



## TUSCALOOSA COUNTY PARK & RECREATION AUTHORITY BOARD OF DIRECTORS MEETING Jerry Pate Facility

Tuesday, June 3, 2025, 4:00 pm

**BOARD MEMBERS PRESENT:** Chair Elizabeth Winter, Brion Hardin, Dr. Craig Fairburn, Dr. Tony Johnson, Curtis Travis, Gary Falls (*remote*), Hunter Taylor, and Peggy Hogue

**PARA STAFF PRESENT:** Chief Executive Officer Brian Davis, Amy Rainey, Heather Shipley, John Gray, Mark Harrison, and Mike Crady

### PROCEEDINGS

- Mrs. Winter called the meeting to order.
- May 2025, approval of minutes.  
*\*Motioned by Dr. Tony Johnson and seconded by Mrs. Peggy Hogue, the Board unanimously approved the May Minutes.*

### VISITORS/GUESTS – N/A

### REPORTS/DISCUSSIONS

Chief Executive Officer

*Reported by Brian Davis*

- Hurricane Creek Graffiti Clean-up  
On May 23, the PARA Park Operations crew conducted a second round of graffiti removal at Hurricane Creek. All scheduled security cameras and signage have now been successfully installed. These measures are designed to support the monitoring of vandalism patterns by utilizing surveillance footage. Since the installations, no additional incidents of vandalism have been reported. Instead, the area has seen a noticeable increase in recreational activity, particularly rock climbing, reflecting a positive shift in public use of the space.
- Bobby Miller Activity Center Gym Floor Update  
The new gym floor installation at the Bobby Miller Activity Center has been completed. Additionally, a new HVAC system for the recently developed workout room is scheduled for installation on June 6.
- Therapeutic Recreation Special Olympics  
PARA's Therapeutic Recreation Program was well represented at the Alabama Special Olympics State Games held in Troy. A total of 25 athletes participated across multiple events, including golf, aquatics, track, and bowling. This successful showing was made possible through the hard work and commitment of staff members LeTrice Prince and Brandon McAway.
- 11<sup>th</sup> Annual Swim to the Top  
The A.L. Freeman Pool recently hosted the orientation for the 11th annual "Swim to the Top" initiative. This collaborative program, conducted in partnership with the University of Alabama and the Barnes YMCA, offers free swim lessons to 180 participants from the West End community.
- Memorial Day Ceremony  
The Memorial Day Ceremony was held on May 26 and featured keynote speaker MSG Barry Gregg, a dedicated advocate for honoring veterans and encouraging community participation. For the first time in PARA's history of hosting this event at Veterans Memorial Park, the ceremony was relocated indoors to University Mall due to weather conditions.

- Grapes on the Green

The second annual Grapes on the Green event is scheduled for June 24. VIP ticket sales opened on May 1 at a rate of \$200 per couple and sold out within one week.

#### Financial Report

*Reported by Mike Crady*

- April was essentially a break-even month for PARA, with net activity totaling \$8,797.29 and a year-to-date (YTD) positive balance of \$308,640.58. As of April 30, PARA's unrestricted cash balance stands at \$3,295,331.62, reflecting a YTD increase of \$105,819. Revenue continues to trend upward across several areas, with programming revenues up 20%, driven by youth basketball, travel recreation, and tournaments. Membership revenue has grown by \$31,000 (a 4% increase), though golf and tennis memberships remain slightly down. Notably, day camp registration at Phelps has already exceeded \$100,000, and April alone saw a \$7,000 increase in early day camp revenue compared to last year. Extended day revenue also hit a record high of over \$100,000 YTD. Despite increased expenses, such as a \$40,000 rise in insurance premiums and capital purchases including gym equipment and a new camera system, we remain in a strong financial position. The auditors were on-site in May, and a final report is expected by late June or early July.

#### COMMITTEE REPORTS

- Dr. Tony Johnson, Ol' Colony Advisory Committee Chair, requested that John Gray, Director of Golf, give an update on the #2 green at Ol' Colony.
  - John reported that construction is officially underway; however, progress has been slowed by persistent rain over the past few weeks. Despite the weather-related delays, the project remains on schedule, with the green expected to be fully ready for play by September.

#### OLD BUSINESS – N/A

#### NEW BUSINESS – N/A

#### EXECUTIVE SESSION

- Chair Mrs. Elizabeth Winter requested the Board move into Executive Session to discuss PARA's good name and character. It was stated that the session would last approximately one hour.

*\*At 4:14 p.m., Mrs. Elizabeth Winter adjourned the meeting into Executive Session. Mrs. Winters conducted a roll call, and all members present voted in favor.*

#### RETURN TO REGULAR SESSION AND ADJOURNMENT

*\*At 5:10 p.m., a motion to end the Executive Session was made by Dr. Tony Johnson and seconded by Dr. Craig Fairburn. Following the close of the Executive Session, Dr. Tony Johnson moved to adjourn the meeting. Dr. Craig Fairburn seconded the motion. The meeting was adjourned at 5:11 p.m.*

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Elizabeth Winter, Board Chair

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Brian Davis, Chief Executive Officer