxford Fire Department*

Donna Timmons, *board secretary assistant*

Hunter Gentry, *director*

Wren Munroe, *marketing assistant*



Copyright © 2024, Historic Main Street Oxford, All rights reserved.

Our mailing address is:

145 Hamric Drive East
P.O. Box 3383
Oxford, AL 36203

Want to change how you receive these emails?

You can [update your preferences](#) or [unsubscribe from this list](#).

