



LMC

LISA CARTER

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PROFILE

I am a Licensed Banker and E-commerce Developer with robust problem-solving and analytical abilities, people management skills, and proven experience in sales and customer service.

SKILLS

Coding and Web Development
HTML/CSS

Certifications
Life (Insurance) Producer Certification, SIE,
Series 6, Series 63

REFERENCES

Whitney Bullard
Branch Manager
Wells Fargo
205.709.8932

Nancy Smith Gage
Database Programmer
Converse College
864.596.9438

ACTIVITIES

CORE Scholarship Recipient | September 2021 - Present
Birmingham Small Business Council Member | April 2021 - Present
Wells Fargo Ambassador | June 2021 - Present
Innovate Green - President | June 2020 - Present

CAREER SUMMARY

CEO and Founder

Innovate Green | June 2020 to Present

- Cultivate and assess KPI's, sales reports, budgetary analyses, augment marketing campaigns, scout growth opportunities, build and nurture partner relationships, and oversee social media and virtual platforms.

Licensed Banker and Small Business Advocate

Wells Fargo | April 2018 to Present

- Uncover growth and funding opportunities for small businesses and affluent customers, expand my book of business, and team with branch partners to secure new asset acquisitions.

Assistant Branch Manager

Enterprise Holdings | June 2016 to Dec. 2017

- Excelled as a competitive seller while developing my team, scouted and recruited new talent, maintained a fleet of 180-200 units, and organized strategic plans to improve our branch's efficacy.

Program and Events Intern

Spartanburg Chamber of Commerce | Feb. 2016 to May 2016

- Analyzed market trends, collaborated with department heads, scouted and recruited speakers and sponsors to organize events leading up to my executive project - the 2016 Women In Business Conference.

Alumnae and Donor Relations Intern

Converse College | August 2012 to May 2016

- Facilitated administrative tasks, hosted Converse alumnae and donors, and spearheaded fundraising efforts.

EDUCATIONAL TRAINING

Converse College | August 2012 to May 2016
Bachelor of Arts in Finance; HR coursework