



**Historic
Main Street
Oxford**
5 Year Report
2014 - 2019





OUR STORY...

Settled in the 1830s and incorporated in 1852, Oxford is located in the southernmost region of Calhoun County and parts of Talladega and Cleburne Counties with a population of over 21,000 residents. In 2014, Oxford was one of three cities in Alabama selected to become a Designated Main Street Community. Since then, we have been working diligently to make our downtown the hive of activity it once was. The mission of Historic Main Street Oxford is to bring prosperity and vitality back to our historic downtown, to celebrate our past while keeping an eye on our future.

Historic downtown, the heart and core of the city, has recently undergone a streetscape transformation into an inviting, pedestrian friendly destination, estimated at a cost of \$3 million. This project is the ongoing investment toward revitalization, preservation, and investment. The project entailed new sidewalks lined with brick pavers, underground utilities, landscaping, and lighting that captures the historic aesthetic to the character and charm of Oxford's quaint downtown. Historic Downtown Oxford offers a unique experience for everyone.

- First class performing arts center that accommodates 1,215 guests
- Locally owned and operated coffee shop
- Variety of interior and specialty shops
- A Southern home-cooking restaurant also locally owned and operated
- Two art galleries, both of which are located in the Oxford Performing Arts Center- Martin - Lett Gallery of Art and Wren's Nest at OPAC (home gallery of Larry K. Martin)
- A haunted house and amusements including a ferris wheel
- Three historic churches- Baptist, Methodist, and Presbyterian
- Walking distance of four historic homes located on the Alabama Register of Historical Landmarks and National Register of Historic Places

ADVISORY BOARD OF DIRECTORS

Jane Batey, retired Oxford City Schools

Leah Cleghorn, Southern Girl Coffee

Shareika Cook, Keller Williams Realty

Jeremy Cruse, The Terrortorium

Charlotte Hubbard, Oxford City Council

Robin Leonard, retired Dorsey's Supermarket

Adam Maniscalco, Enzor & Maniscalco Attorneys

Corey McWhorter, Regions Bank

Cal Munroe, Munroe Architect

Debbie Nothdurft, retired Oxford City Schools

L.G. Owens, Oxford Police Department

Gwen Parrish, The Vine Chiropractic

Karen Phillips, Jacksonville State University

Ben Stewart, Oxford Fire Department

Tonikos Vandiber, Pastime Peanuts

Timmy Woodard, WVOK



STREETSCAPE RENOVATION

After several years of planning and designing, the City of Oxford broke ground on a \$3 million streetscape renovation in Fall 2017. Majority of the funding for the project was provided by the City of Oxford, while a smaller portion was given through grants by the state. The architectural firm, Goodwyn, Mills & Cawood designed the project that included new sidewalks lined with brick pavers, underground utilities, greenspace, and street lighting historically appropriate to the aesthetic of downtown. The project was completed in Fall 2019. A ribbon cutting ceremony is planned for Spring 2020.





CITY OF OXFORD LEADERSHIP

Alton Craft, **Mayor**

Phil Gardner, **Council Member**

Mike Henderson, **Council Member**

Charlotte Hubbard, **Council Member**

Chris Spurlin, **Council President**

Steven Waits, **Council Member**

NEW BUSINESS

Business Name	Type	Year
Above & Beyond	Home Decor	2014
Southern Girl Coffee	Coffee Shop	2014
Tracy Bonner Salon	Professional Service	2014
Ra-Lin & Associates	Professional Service	2015
House Counseling	Professional Service	2016
Store It	Storage Facility	2016
The Main Olive	Specialty Food	2017
Wren's Nest at OPAC	Art Gallery	2017
Alabama Casa	Non-Profit	2018
First Class Ice Cream	Specialty Food	2018
Main Street Mercantile	Home Decor	2018
Pastime Peanuts	Specialty Food	2018
Horn Law Firm	Legal Services	2019
Matter of a Pinion	Specialty Shop	2019
Newman Law Office	Legal Services	2019
Tammie Shaddix- State Farm	Professional Service	2019
The Vine Chiropractic	Professional Service	2019



FACADE IMPROVEMENT GRANT



Private Investment

\$10,432.21

Public Investment

\$3,857.26

EXPRESS
CLEANERS

1020

STREET
COURT



White sign with red text and graphics, possibly a menu or advertisement, hanging from the second story.

OPEN

520

THE TACTIC

A

MAIN STREET ALABAMA AWARDS

2015	<i>Main Street Hero</i>	Southern Girl Coffee Co.
2016	<i>Main Street Hero</i>	Enzor & Maniscalco
2017	<i>Main Street Hero</i>	Robin Leonard
2018	<i>Main Street Hero</i>	Charlotte Hubbard
	<i>Excellence in Historic Preservation</i>	Oxford Cleaners
	<i>Excellence in Business Promotion</i>	Southern Girl Coffee Co.

