

The Economic Value of **George C Wallace State Community College-Selma**

About WCCS



2,104 Credit students



Non-credit students



Employees

The WCCS **Service Area** Alabama



Economic impact analysis





Alumni impact

Impact of the increased earnings of WCCS alumni and the businesses they work for

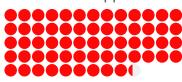


An economic boost similar to hosting the World Series

OR



\$34.2 million





Operations spending impact

Impact of annual payroll and other spending



Enough to buy

5x

272 new cars

OR

\$12.8 million

Added income

221 Jobs supported



Student spending impact

Impact of the daily spending of WCCS students attracted to or retained in the region



Enough to buy 40 families* a year's worth of groceries

= 10 jobs

* = family of four

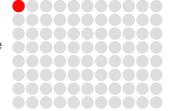
\$490.5 thousand

Added income

Jobs supported

1 out of every **88**

jobs in the WCCS Service Area is supported by the activities of WCCS and its students.





Investment analysis



For every \$1...



Students gain \$9.00



The average associate degree graduate from WCCS will see an increase in earnings of \$7,200 each year compared to someone with a high school diploma working in Alabama.



Taxpayers gain \$1.50 in added tax revenue and public sector savings





Society gains \$7.20 in added income and social savings



