

LEGAL NOTICE

The City of Tuscaloosa, one of Alabama's first Capital cities, will mark its Bicentennial in 2019. The year-long celebration will be a once-in-a-lifetime commemoration of 200 years of history, progress, and future promise. Support from the Tuscaloosa business community is an essential element to ensure that the Bicentennial Celebration is a success. Therefore, the City of Tuscaloosa, on behalf of the City of Tuscaloosa Bicentennial Commission, is requesting proposals from entities for non-alcoholic beverage sponsorship rights for Bicentennial Celebration official events (with the specific exclusion of events held at the Tuscaloosa Amphitheater). The goal of this procurement is for the Bicentennial Commission to review proposals which maximize the value of this sponsorship for both the Bicentennial Celebration and the selected business. The evaluation process is as follows: (1) Proposals will be publicly solicited through a systematic RFP process; (2) Beverage sponsorship rights may include certain exclusive elements, as negotiated between the parties; (3) Sponsor shall be designated as the Official Bicentennial Celebration Beverage Sponsor, with benefits as described below; (4) Evaluation, approval, and award of sponsor in the beverage sponsorship category will be made in the best interest of the Bicentennial Celebration, as determined by the Board of Directors of the Bicentennial Commission.

Proposals are due by close of business Friday, August 17, 2018. Firms are required to follow the instructions contained in the RFP document. To obtain a copy of the Request for Proposal (RFP) document, please contact one of the following individuals: Sarah Elizabeth Heggem, Director of Event Operations; sheggem@visittuscaloosa.com; or, Grant Wilson; Associate City Attorney; gwilson@tuscaloosa.com. Alternatively, the RFP is available on the City of Tuscaloosa website at www.tuscaloosa.com.