GRANTS & SPONSORSHIPS

AARP Community Challenge Grant	7/20/2018	\$10,800
Walmart Foundation	8/30/2019	\$2,500
Main Street Membership- 2020	10/1/2019	\$6,100

MAIN STREET INVESTOR & ADVOCATE MEMBERS

Above & Beyond
Ballard Dental
Cotton Antiques
Hartwell Lodge #101 F&AM
Hubbard's Off Main
Mark Lee Insurance Agency
Oxford City Schools Board of Education
Oxford Cleaners
Parnell Insurance Agency
Pastime Peanuts
Ra-Lin & Associates
Rice, Rice, & Yates
Sarah Cavender Metalworks
Shareika Cook Keller Williams Realty
Southern Girl Coffee Co.
The Terrortorium
The Vine Chiropractic

DOWNTOWN BUSINESSES

Above & Beyond
Alabama Casa
Ballard Dental
Bama Warehouses
Caring Medical Equipment & Supplies
Chevron
Cleghorn HVAC
Cotton Antiques & Collectibles
Dempsey's Barber & Styles
Dorsey's Supermarket
Dynamic Security
Enzor & Maniscalco Attorney's at Law
Ehipany's
Extreme Color Concepts
First Class Ice Cream
Go Pink Studio
Grizzard Land Services
Hairloom Salon
House Conseling
Hubbard's Off Main
Hurt House of Photography
License Massage Therapy Associates
Littleton Electric
Main Street Mercantile
Mark Lee Insurance Agency
Matter of a Pinion
MedMark Treatment Centers
New Adventures Learning
Oxford Board of Education
Oxford Cleaners
Oxford Dental Care
Oxford Eye Clinic
Oxford Lumber
Oxford Performring Arts Center
Oxford Primary Care & Weight Loss
Oxford Senior Citizens Center
Oxford Water Department
Oxfordfest
Parnell Insurance Agency
Pastime Peanuts
Posche Salon
R&R Travel
Ra-Lin & Associates
Rent-A-Center
Rice & Rice, PC.
Sarah Cavender Metalworks
Southern Girl Coffee Co.
Spa Bleu
Tammie Shaddix State Farm Insurance
Stinson Howard Jewelers
Store It
Styles & Smiles Salon & Day Spa
Tackle Box
The Main Olive
The Terrortorium
The Vine Chiropractic
Tracy Bonner Salon
Wells Fargo
Wren's Nest at OPAC
WVOK- Woodard Broadcasting



Main Street

1. Oxford Senior Citizens Center
2. First Class Ice Cream
3. Ra-Lin Construction
4. VACANT
5. Sarah Cavender Metalworks
6. Main Street Mercantile
7. Tracy Bonner Salon
8. Enzor & Maniscalco Attorneys at Law
9. The Main Olive
10. Cotton Antiques
11. Cotton Antiques
12. Oxford Cleaners
13. Oxfordfest
14. Grizzard Land Surveying
15. The Tackle Box
16. Dorsey's Supermarket

West Choccolocco Street

1. Bama Warehouses
2. The Territorium
3. Cleghorn HVAC
4. VACANT
5. VACANT

Monger Street

1. Wells Fargo Bank
2. Rent-A-Center
3. VACANT
4. Ballard Dental

East Choccolocco Street

1. Stinson Howard Fine Jewelry
2. The Vine Chiropractic
3. VACANT
4. Hubbard's Off Main
5. Hubbard's Off Main
6. Above & Beyond
7. Oxford Performing Arts Center & Wren's Nest at OPAC
8. Medmark Treatment
9. Medmark Treatment
10. Go Pink Studio
11. VACANT
12. Cleghorn HVAC
13. Dempsey Barber & Styles
14. VACANT
15. Southern Girl Coffee
16. Southern Girl Coffee
17. PT Orthodontics
18. The Cut Up
19. Alabama Casa
20. Oxford Eye Clinic
21. Rice, Rice, & Smith
22. R & R Travel

Snow Street

1. VACANT
2. Pastime Peanuts
3. Hurt House of Photography
4. VACANT
5. FOR SALE
6. Living Stones Baptist Church
7. Caring Medical Supply
8. Epiphany's
9. Horn Law Firm
10. Nationwide Insurance
11. Styles & Smiles
12. Farmers Insurance
13. Dynamic Staffing
14. VACANT
15. State Farm Insurance
16. VACANT
17. VACANT
18. Posche Salon
19. VACANT
20. Spa Bleu
21. Parnell Insurance Agency
22. Parnell Insurance Agency
23. Oxford Dental
24. Oxford Primary Care & Weight Loss

Barry Street

1. Littleton Electric
2. 97.9 WVOK
3. Oxford Lumber





WHY INVEST IN HISTORIC MAIN STREET OXFORD?

- Support local business & entrepreneurs
- Creation of jobs to our residents
- Preservation efforts to one-of-a-kind buildings
- Creation of local conveniences and additional choices for shopping & entertainment



THE MISSION OF HISTORIC MAIN STREET OXFORD IS TO BRING PROSPERITY AND VITALITY BACK TO OUR HISTORIC DOWNTOWN, TO CELEBRATE OUR PAST WHILE KEEPING AN EYE ON OUR FUTURE.

Contact us:

Hunter Gentry, Director
P.O. Box 3383
Oxford, AL 36203
256-241-6667

MainStreetOxford.org
hgentry@mainstreetoxford.org

