## **BOO! IN THE PARK 2023**



- -carnival games
- -inflatables
- -story walk
- -touch-a-truck
- -photo booth
- -pet parade
- -costume parade
- -candy & prizes

Contact: Amy Rainey arainey@tcpara.org 205.331.5600

# Sponsorship Opportunities

#### **Event**

Saturday-- October 28, 2023 9am-12pm | Sokol Park South

Boo! in the Park is a community event featuring carnival games, inflatables, a story walk, touch a truck and a photo booth. We hope to bring the community together to offer a safe, fun, FREE event for families to enjoy!

\*Rain or shine\*

## **Expected Attendance**

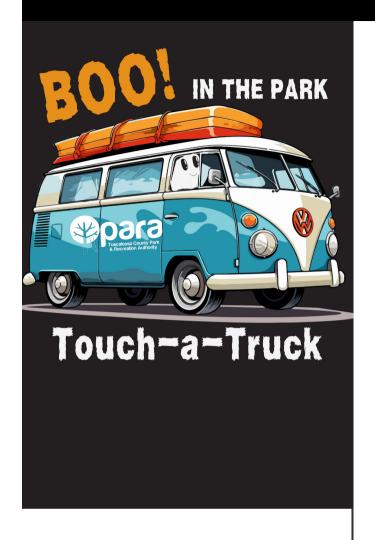
In previous years, we have had as many as 3200 in attendance for this event.

We have seen growth in this event each year.

#### What we need

- Community Support
- Sponsors & Partners
- Candy & Prizes

## **WAYS YOU CAN HELP**



#### WANT TO HELP BUT DON'T WANT TO BE A SPONSOR?

Donations can be made in any amount at tcpara.org/donate.
All donations are made through the PARA Foundation, and are tax-deductible.











## Title Sponsor-\$3000

Title Sponsor will be the MAIN sponsor of the event, and will receive exclusivity in representation.

- -Printed on all marketing materials.
- -Advertised on all billboards, websites, social media.
- -Ballfield fence banner at Sokol Park, valued at \$500.

## **Presenting Sponsor-\$1500**

Presenting Sponsor will be listed in the title as "Boo in the Park, presented by YOUR BUSINESS" You will receive exclusivity in representation.

- -Printed on all marketing materials.
- -Advertised on all billboards, websites, social media.

## **Activity Sponsor- \$400**

Will receive a yard sign located by the inflatable or game/activity listing YOUR BUSINESS as the sponsor of that activity.

## Contributor-\$200

Will be listed on website & social media as a contributer.

#### **Partner-FREE**

-YOU attend the event and set up an activity booth or table with candy or small prizes or bring a truck/equipment during the event. We will list you as a partner in marketing materials and on website & social media.



# **Event Sponsorship Form**

Contact Name	
Company Name	
Address	
City/State/Zip	
Home Phone	Cell Phone
Email	
Sponsorship checks may be made out to Tuscaloosa County Park & Recreation Authority.  Check Amount:	
	·
Please choose from one of the following sponsorship options:	
☐ <u>Ti</u>	tle Sponsor   \$3000
☐ Pr	esenting Sponsor   \$1500
	ctivity Sponsor   \$400
	ontributor   \$200
☐ Pa	artner   FREE—attend the event and set up your own activity & provide candy
Branding/Logo	
Please keep my donation confidential  Tay deductible donations may be made to the PARA Foundation, PO Box 2496, Tuscalogs, Al. 35403	

Please email form and any logos/branding information to <a href="mailto:arainey@tcpara.org">arainey@tcpara.org</a>.