

2019 Exhibitor Opportunities

Commemorative GATS 20th Anniversary Show Directory



This special directory will take a historical look back at GATS over the last 20 years.

Directory also includes:

- ✓ Editorial with show news coverage
- ✓ Seminar schedule
- ✓ Daily events
- ✓ Exhibitor listings with booth numbers and product information
- ✓ Exhibitor floor plan
- ✓ Show highlights
- ✓ Entertainment information
- ✓ Copies distributed in the registration lobby and in publication bins at show entrances and other high traffic areas
- ✓ Press releases

This directory will be both print and digital reaching attendees before, during and after the show.

As added value for any ad purchase of 1/2-page or larger, the exhibitor's listing will include a 4-color company logo and highlighted listing in red.

Ad Size	Trim Size	Bleed Size	Rates
2-Page Spread	15.75" x 10.5"	16.0" x 10.75"	\$11,150
Full page	7.875" x 10.5"	8.125" x 10.75"	\$5,955
1/2-Page Horizontal Spread	14.75" x 4.5"	—	\$5,955
1/2-Page Horizontal	7.0" x 4.5"	—	\$3,085
1/4-Page Vertical	3.375" x 4.5"	—	\$1,685


* Ad Space Close Date: July 12, 2019

* Ad Materials Due Date: July 26, 2019



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Directory Only Logo on Listing
\$300



The screenshot shows a page from an alphabetical directory. The title at the top is "ALPHABETICAL DIRECTORY". The page is filled with a grid of company listings, each consisting of a company name, address, phone number, and a page number. The listing for "ACME Truck Line, Inc." is highlighted in red. To the left of this listing is a large, detailed logo for ACME Truck Line, Inc. which includes the text "ACME Truck Line, Inc. EMPLOYEE OWNED" and a graphic of a truck. Other logos for "AAUSA" and "AAE" are also visible on the page. The page number "17" is located in the bottom right corner of the directory page.

- Logo
- Listing in red

