

# BOO! IN THE PARK 2023

**BOO!** IN THE PARK



**Touch-a-Truck**

- carnival games**
- inflatables**
- story walk**
- touch-a-truck**
- photo booth**
- pet parade**
- costume parade**
- candy & prizes**

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## Sponsorship Opportunities

### Event

Saturday-- October 28, 2023  
9am-12pm | Sokol Park South

Boo! in the Park is a community event featuring carnival games, inflatables, a story walk, touch a truck and a photo booth. We hope to bring the community together to offer a safe, fun, FREE event for families to enjoy!

\*Rain or shine\*

### Expected Attendance

In previous years, we have had as many as 3200 in attendance for this event.

We have seen growth in this event each year.

### What we need

- Community Support
- Sponsors & Partners
- Candy & Prizes

# WAYS YOU CAN HELP



## WANT TO HELP BUT DON'T WANT TO BE A SPONSOR?

Donations can be made in any amount at [tpara.org/donate](http://tpara.org/donate). All donations are made through the PARA Foundation, and are tax-deductible.



## Title Sponsor- \$3000

Title Sponsor will be the MAIN sponsor of the event, and will receive exclusivity in representation.

- Printed on all marketing materials.
- Advertised on all billboards, websites, social media.
- Ballfield fence banner at Sokol Park, valued at \$500.

## Presenting Sponsor- \$1500

Presenting Sponsor will be listed in the title as "Boo in the Park, presented by *YOUR BUSINESS*" You will receive exclusivity in representation.

- Printed on all marketing materials.
- Advertised on all billboards, websites, social media.

## Activity Sponsor- \$400

Will receive a yard sign located by the inflatable or game/activity listing *YOUR BUSINESS* as the sponsor of that activity.

## Contributor- \$200

Will be listed on website & social media as a contributor.

## Partner- FREE

-YOU attend the event and set up an activity booth or table with candy or small prizes or bring a truck/equipment during the event. We will list you as a partner in marketing materials and on website & social media.





## Event Sponsorship Form

Contact Name \_\_\_\_\_

Company Name \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Home Phone \_\_\_\_\_ Cell Phone \_\_\_\_\_

Email \_\_\_\_\_

Sponsorship checks may be made out to Tuscaloosa County Park & Recreation Authority.

Check Amount: \_\_\_\_\_ \$ \_\_\_\_\_

Please choose from one of the following sponsorship options:

- Title Sponsor | \$3000 \_\_\_\_\_
- Presenting Sponsor | \$1500 \_\_\_\_\_
- Activity Sponsor | \$400 \_\_\_\_\_
- Contributor | \$200 \_\_\_\_\_
- Partner | FREE—attend the event and set up your own activity & provide candy \_\_\_\_\_

Branding/Logo \_\_\_\_\_

Please keep my donation confidential

Tax deductible donations may be made to the PARA Foundation, PO Box 2496, Tuscaloosa, AL, 35403

Please email form and any logos/branding information to [arainey@tcpara.org](mailto:arainey@tcpara.org).