



FOR IMMEDIATE RELEASE

The Great American Trucking Show returns with new products, experiences and excitement to improve trucking

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TUSCALOOSA, AL / DALLAS, TX—After experiencing record attendance in 2017, The Great American Trucking Show (GATS), Randall-Reilly's award-winning trade show, is back at the Kay Bailey Hutchison Convention Center in Dallas, Texas, Aug. 23-25, 2018.

The GATS show floor will have over 500,000 square feet of exhibit space in Halls A-E of the Convention Center. GATS is also the only trucking trade show to feature content on the show floor, with three stages in Hall A, sponsored by America Strong; Hall D, sponsored by Trucker's Armor; and in the Landstar Health and Wellness Pavilion.

"This year, the Great American Trucking Show is bringing more than 500 industry exhibitors to over 500,000 square feet of exhibit space, making GATS a playground for professional truckers," said Stacy McCants, Randall-Reilly's vice president of events. "Of course, we'll also have free health screenings, three stages loaded with content and our new fleet recruiter meeting-setting feature, so we truly believe this year's event will bring value, education and fun to everyone in attendance, from the owner-operator to the fleet executive."

This year, GATS is excited to bring back the Recruiting Pavilion with a searchable database where job-seekers can find carriers that are hiring drivers with their skill-set. A new feature at this year's show is meeting-setting between drivers and recruiters looking for specific qualifications.

"We're changing the game with our meeting-setting process," said Emily Larson, director of events services at Randall-Reilly. "No other industry show brings together recruiters and drivers in such an exact, strategic format, starting at the registration process and following through to meetings on-site."

Another new feature to the show floor is a pre-trip inspection competition for drivers, sponsored by TA|Petro. Each day of GATS at Booth #1341, TA|Petro will have competitions and training seminars to help drivers be better prepared before hitting the road. There will even be prizes awarded each day to the winners.

The Landstar Health and Wellness Pavilion supported by Pilot Flying J is back again this year to provide drivers with many health assessments, services and products they may have trouble finding on the road. The health pavilion also includes many free services for drivers, including diabetes education, eye screenings, medical consultations, nutrition evaluations and a mammogram bus with financial assistance for those without health insurance. CDL holders in attendance can receive discounted DOT physicals and get their licenses renewed on the floor. The Health Pavilion Stage will also feature cooking demonstrations and educational sessions designed to help drivers stay healthy while on the road.

In addition, the *Overdrive* Pride & Polish Competition award ceremony will be held Saturday, August 25, on the Trucker's Armor Stage in Hall D. Pride & Polish is the premier trucking beauty competition in the country, and the award ceremony always brings a big crowd. The America Strong Stage in Hall A will host the Trucking's Top Rookie presentation ceremony, as well as the finals of the Trucker Talent Search competition. Both stages will feature the Partners in Business seminar series, featuring educational sessions from the American Truck Business Services and Let's Truck's Kevin Rutherford.



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On Friday, August 24, drivers are invited to Rewarding Your Drive with Uber Freight Plus and GATS. This year's event will be at Eddie Deen's Ranch, and will feature free food and drinks, as well as performances from Tony Justice, Jesse Raub, Jr., and the finalists of the *Overdrive*-Red Eye Radio Trucker Talent Search.

The TA|Petro Truck Parking Community has once again been improved to enhance the truck drivers' experience. A new feature at the Community will be the Uber Freight Community Tent, featuring upgraded seating, lights and misting fans. This year, truck parking will have nightly entertainment from Heniff Transportation and Godspeed Expeditors, with acts including Bill Weaver, Jordan Rainer, Brad James and Taylor Barker, free shuttles to and from the convention center, food provided by Flaming Grill Barbecue Food Truck and shower trailers and truck maintenance provided by TA|Petro. Returning to the TA|Petro Truck Parking Community this year is a pet grooming service and pet booster shots from All Paws and Claws and auctions to benefit the St. Christopher Truckers Development Fund, presented by Life from the Passenger's Seat. There will even be a pet parade on Saturday, August 25, at 5 p.m.!

The Great American Trucking Show was recognized as one of Trade Show News Network's Top 250 Trade Shows. To take part in these new and exciting experiences, attend The Great American Trucking Show at the Kay Bailey Hutchison Convention Center in Dallas, Texas, on August 23-25, 2018. Visit TruckShow.com for more information and to get your free tickets to The Great American Trucking Show.

ABOUT GATS

GATS, Randall-Reilly's award-winning trade show, will be held at the Kay Bailey Hutchison Convention Center in Dallas, Texas, August 23-25. With over 500,000 square feet of exhibitor space and a full calendar of events designed to improve the trucking industry, GATS is one of the foremost trucking conventions in the country. For more information or to register, visit www.TruckShow.com.

