Atlanta MSA Real Estate

Diversity Scholarship Campaign

Certificate Program

Making Real Estate a Career of Choice...NOT Chance!

Est. 2021

ANNUAL GOAL

200 Scholarships

For Atlanta MSA Students

How to become a CORE CHAMPION

Company Size	Suggested Support Level Based on # of Employees	Number of Scholarships Per Year
SMALL	Company size: 50 or less employees Annual Support - $5k*	5
MEDIUM	Company size: 51-151 employees Annual Support - $10k*	10
LARGE	Company size: Over 151 employees Annual Support - $20k* *3 year pledge	20

CORE CIRCLE

Designed for **Individual Contributors**
$1000 per scholarship per year
*No limit on number of scholarships

SCAN NOW

MasterCard VISA AMERICAN EXPRESS DISCOVER NETWORK

CHECKS ACCEPTED

Tax Deductible

A non-profit 501(c)(3) organization.

www.corearc.org

Career Opportunities in Real Estate

Workforce Development Certificate Program

Empowering 100K members from underrepresented groups to consider a career in real estate by 2032

IMPACT REPORT

STUDENT REACH THUS FAR	CREDENTIALS EARNED	COMPLETION RATE	SATISFACTION RATE
25 States 135 Schools	161	83%	92% Learners rated the course VERY GOOD or EXCELLENT

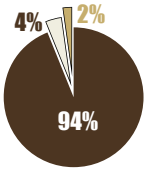
92% ARE MORE INTERESTED IN THE REAL ESTATE INDUSTRY AS A RESULT OF CORE!

Cohort Report *Cumulative Results to Date*

Student Profile

FEMALE 124 (77%)

MALE 37 (23%)



RACE:

94% African American
2% Asian
4% Other

Learning Profile

Number of hours of learning to date

3,965 (25 per student)

RESULTS

Learning Profile

12,200 Lessons completed by participants *(76 per student)*

RESULTS

Coaching Profile

RESULTS

486 Number of coaching sessions... *(3 per student)*

"I am grateful to finally receive my certificate of completion for my CORE credential. I am CORE Ready in the real estate workforce and am so proud of myself for completing this program and being selected for this cohort and scholarship. I have worked to further my education in the real estate industry while being provided job-ready skills to propel my career. Thank You Debbie Phillips and Helena Johnson for guiding me through this program. Excited for the opportunities that await."

Esante-Joy McIntrye
North Carolina A&T University

Jessica Williams
Alabama A&M University (HBCU)

"I enjoyed the entire program. I learned so much and the information that was provided is truly invaluable. I just want to thank everyone that made this experience possible."

Kaiya Sykes
Wallace Community College Selma

"My goal for 2022 was to "network more regularly". CORE program has done this for me. Learning about the careers in real estate and creating countless networking opportunities have made a huge impact in my professional development. Working with mentors and meeting new professionals in real estate has developed my courage to step out of my comfort zone. I LOVE the CORE PROGRAM!"

CORE FOUNDATION PARTNERS

IREM FOUNDATION · ICSC FOUNDATION · NMHC NATIONAL MULTIFAMILY HOUSING COUNCIL · CREW NETWORK · Marcus & Millichap · Alabama Power Foundation · Graham&Co

ADMINISTERED BY

THE UNIVERSITY OF ALABAMA | Culverhouse College of Business, Alabama Center for Real Estate

PART OF THE University of Alabama System

More Partners Coming!

Text for More Info: 205-394-7718