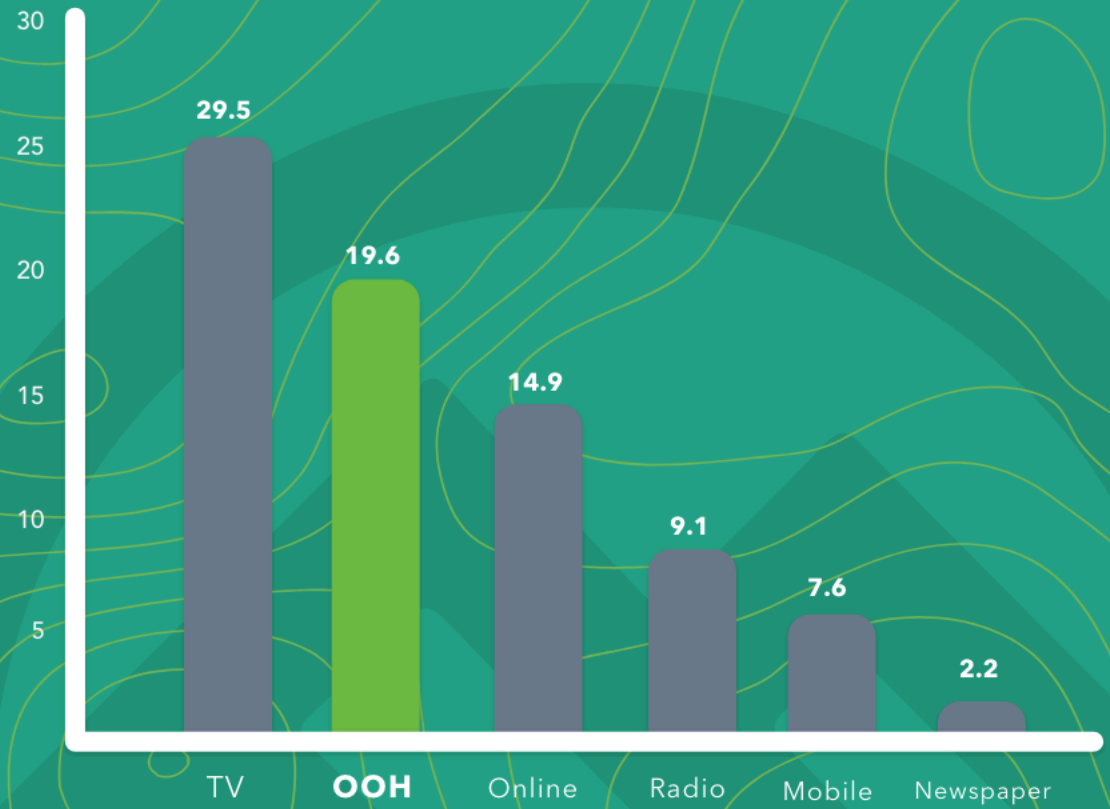




# OOH works as hard as you do.

Consumers spend 19.6 hrs per week with OOH-more than any medium other than tv.



Source: USA Touchpoints Study, 2015