

## Ten reasons people choose to give through community foundations

**One:** We are a local organization with deep roots in the community.

**Two:** Our professional program staff has broad expertise regarding community issues and needs.

**Three:** We provide highly personalized service tailored to each individual's charitable and financial interests.

Four: Our funds help people invest in the causes they care about most.

Five: We accept a wide variety of assets, and can facilitate even the most complex forms of giving.

**Six:** We partner with professional advisors to create highly effective approaches to charitable giving.

**Seven:** We offer maximum tax advantage under state and federal law.

**Eight:** We multiply the impact of gift dollars by pooling them with other gifts and grants.

**Nine:** We build endowment funds that benefit the community forever and help create personal legacies.

**Ten:** We are a community leader, convening agencies and coordinating resources to create positive change.