ABOUT RANDALL-REILLY

Randall-Reilly offers comprehensive marketing solutions through a complete network of data and research, publications, online content and advertising programs and events. Randall-Reilly serves its clients by providing insights into specific market segments, then providing the targeted platforms and marketing services to engage those audiences.



FOR IMMEDIATE RELEASE

The Best Show Trucks in America Return to GATS for *Overdrive's* Pride & Polish Competition

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TUSCALOOSA, AL/DALLAS, TX – This summer, the road to Dallas is paved in chrome. *Overdrive's* Pride & Polish competition is back at the Great American Trucking Show (GATS). 2018 marks the 28th year of America's premier indoor truck beauty championship, and its 19th year at GATS.

"Our relationship with GATS has become a cornerstone of the industry, and it's something we look forward to every year," said Suzanne Stempinski with Pride & Polish. "We have some of the nation's best show trucks on display, and our competitors are always passionate and world-class."

"GATS is always excited to be a part of the Pride & Polish competition. It's always wonderful to see the pride on the competitors' faces when attendees come see their trucks," said Stacy McCants, Randall-Reilly's vice president of events.

This year's competition begins with check-in on August 21 and concludes with the awards ceremony at 10:00 a.m. on August 25. Judging will take place on August 22. Winners will be named for both Bobtails and Combos in the following entry classes: Working, First Show, Non-Working Antique, Limited Mileage and Builder's Class.

Competitor registration is now open online at PrideandPolish.com.

ABOUT PRIDE & POLISH

Pride & Polish is the premier truck beauty championship series in North America, recognizing creativity, excellence and dedication to the toughest profession you'll ever love. Participating trucks are cleaned and polished, accessorized and customized, front to back and bumper to bumper. Our Pride & Polish truck show will be at the Great American Trucking Show in Dallas, TX, from August 23-25, 2018.

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FOR IMMEDIATE RELEASE

Iconic Country Duo “The Bellamy Brothers” Set to Kick-Off Red Eye Radio’s Activities at the 2018 Great American Trucking Show

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DALLAS, TX – July, 2018 – Westwood One’s Red Eye Radio Network will kick off the Great American Trucking Show (GATS) with a special meet and greet for attendees with the Legendary Grammy Nominated Bellamy Brothers!

The Great American Trucking Show, a trucking convention with over 500,000 feet of exhibit space, will take place August 23-25, 2018 at the Kay Bailey Hutchison Convention Center in Dallas, Texas. Eric Harley and Gary McNamara, hosts of Red Eye Radio, will be on site in the lobby to introduce attendees to the sizzling lineup of Country music artists and celebrities. The special guests will visit Red Eye Radio’s lobby booth to sign autographs, take photos, and talk with drivers. Artists Curtis Grimes, David Adam Byrnes, Tyler Jordan, Bill Weaver, Taylor Barker, Cowboy Matt, and Tony Justice will also perform live during the event. For specific days, schedule, and details visit www.redeyerradio-show.com.

With their patented blend of rock/country music; The Bellamy Brothers officially lifted off the launch pad in 1976 when their single, “Let Your Love Flow,” became an instant smash in both the U.S. and Europe. It stayed on the international charts long enough to build a huge international fan base for the hip young brothers that endures to this day. The Bellamy Brothers hold the record in both the Academy of Country Music (ACM) and the Country Music Association Awards (CMA) for the most duo nominations. Numerous Grammy nods have also been directed toward the brothers.

Visitors to the booth will also be able to register to win Cobra Electronics Products, CB Radios, GPS Units, ToughTested Gear, and much more. Support for Red Eye Radio’s 2018 Great American Trucking Show events and activities include: Pilot Flying J, Chevron Delo, Mercer Transportation, ToughTested, The St. Christopher Fund, Motel 6, and Uniroyal Commercial Truck Tires...Affordable and Dependable.

For nearly 50 years, Red Eye Radio Network has been a part of the fabric of the trucking industry by consistently providing professional drivers up-to-the-minute news, information, and entertainment. The show is motivated by one purpose — to deliver a positive, in-cab experience by helping trucker drivers/owner operators and fleet owners stay informed, engaged, and entertained on the road or wherever they are in their daily lives.

With coverage across the United States and most of Canada, Red Eye Radio is hosted by radio veterans Eric Harley and Gary McNamara. The program airs Monday through Sunday from 1am – 6am EST on more than 240 AM/FM stations, on-demand/podcasts, on RER’s free downloadable app from iTunes and the Google Play Store, Amazon’s Alexa, and Live Streaming.

