# AN ORDINANCE AMENDING ORDINANCE NO. 1904 TO INCREASE THE PERCENTAGE OF THE TOURISM TAX ALLOCATION 

BE IT ORDAINED BY THE CITY COUNCIL OF THE CITY OF TALLADEGA, ALABAMA, AS FOLLOWS:

WHEREAS, the City of Talladega is desirous of increasing the percentage allocated to tourism;
NOW, THEREFORE, BE IT RESOLVED, AS FOLLOWS:
SECTION 1. That Ordinance No. 1904, Section II, is hereby revised as follows:
There is hereby levied and imposed in addition to all other taxes of every kind now imposed by law, a privilege or license tax upon every taxpayer engaging within the corporate limits of the City in:
(a) The business of renting or furnishing any room or rooms or lodging to transients in any hotel, motel, inn, tourist camp, tourist cabin, bed \& breakfast or any other place in which rooms or lodgings are regularly furnished to transients for a consideration, said tax to be in an amount equal to ten percent ( $10 \%$ ) of the gross receipts from such rentals within the corporate limits of the city, provided that $20 \%$ of the tax shall be used solely for tourism.
(b) Commencing on October 1, 2010, upon every taxpayer within the police jurisdiction of the city, but beyond the corporate limits of said city, engaged or continuing in the business of renting or furnishing any room or rooms or lodging to transients in any hotel, motel, inn, tourist camp, tourist cabin, bed \& breakfast or any other place in which rooms or lodgings are regularly furnished to transients for consideration, said tax to be an amount equal to one half (50\%) of that provided for the operation of such business within the corporate city limits.

SECTION 2. Upon the effective date of this ordinance, except as amended herein, Ordinance No. 1904 and any amendments thereto shall remain in full force and effect.

This ordinance shall take effect immediately upon its passage and publication, as provided by law.
Adopted this the $5^{\text {th }}$ day of June, 2023.


