



SWEET GROWN ALABAMA ASSISTANT DIRECTOR JOB POSTING

Sweet Grown Alabama is searching for an energetic leader to assist the program director with all aspects of the Sweet Grown Alabama state agricultural branding program.

Job Description:

- Represent Sweet Grown Alabama at trade shows, events and speaking engagements (with both farmers and consumers)
- Assist with membership recruitment and management
- Assist with social media, website updates, writing blogs/press releases and e-newsletter
- Assist with event planning and implementation (Farm to table dinners, farmers markets, etc.)
- Work closely with industry groups and sponsors to serve Alabama farmers
- Other duties as assigned

Job Requirements:

- Bachelor's degree (preference given to agricultural communications, marketing, communications and public relations degrees) or five years of related experience in lieu of a degree
- Knowledge or experience in agriculture industry preferred
- Excellent interpersonal relationship building skills and public speaking ability
- Communication skills including but not limited to writing feature articles, press releases, photography, social media management, basic graphic design skills
- Frequent statewide travel is required with some overnight
- Employee must work from office located inside the Alabama Department of Agriculture located at 1445 Federal Drive, Montgomery, AL

Compensation:

This is a one-year contract position with the likelihood of renewal contingent on funding. Contract employee will be responsible for paying own taxes and benefits are not available. Salary is based on experience, and employee will be paid monthly. Job begins October 1, 2021. Phone stipend and travel reimbursement provided.

To Apply:

Send resume, cover letter and writing sample to ellie@sweetgrownalabama.org.