



THE

Gators

"FOR US
TO BUILD A
CHAMPIONSHIP
PROGRAM,
WE NEED TO
CREATE THE
BEST
HOME-FIELD
ADVANTAGE
IN ALL OF
COLLEGE
FOOTBALL.
YOU WILL SEE
A TEAM THAT
PLAYS WITH
RELENTLESS
EFFORT."



2018

POLICY MANUAL

Bull Gator Deck

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UNIVERSITY ATHLETIC ASSOCIATION
P.O. Box 14485
Gainesville, FL 32604-2485



August 1, 2018

Dear Gators,

As we begin another academic year on campus, we welcome you to the University of Florida, to Ben Hill Griffin Stadium at Steve Spurrier - Florida Field, and to another season of Gator football. We look forward to seeing you this fall, and we truly appreciate all you do for UF.

As you know, Florida football is heading in an exciting new direction under the leadership of head coach Dan Mullen. Coach Mullen has had unprecedented success both as a National Championship winning Offensive Coordinator for the Gators and as a head coach in the SEC.

This new era of Gator Football would not be possible without all of us coming together. We are all part of the Gator Nation and there is nothing like being in the Swamp on a Saturday cheering on the Orange and Blue with your closest family and friends. This enthusiasm provides our student-athletes with an electrifying atmosphere and a home field advantage like no other.

As always, it is our goal to provide great experiences for all those who love the Gators. Please let us know if there is anything our staff can do to make sure your visit to The Swamp is fun and memorable.

Go Gators!

A handwritten signature in black ink that reads "Scott Stricklin".

Scott Stricklin
Athletic Director

Colonnade Group
4212 Robertson Road
Birmingham, AL



COLONNADE
GROUP

Dear Friends,

Welcome to the 2018 football season!

Colonnade Group is privileged to be in partnership with the University of Florida and the University Athletic Association. It is our privilege to work in one of the country's top intercollegiate athletic programs, and we are excited about the new era of Gators Football led by Head Coach, Dan Mullen.

In preparation for our first season in The Swamp, we have welcomed Gator Hospitality Director, Claire Willis, and Assistant Director, Macy Paramore. Claire and Macy both look forward to meeting each of you in the coming weeks and months, and to serving you with the highest level of care and attention. Our vision and commitment to delivering unrivaled hospitality for you and your guests is our top priority.

Please refer to this manual to help answer questions you may have, but never hesitate to contact Claire or Macy at any time for assistance. We are excited and honored to be a part of your premium seating experience at Ben Hill Griffin Stadium and look forward to an exciting season!

Thank you for allowing us to serve you. Go Gators!

Sincerely,

A handwritten signature in dark ink, appearing to read 'Robbie Robertson'. The script is fluid and cursive, with a prominent 'R' at the start and a long, sweeping tail at the end.

Robbie Robertson
President, Colonnade Group

2018 FOOTBALL
SCHEDULE

9/1 vs. Charleston Southern



9/8 vs. Kentucky



9/15 vs. Colorado State



9/22 @ Tennessee



9/29 @ Mississippi State



10/6 vs. LSU



10/13 @ Vanderbilt



10/27 vs. Georgia (Jacksonville, FL)



11/3 vs. Missouri



11/10 vs. South Carolina



11/17 vs. Idaho



11/24 @ Florida State



Denotes Home Games

Ticketing & Admission

- Bull Gator Deck members may enter through the Skybox Tower Lobby entrance located on the west side of the stadium, directly across from the Stephen C. O'Connell Center. The entrance says "Bull Gator / Suite Levels 6 & 7." Tickets will be scanned at the entrance and each person with a ticket will be issued a wristband. Bull Gator Deck members will take the elevators to the second level. At the end of the game, you may exit via the elevators or the stairwells.
- All individuals entering the Bull Gator Deck must have a Bull Gator Deck ticket for admission. This includes children and grandchildren of Bull Gator Deck members and/or guests.
- Once inside Ben Hill Griffin Stadium, all attendees are free to move about the stadium. If you wish to exit the Bull Gator Deck and enter the main concourse, you will need your wristband and ticket to re-enter the Bull Gator Deck.
- Bull Gator Deck tickets are only valid for the Bull Gator Deck.
- According to the rules and regulations set forth by the Southeastern Conference (SEC) and the University of Florida, no ticket holder may exit and re-enter the stadium unless he or she possesses a valid, un-scanned ticket.

Conduct

- Bull Gator Deck members are requested to respect the rights of other members and ensure that all activities in the Bull Gator Deck are conducted in a thoughtful and courteous manner. The Bull Gator Deck may not be used for any unlawful purpose.
- Children must be accompanied by an adult AT ALL TIMES in the Bull Gator Deck.
- Current Gators student-athletes and their family members are NOT permitted to be guests in the premium areas.

The UAA, Gator Boosters and Gator Hospitality reserve the right to ask a guest to leave at any time if they are engaged in dangerous or disruptive behavior.

Game Day Staff

- All premium areas will be staffed with our FANGINEER™ game day staff. FANGINEERS™ are extensions of Gator Hospitality, serving as liaisons between Gator Hospitality management staff, UAA personnel, Gator Boosters, Bull Gator Deck members and catering. FANGINEERS™ can be identified as staff members wearing a grey Gator Hospitality polo and a lime green lanyard.
- FANGINEERS™ will also be stationed throughout the Bull Gator Deck to assist you with whatever you need on game day.

Catering

- Gator Boosters, Inc. and the University Athletic Association will provide the following on game day:
 - A rotating buffet catered by Centerplate Catering from 90 minutes prior to kickoff until five minutes remaining in the 3rd Quarter.
 - Fountain sodas, tea, and water.

Alcohol

- Beer and wine is available for purchase in the Bull Gator Deck from gate opening until the conclusion of the 3rd Quarter.
- State and local laws and university rules regarding the use, possession, and consumption of alcohol will be strictly enforced. Intoxication by Bull Gator Deck members or; provision of or allowing access to alcohol by minors or to individuals who appear intoxicated by the Bull Gator Deck member; other violations by Bull Gator Deck members can result in the immediate ejection from the stadium.

Smoking Policy

- Effective July 1, 2010, the University of Florida is a TOBACCO FREE CAMPUS. This policy will be strictly enforced as mandated by the university. Smoking will not be permitted anywhere on campus including all areas of the Bull Gator Deck.

Hours of Operation

- The Bull Gator Deck will open 90 minutes prior to kickoff and close at the conclusion of the game.

Emergency Medical Procedures

- Medical personnel are available throughout the stadium. Should a medical emergency arise, please notify Shari Brendemuhl at the Bull Gator Deck desk immediately.

Prohibited Items

- Please do not bring any large bags, backpacks, umbrellas, camera cases, strollers, etc. into the stadium. All items brought into Ben Hill Griffin Stadium are subject to search.
- Deck members assume the risk of bringing any valuables into the premium areas and are kindly encouraged not to do so. The UAA, Gator Boosters and Gator Hospitality will not be held responsible for any personal items left in the premium areas.

Fire Alarms

- Should a fire alarm sound during the game, please exit the Bull Gator Deck and proceed to one of the stairwells. Do not use the elevators.

Gator Sportshop

- There are two Gator Sportshops located in Ben Hill Griffin Stadium. One is located at Gate 18, inside the stadium at the southwest corner. The other is located near Gate 8 at the northeast corner of the stadium. Both Gator Sportshops are accessible from inside and outside the stadium gates.



GATOR BOOSTERS

THE TEAM BEHIND THE TEAMS™

Mailing Address

Gator Boosters, Inc.
P.O. Box 13796
Gainesville, FL 32604

Shipping Address

Gator Boosters, Inc.
Central Receiving/
North End Zone
121 Gale Lemerand Dr.
Gainesville, FL 32611

Phone

In-State
(800) 34-GATOR
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(352) 375-GOUF
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GATOR
HOSPITALITY

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Gainesville, FL 32611

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Gator Hospitality
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Gainesville, FL 32604

Shipping Address

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Ben Hill Griffin Stadium
121 Gale Lemerand Dr.
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Claire Willis

Director

Gator Hospitality

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(352) 692-6709



Macy Paramore

Assistant Director

Gator Hospitality

macyp@gators.ufl.edu

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STADIUM MAP

